

202103114

## MOTION

November 10, 2021

We MOVE that the Administration convert the underutilized block of W 12<sup>th</sup>, between Central Ave & Central Parkway to long term metered parking at the same rate structure as the adjacent parking in existence on Central Ave, for the purpose of providing price sensitive workers & visitors increased parking options while better utilizing a city asset.

This block of Parking in the West End adjacent to Over-the-Rhine has one of the lowest meter utilizations in the greater Downtown area, at below 15% utilization on average, as compared with the national standard goal of 85% utilization (for comparison, Vine Street often surpasses 90% utilization). Providing price sensitive low & moderate wage workers & guests an appropriately priced long term parking solution in a low demand area will increase overall meter utilization & provide diverse parking options for the urban core.

