



City of Cincinnati

801 Plum Street
Cincinnati, OH 45202

Agenda - Final-revised Healthy Neighborhoods

*Chairperson, Jan-Michele Kearney
Vice Chairperson, Victoria Parks
Councilmember Reggie Harris
Councilmember Scotty Johnson*

Wednesday, February 22, 2023

12:30 PM

Council Chambers, Room 300

PRESENTATION

Black History Month

Recognizing: Jeremy K. Smith & Bonita Campbell

Greater Cincinnati Foundation- Boots on the Ground

Rasheda Cromwell, Vice President of Community Strategies

Keep Cincinnati Beautiful

Jonathan Adee, Executive Director

AGENDA

1. [202300654](#) **RESOLUTION**, submitted by Councilmember Harris, from Emily Smart Woerner, City Solicitor, **RECOGNIZING** Jeremy K. Smith as a 2023 City of Cincinnati Black History Month honoree and **EXPRESSING** the appreciation of the Mayor and Council of the City of Cincinnati for his service to the Black community and decades of work broadening career opportunities for others in the City of Cincinnati.

Sponsors: Harris

Attachments: [Transmittal](#)
[Resolution](#)

2. [202300659](#) **RESOLUTION**, submitted by Councilmember Harris, from Emily Smart Woerner, City Solicitor, **RECOGNIZING** Bonita Campbell as a 2023 City of Cincinnati Black History Month honoree and **EXPRESSING** the appreciation of the Mayor and the Council of the City of Cincinnati for her decades of continuous leadership and work on housing and family services in the City of Cincinnati, and especially in the City's Black community.

Sponsors: Harris

Attachments: [Transmittal](#)
[Resolution](#)

3. [202300687](#) **PRESENTATION**, submitted by Vice Mayor Kearney from Rasheda Cromwell, Greater Cincinnati Foundation, Vice President of Community Strategies titled, Boots on the Ground.
- Sponsors:** Kearney
- Attachments:** [Presentation](#)
4. [202300689](#) **PRESENTATION**, submitted by Vice Mayor Kearney from Jonathan Adee, Executive Director of Keep Cincinnati Beautiful, titled WHO WE ARE.
- Sponsors:** Kearney
- Attachments:** [Presentation](#)
5. [202300324](#) **MOTION**, submitted by Vice Mayor Kearney and Councilmembers Parks and Walsh, **WE MOVE** that the City Administration create a bonding program for MBE and WBE contractors who have proven themselves with the City through previous project completions in order to overcome one of the major barriers to equitable opportunities. The City Administration should consider self-bonding, working with bonding agencies and/or co-signing for first-time bonds when the MBE and WBE company meets the City's pre-determined qualifications such as *successfully* completing projects for the City totaling at least \$1 million and limiting the upper end of our bonding threshold. Successful completion of projections should be clearly defined as approval by the City Manager's Office. **WE FURTHER MOVE** that City Council receive a report at quarterly on MBEs and WBEs that have participated in the City's bonding program, and the status of the projects, in order to assess the efficacy of the City's bonding program. (STATEMENT ATTACHED)
- Sponsors:** Kearney, Parks and Walsh
- Attachments:** [Motion](#)
6. [202300325](#) **MOTION**, submitted by Vice Mayor Kearney and Councilmember Parks, **WE MOVE** that City administration work with 3CDC, the Master Developer for the City of Cincinnati's Convention Center District Development Project, to increase opportunities for minority and women contractors, including establishing a minority/women contractor mentorship program to augment agreed upon diversity and inclusion goals for the Convention Center District Development Project and create pathways to growth for minority and women contractors. (BALANCE ON FILE IN THE CLERK'S OFFICE) (STATEMENT ATTACHED).
- Sponsors:** Kearney and Parks
- Attachments:** [Motion](#)
7. [202300621](#) **ORDINANCE** submitted by Sheryl M. M. Long, City Manager, on 2/15/2023, **AUTHORIZING** the City Manager to design, install, and maintain artwork in Rapid Run Park and the Dunham Recreation Complex in the West Price Hill neighborhood as an art installation, notwithstanding any conflicting rules or regulations of the Board of Park Commissioners or the Cincinnati Recreation Commission or any provision of the Cincinnati Municipal Code that would prohibit the installation and maintenance of the artwork.
- Sponsors:** City Manager

- Attachments:** [Transmittal](#)
 [Ordinance](#)
 [Attachment](#)

ADJOURNMENT

Date: February 23, 2023

To: Councilmember Reggie Harris
From: Emily Smart Woerner, City Solicitor *EESW*
Subject: **Resolution – Black History Month Jeremy K. Smith**

Transmitted herewith is a resolution captioned as follows:

RECOGNIZING Jeremy K. Smith as a 2023 City of Cincinnati Black History Month honoree and **EXPRESSING** the appreciation of the Mayor and Council of the City of Cincinnati for his service to the Black community and decades of work broadening career opportunities for others in the City of Cincinnati.

EESW/LES(lnk)
Attachment
378696

EESW

RESOLUTION NO. _____ - 2023

RECOGNIZING Jeremy K. Smith as a 2023 City of Cincinnati Black History Month honoree and **EXPRESSING** the appreciation of the Mayor and Council of the City of Cincinnati for his service to the Black community and decades of work broadening career opportunities for others in the City of Cincinnati.

WHEREAS, Jeremy K. Smith's mother Debra Zimmerman, who moved from Batavia to Avondale and then to Northside to support the family as they went through school, and his sister Alecia Spencer, who is the Vice President of Sales at Gannett, have played an integral role in shaping him into the man he is today; and

WHEREAS, Mr. Smith considers his two children, Ameer Smith and Harlem Smith, to be his greatest achievements; and

WHEREAS, Mr. Smith's involvement in the City's athletic community began with playing football for the Hilltop Hawks and continued at St. Xavier High School, where he played for their nationally ranked football team, and where he remains an active member of the St. Xavier community, helping to found their multicultural alumni group, The Healey Society; and

WHEREAS, Mr. Smith co-founded the Alpha Esquires Youth Program and is a member of several community organizations such as Alpha Phi Alpha Fraternity, Inc., the Elisha Lodge 106, and the Cincinnati NAACP; and

WHEREAS, Mr. Smith partnered with Hoxworth Blood Center, The National Underground Railroad Freedom Center, and Alpha Phi Alpha Fraternity, Inc. to found an annual blood drive in honor of Martin Luther King, Jr, which is credited for saving over 20,000 lives; and

WHEREAS, in 2008, Mr. Smith was named to the "Top 10 Under 30" list for the "Reaching for the Stars" award by *Applause Magazine*; and

WHEREAS, Mr. Smith was a member of the 2011 graduating class of the Marcus Graham project, which seeks to help place people of color in roles throughout the advertising industry; and

WHEREAS, Mr. Smith has spent his career employed in advertising, communications, and social media management, working with brands such as Coca-Cola, Jordan Brand, the Estate of Tupac Shakur, P&G, and Amazon; and

WHEREAS, in 2019, the United Way appointed Mr. Smith to the "Champions of Change," which is designed to improve Black-led social change in Cincinnati; and

WHEREAS, Mr. Smith has excelled in his chosen field of work and has blazed a trail for others to follow, expanding the path that he made to provide opportunities for people of color in all spaces, whether they be academic, business, or personal; now, therefore,

BE IT RESOLVED by the Council of the City of Cincinnati, State of Ohio:

Section 1. That the Mayor and this Council hereby recognize Jeremy K. Smith for his involvement with the professional development of young people and his commitment to expanding pathways into careers in business, especially in Cincinnati's Black community.

Section 2. That this resolution be spread upon the minutes of Council and that a copy be provided to Mr. Smith through the office of Councilmember Reggie Harris.

Passed: _____, 2023

Aftab Pureval, Mayor

Attest: _____
Clerk

Submitted by Councilmember Reggie Harris

Date: February 23, 2023

To: Councilmember Reggie Harris
From: Emily Smart Woerner, City Solicitor *EESW*
Subject: **Resolution – Black History Month Bonita Campbell**

Transmitted herewith is a resolution captioned as follows:

RECOGNIZING Bonita Campbell as a 2023 City of Cincinnati Black History Month honoree and **EXPRESSING** the appreciation of the Mayor and the Council of the City of Cincinnati for her decades of continuous leadership and work on housing and family services in the City of Cincinnati, and especially in the City's Black community.

EESW/IMD(jdr)
Attachment
378699

EESW

RESOLUTION NO. _____ - 2023

RECOGNIZING Bonita Campbell as a 2023 City of Cincinnati Black History Month honoree and **EXPRESSING** the appreciation of the Mayor and the Council of the City of Cincinnati for her decades of continuous leadership and work on housing and family services in the City of Cincinnati, and especially in the City’s Black community.

WHEREAS, Bonita Campbell moved to Cincinnati to attend the University of Cincinnati, where she joined the Alpha Kappa Alpha Sorority Incorporated and received a Bachelor’s degree in Psychology with a minor in Criminal Justice, followed by a Master’s degree in Criminal Justice; and

WHEREAS, Ms. Campbell is a Licensed Social Worker and Certified Trauma Practitioner, and her education inspired her to focus on rehabilitation efforts within her community; and

WHEREAS, due to a formative experience as an intern at the Bob Hope House group home, Ms. Campbell found herself called to work in the foster care system; and

WHEREAS, Ms. Campbell began working at New Life Youth Services in 1991 as a foster parent recruiter, from which she built a network of African American foster parents in the area, transitioning the organization from traditional foster care to treatment foster care and garnering over 100 foster parents in one year; and

WHEREAS, for over thirty years, Ms. Campbell continued to work with New Life Youth Services, which became Lighthouse Youth Services in 1994; and

WHEREAS, in 2013, Ms. Campbell became the Division Director of Youth Housing Opportunities, which encompassed housing resources for people over the age of eighteen and independent living resources for children aging out of the Child Welfare System; and

WHEREAS, in 2017, Ms. Campbell became the Vice President of Homeless Youth Services and began supervising the organization’s two youth homeless shelters, during which time she advocated for federal policy changes to impact young people and families in the community while expanding the footprint of services provided by Lighthouse Youth Services; and

WHEREAS, Ms. Campbell serves as the Chair of the Continuum of Care Youth Work group, which works with partners across the community to address youth homelessness and provide workforce development resources for young people; and

WHEREAS, Ms. Campbell is serving her second term as the Board Co-Chair of the Homeless Coalition, which is a unified social agency dedicated to eradicating homelessness and seeking affordable and equitable housing; and

WHEREAS, Ms. Campbell has worked throughout her career to ensure that young people of color and those in the LGBTQ+ community are treated equitably and with respect, by promoting the voices of youth and young adults, providing training in Youth Voice and Culture, and co-chairing the Racial Equity Core team at Lighthouse Youth Services; and

WHEREAS, Ms. Campbell’s greatest accomplishments are her two sons: Akeem, who is a Healthcare Navigator, and Akil, who has found his calling through theology, and who both enjoy writing music, acting, and singing; now, therefore,

BE IT RESOLVED by the Council of the City of Cincinnati, State of Ohio:

Section 1. That the Mayor and this Council hereby recognize Bonita Campbell as a 2023 City of Cincinnati Black History Month honoree for her decades of continuous leadership on housing and family services in the City of Cincinnati, and especially in the City’s Black community.

Section 2. That this resolution be spread upon the minutes of Council and that a copy be provided to Ms. Campbell through the office of Councilmember Reggie Harris.

Passed: _____, 2023

Aftab Pureval, Mayor

Attest: _____
Clerk

Submitted by Councilmember Reggie Harris



Boots on the Ground

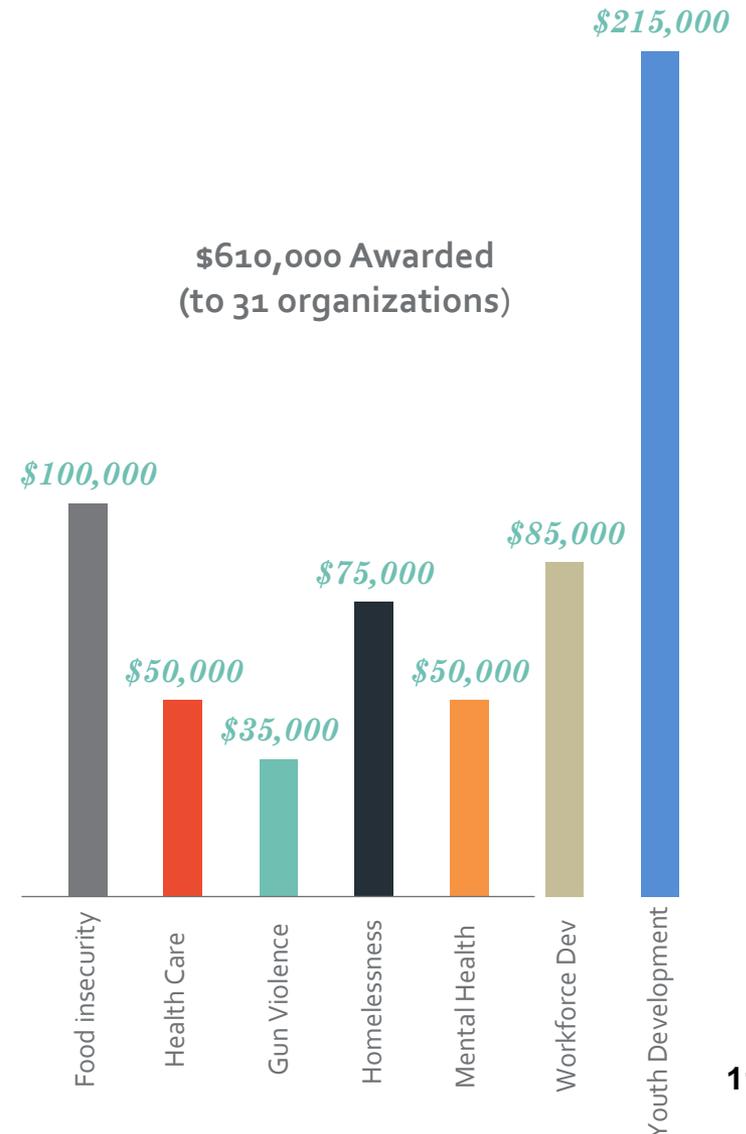
February 22, 2023

About Boots on the Ground

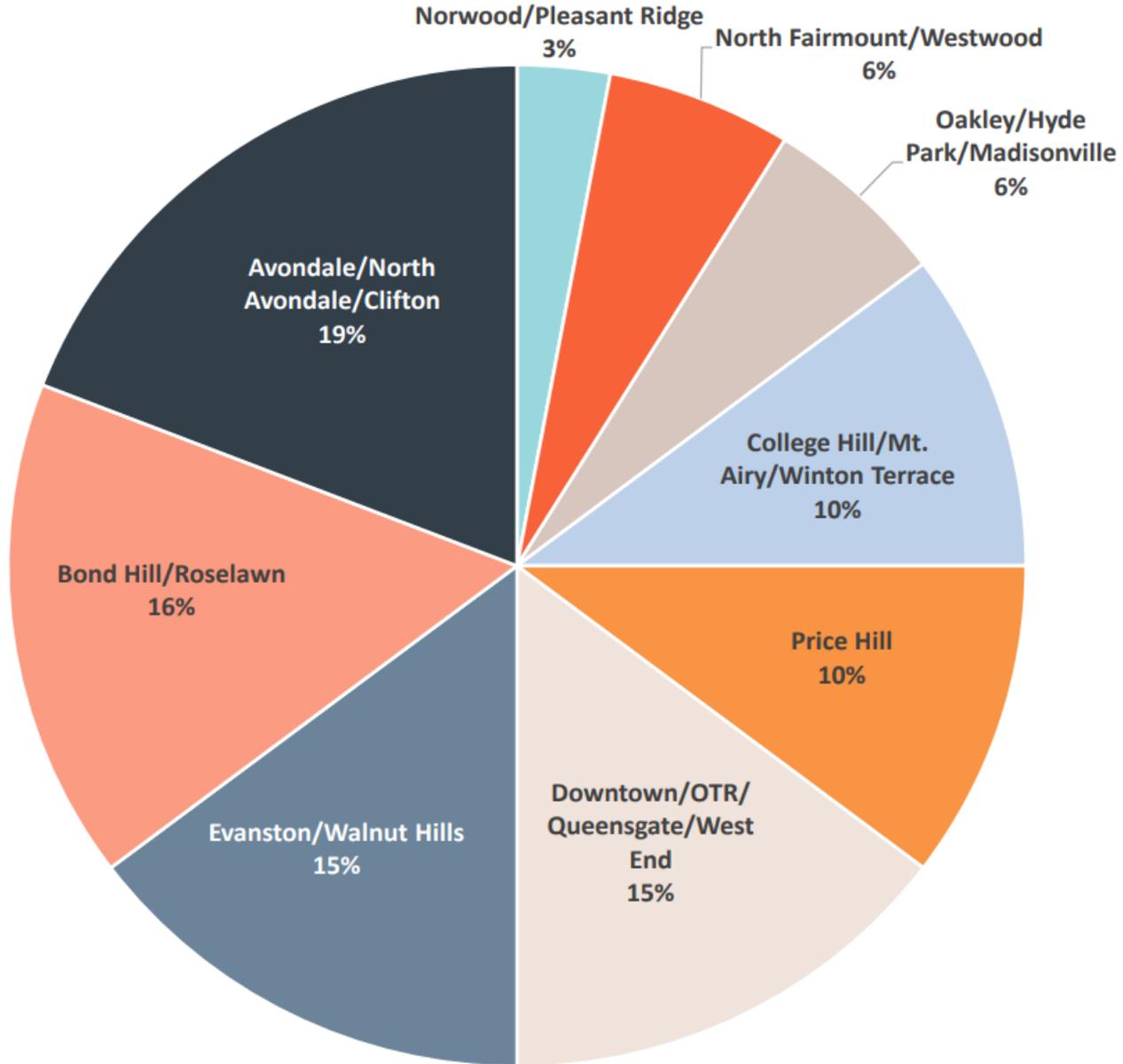
Greater Cincinnati Foundation has partnered with the City of Cincinnati, Interact for Health, and biz to establish the “Boots on the Ground Fund” to provide capacity building grants (up to \$25,000) to small grass roots organizations

Purpose

- To strengthen the capacity of small, community-based organizations
- To create more equitable solutions by prioritizing inclusion, community voice, and engagement with leaders of color and those with lived experience
- To provide resources to those orgs that have historically found funding opportunities inaccessible



BOOTS ON THE GROUND NEIGHBORHOODS IMPACTED



BOOTS ON THE GROUND AWARD DETAILS

CONFIDENTIAL - NOT FOR DISTRIBUTION

Organization	Black Lert Health Related		Focus Area	Neighborhood(s) Served	Request Title	Total Approved
	Y	N				
A.M. Lewis Enterprises	Y		Youth development	Low-income	Black Boys in Tech: Mission '26	\$15,000
Bigger Than Sneakers	-		Youth development	Cincinnati	BTS Academy	\$10,000
Bi-Okoto Cultural Center	Y		Workforce development	Cincinnati	Continuation and Expansion of Bi-Okoto's Educational programs	\$25,000
Camp BYOC	Y		Youth development	Avondale; Bond Hill; Monfort Heights; College Hill	BYOC 2023 New and Enhanced Programs	\$15,000
Casa de Paz	-		Homelessness prevention and access to affordable housing	Cincinnati	Rental Assistance for Women Ready to Move Out of Casa de Paz	\$25,000
Center For Healing The Hurt	Y	Y	Mental health, behavioral health, and substance use services	Avondale; Bond Hill; Winton Terrace; Price Hill	Children and Teen Trauma Counseling	\$25,000
Cincinnati Interfaith Workers Center	-		Workforce development	Price Hill; OTR; West End; Queensgate	Project Arise: Working Women Fighting for Racial Justice in Cincinnati	\$15,000
Community Economic Advancement Initiative (CEAI)	Y	Y	Access to affordable, healthy foods (reduction of food deserts)	Bond Hill	Operations/Development Expenses	\$17,500
Community Engagement Collective	Y	Y	Mental health, behavioral health, and substance use services	Cincinnati	BIPOC Mental and Behavioral Health Provider Directory Launch and Coalition Development	\$25,000
Cornerstone Renter Equity	Y		Homelessness prevention and access to affordable housing	OTR; Downtown	Renter Equity Program	\$25,000
Drive To Thrive	Y		Workforce development	Evanston; Price Hill; Walnut Hills; Bond Hill	Drive to Thrive Cincinnati	\$25,000
Flywheel Social Enterprise Hub	N		Workforce development	Cincinnati	U-Start U-Grow	\$10,000
Forever Kings Inc.	Y		Youth development	Bond Hill; College Hill; Avondale; West End	Boyz II Kings Program	\$25,000
Fourthwall Youth Studios, Sponsored by Activities Beyond the Classroom	N		Youth development	Price Hill; Madisonville; West End; Westwood	Fourthwall Youth Studios - Mental Health and Disabilities Film Series	\$21,500
From Fatherless To Fearless	Y		Youth development	College Hill; Clifton	Operations Support for BRIDGE Program	\$25,000
Guiding Light Mentoring	Y		Gun violence and gang prevention	Norwood; Evanston; Walnut Hills; OTR	I AM ME Youth Summit - Gun Violence Prevention	\$10,000
I Dream Academy	Y		Gun violence and gang prevention	Avondale ; East Walnut Hills; Bond Hill; Evanston	YOUTH SAFE NEIGHBORHOOD INITIATIVE	\$25,000

BOOTS ON THE GROUND AWARD DETAILS

CONFIDENTIAL - NOT FOR DISTRIBUTION

Organization	Black Lead/Health-Related		Focus Area	Neighborhood(s) Served	Request Title	Total Approved
	Black Lead	Health-Related				
Ladies of Leadership-Ohio Inc.	Y		Youth development	Avondale; Evanston; Price Hill; Pleasant Ridge	Transforming the Lives of our Youth	\$25,000
Last Mile Food Rescue	N	Y	Access to affordable, healthy foods (reduction of food deserts)	Avondale	Last Mile Mobile Market	\$10,000
Madisonville Education and Assistance Center	Y	Y	Access to affordable, healthy foods (reduction of food deserts)	Madisonville; East End; Oakley; Hyde Park	Serving and Reconnecting with MEAC Marketplace Community	\$25,000
Never The Less, Inc.	Y		Youth development	Bond Hill; Roselawn; Carthage; Edgemont	Never The Less Inc	\$15,000
North Fairmount Community Center	N		Homelessness prevention and access to affordable housing	North Fairmount	Deepening Services for High-Risk Residents in North Fairmount	\$25,000
Our Tribe	Y	Y	Access to health care and public health	Cincinnati	For Us, By Us-- Promoting the Uplifting of the Black Autism Community in Cincinnati	\$25,000
Rosemarys Babies Co.	Y		Youth development	Avondale; North Avondale; Cincinnati	Leadership & Legacy Youth Development & Petals Outlook	\$20,000
Safer Birth Foundation	N	Y	Access to health care and public health	Avondale; Walnut Hills; Winton Place; Winton Hills	Access to Midwives Fund	\$25,000
The D.A.D. Initiative	Y		Youth development	Cincinnati	Project GROW	\$25,000
Third Presbyterian Church	Y		Workforce development	East Westwood; Villages at Roll Hill	Opening Doors Program	\$10,000
Wesley Chapel Mission Center	Y		Youth development	OTR	Computers and Training for After-School Program	\$8,500
Whole Again International	Y	Y	Access to affordable, healthy foods (reduction of food deserts)	Avondale; Price Hill; West End; Walnut Hills	Whole Again's Summer Food and Enrichment Program	\$25,000
Young CEO Program S.E.E.W.T.P.	Y		Youth development	Avondale; Mt. Airy	Young CEO Program	\$10,000
Your Store of the Queen City	N	Y	Access to affordable, healthy foods (reduction of food deserts)	Lower Price Hill; Bond Hill; Walnut Hills; Avondale	Meiser's Grocery: From Neighbor Start-up to Food Sovereignty through Good Food Governance	\$22,500

TOTAL Requested	\$	964,478.00
Total Budget	\$	610,000.00
Total Health Budget	\$	200,000.00
TOTAL Approved	\$	610,000.00
Total Health-Related Approved	\$	200,000.00

Grant Review Process

\$3.17M in Requests from 136 organizations

15 volunteer Community Members

5 Grant Review Committees

Beyond the Funding

Four (4) BOTG Workshops



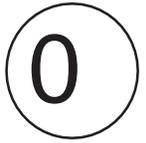
Thank You!

A huge thanks to Vice Mayor Jan-Michele Kearney, Representative Greg Landsman, Virginia Tallent, City of Cincinnati Council Members, bi3, Greater Cincinnati Foundation, Interact for Health, and our community volunteers.

Funders

- City of Cincinnati
- Greater Cincinnati Foundation
- Interact for Health
- Bi3 (Bethesda)

WHO WE ARE



MISSION

Cincinnati is Beautiful. We're committed to keeping it that way. Keep Cincinnati Beautiful empowers people to build community and create a positive future through neighborhood revitalization, education, and mobilization. Our grassroots network of neighbors, sponsors, and volunteers put passion to work creating safer, cleaner spaces and a higher quality of life for everyone.

FOCUS

Keep Cincinnati Beautiful builds environmental stewardship in all neighborhoods.

KEYS TO SUCCESS

Respect • Problem Solving • Community Mindedness • Mindfulness • Passion Teamwork • Communication • Reliability Inclusion • Honesty & Trust

STAFF

Jonathan Adee | Executive Director

Megan Beck | Volunteer Programs Director

Emily Bottoni | Volunteer Project Manager

Kirsten Brademeyer | Environmental Education Manager

Claire Bryson | Arts Program Co-Director

Caroline Cain | Applied Learning Coordinator

Ania Cosby | Community Engagement Coordinator

Katie Davis | Arts Program Co-Director

James Johnson | Environmental Services Coordinator

Sarah Mackenzie | Arts Project Manager
Alistair Probst | Environmental Services

BOARD

Jeff Harris | Board President

Jacklyn Bryson | Vice President

Courtney Reitman-Deinlein | Treasurer

Geoffrey Leder | Secretary

Ted Fitz | Member-At-Large

Damany Abernathy | **Lesley Schaefer Koth**

Kari Armbruster | **Kyle**

Melanie Burden | **Ludlow Anne**

David Castillo- | **Luecke Andrea**

Gocher Kathleen | **Mersmann Tim**

Crawford Michelle | **O'Connell Erin**

Edwards Kate | **O'Grady Alanna**

Fortlage | **Perez**

Dean Ferrier | **Emily Rossett**

Roseann Hassey | **Weave** 18

Seetharaman | **Kate**

WHAT WE DO

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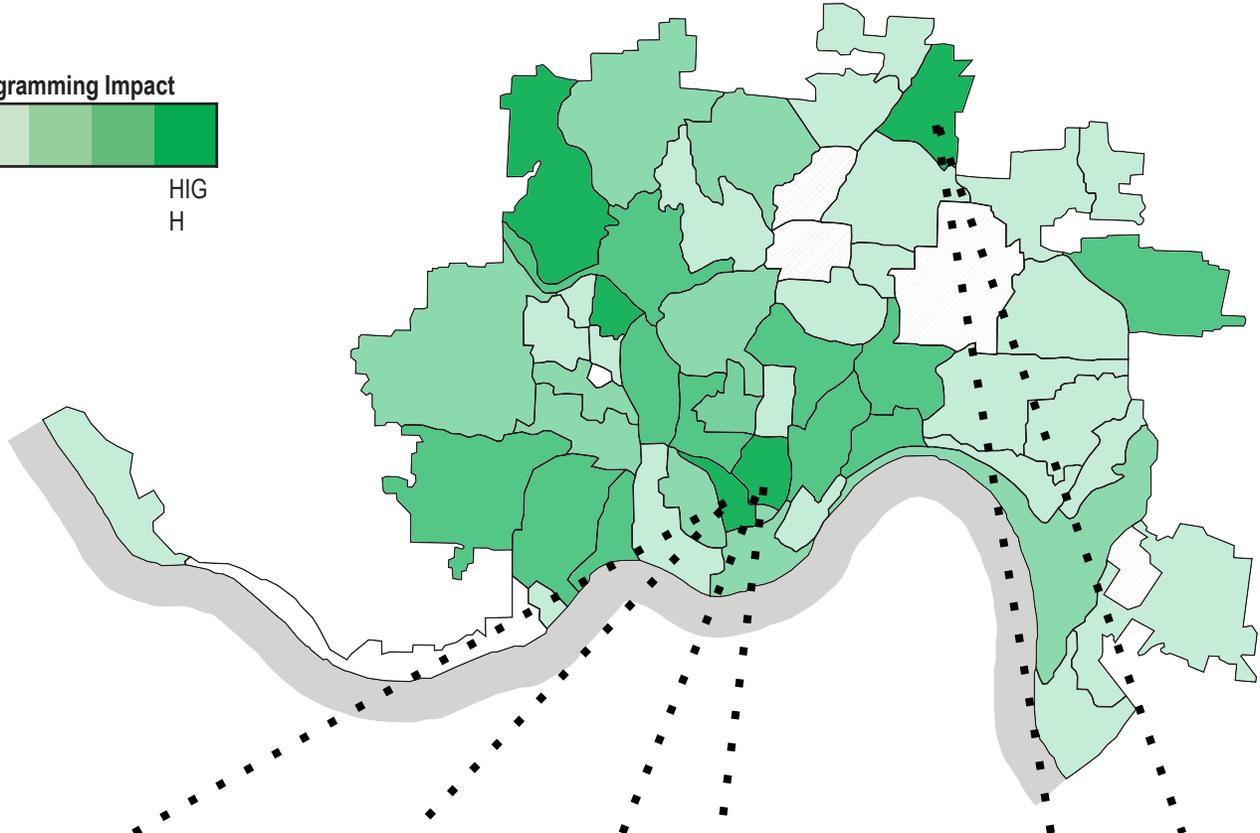
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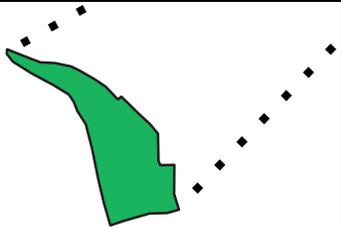
KCB Programming Impact



LOW

HIGH
H

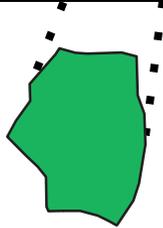




OVER-THE-RHINE



In recent years, Over-The-Rhine (OTR) has been recognized as the city's emerging entertainment district and while parts of this historic neighborhood have seen dramatic revitalization, other parts are fraught with environmental injustices. This year our Education, Arts, and Volunteer Programs targeted northern OTR through education and cleanup events. We worked with youth summer camps to provide environmental outreach as well as continued work with volunteers doing cleanups to pick up litter, remove graffiti, and paint 28 vacant buildings.



MOUNT AUBURN



This year we had the pleasure of teaming up with two adjacent communities, Mount Auburn and Pendleton, to work at a gateway to their neighborhoods. Kay's Garden is a memorial garden established along Liberty Hill, which in recent years fell into disrepair. Over the course of four volunteer events working with volunteers from Gorilla Glue, Madtree, Cincinnati Chamber, and Standard Textile we were able to transform the overgrown space with a massive greenspace overhaul as well as a series of community murals.



ROSELAWN



Roselawn has been a longstanding partner community, regularly hosting community cleanups with their active community council and resident base. This year we expanded the work we do with them through *altafiber's* Day in the Community. This 350+ person event was our first big corporate event since the pandemic and brought together Arts, Greenspace, Environmental Services, and Volunteer programming. We worked with various organizations, to paint murals, build community gardens, and clean up overgrowth.

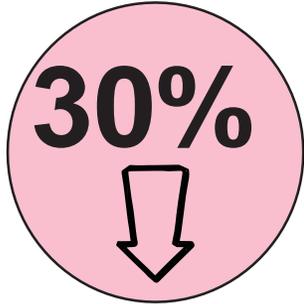


ARTS

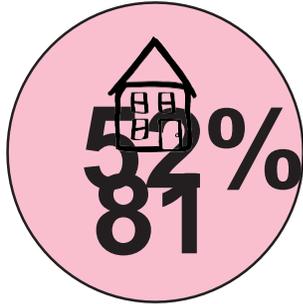
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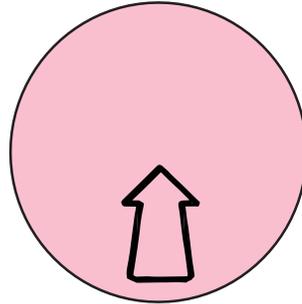
Our Arts Program uses **art as a catalyst for change**; reducing blight, crime, and illegal graffiti in some of the most forgotten parts of our city. Community eyesores like vacant buildings, tagged retaining walls, and rusty chain-link fences are **transformed into community assets by creating simple, low-cost works of art**. The facades of boarded buildings are painted with Trompe l'oeil representations of doors and windows, heavily vandalized walls are given new life with simple geometric murals, and commonly discarded materials are transformed into eco-art installations. Our work is changing the appearance and perception of neighborhoods, **improving quality of life, and encouraging economic development**.



30% decrease in environmental blight in our Arts Program's targeted areas.



New boarded building facades painted with representations of windows and doors.
(1,449 completed to date!)



52% increase in economic development in our Arts Program's targeted areas.





Our Arts team worked with four different corporate groups in conjunction with our Volunteer Programs to revitalize Kay's Garden, including this series of three murals depicting local flora.



Volunteer power is critical to the success of our programming. All of our work and painting processes are designed with this in mind.

PROGRAM HIGHLIGHTS

This past year our Arts team gladly welcomed back the return and **growth of corporate volunteer groups to Arts based events.** Before the pandemic, we had started to find our niche in utilizing smaller groups of volunteers for specialized art-making events that were able to harness the unspecialized power of our volunteers. This year we worked with **10 different groups to complete 3 murals comprising 1,634 sq ft. and to paint the barricades on 20 buildings** in Downtown, OTR, and Evanston. Our team continues to build partnerships and innovate with design work and processes as a means of **creating ways for volunteers to be engaged in community artmaking**



ENVIRONMENTAL EDUCATION

0

stew-ard-ship

noun

The job of supervising or taking care of something, such as an organization or property.

“responsible stewardship of our public lands”



This year, we spent time reimagining our programming and have been pursuing partnerships and program offerings that will fill an educational need in our community. Following strategic assessments of completed Environmental Education programs, we have identified where our services can make the most impact and where there are gaps in service. Since then, we began to **re-envision our approach to Environmental Education**. In the coming year, Keep Cincinnati Beautiful will focus on **cultivating stewardship across generations**, specifically with high school students, young adults, and corporate partners.

Keep Cincinnati Beautiful was founded through the principle of **cultivating stewardship and care for one's community**. We seek to deepen personal stewardship while fostering a commitment to collective action community stewardship. We see this happening through **infusing education into all aspects of our programming**.

Stewardship Through Three Major Tenants:

1

Creation of
workforce
development
programming

2

Establishing
partnerships with
high school
sustainability clubs

3

Expanding
educational
programming for
corporate partners &
volunteers



Youth of all ages were engaged across the region to discuss and depict what they love about their community.



PROGRAM HIGHLIGHTS

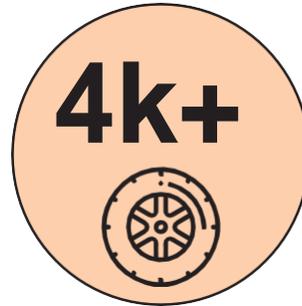
This summer, our Environmental Education Manager, alongside the Arts Team, facilitated the Community Pride Flag project. **Using reclaimed materials, our staff facilitated the creation of Community Pride Flags across Cincinnati neighborhoods.** This eco-art project taught young Cincinnatians about the importance of repurposing used and found materials and fostered an appreciation for the neighborhoods and city in which they live. We also spoke with young people about the **importance of collective action in raising awareness and pushing for social change.** The Community Pride flags also served as an example to our staff the importance of community-informed practices across age groups.



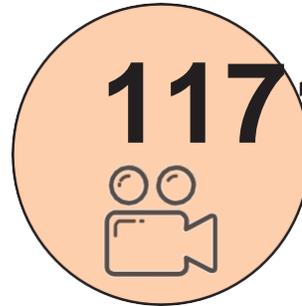
ENVIRONMENTAL SERVICES

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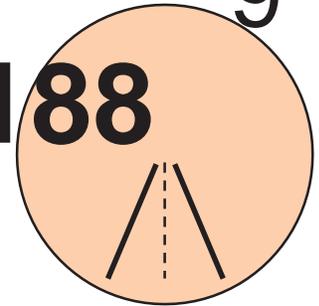
Our Environmental
combats harmful activities that threaten
green, clean, and beautiful places in
Cincinnati's neighborhoods through illegal
dumping and graffiti abatement. We deter
acts of environmental crime and vandalism
through strategic community partnerships
and strong working relationships with local
government agencies.



4,367 Tires
Collected



117 Illegal Dumping
Incidents Captured on
Camera



188 Miles of Roadway
Cleaned



Dump sites cause catastrophic damage to the surrounding environment and community. Working with partners, we monitor and clean up these sites to support healthy, thriving neighborhoods.



Volunteers from Samuel Adams were able to remove hundreds of tags in northern OTR in just a few hours with the help of our skilled team.

PROGRAM HIGHLIGHTS

This year we continued to partner with local community groups, the City of Cincinnati, and Hamilton County departments to **develop strategies to deter acts of Environmental Crimes**. Through the Ohio Environmental Protection Agency's Recycling and Litter Prevention, Recycle Ohio Grant, we purchased **new surveillance equipment that has been instrumental in our ongoing efforts to reduce illegal dumping** in our beautiful city. We are also pleased to announce that we have been able to expand staffing for the Environmental Services program through additional support from the city of Cincinnati.



GREENSPACE

1



After years of work and community engagement at our Spaces to Places site in Evanston, we finally installed this neighborhood gateway sign and

Our Greenspace Program creates **clean, green, and beautiful places** in Cincinnati's neighborhoods through two signature initiatives; **Spaces to Places** and **Help-A-Lot**. The goal of both programs is to address the inequities of greenspace throughout Cincinnati. They do this by **encouraging people to restore underutilized public spaces into socially, culturally, and environmentally responsible spaces** that reflect the character of the neighborhood. Each year our staff works with **hundreds of volunteers to help maintain and establish our Greenspace program's Spaces to Places project sites**. We plant trees and flowers, weed, water, prune, edge, and mulch both existing and new project sites.



PROGRAM HIGHLIGHTS

This year we **continued to partner with Camp Washington** to design a new gateway space for the neighborhood. It will include a new pedestrian path, gateway sign designed by the community, and a landscaped garden bed. We **started a new Spaces to Places project in South Cumminsville** in partnership with Working In Neighborhoods and Human Nature, to design a new neighborhood greenspace that will include environmental education stations, pavilion shelter, gateway signage/artistic mural, insect pollinator garden beds, rainwater harvesting, invasive plant remediation, and an edible native tree grove area. The transformation of the underutilized space will help revitalize the neighborhood, build awareness, and educate the community on how to grow fruits and vegetables. It will help eliminate blight and **create a place where residents can gather, create, enjoy, explore, relax, and learn with nature!**

“

The Gateway sign and the Prairie landscape is beauty to that area. Because of the incredible and has brought significant change and first of its kind Evanston, Ohio Historical display the extraordinary
Marker.

“

- Sharron Moon, Evanston Resident



VOLUNTEER PROGRAMS

1

Our Volunteer Programs **empower everyone to better their community through beautification, litter prevention, and improving public spaces.** For over 24 years, from March through November, volunteers across the Tri-State rally to participate in massive cleanup efforts. **Together with our community partners we improve neighborhoods** through supporting cleanup events, organizing corporate give-back events, coordinating our Adopt-A-Spot program, and awarding Safe and Clean community grants.



Our Adopt-A-Spot program continues to see growth, with additional organizations and community groups getting support for regular cleanups.



Volunteers from altafiber worked at over a dozen sites in Roselawn this year to tackle projects large and small on the community's

3



PROGRAM HIGHLIGHTS

Established by resident Kay Steinmetz, **Kay's Garden** long served as an oasis for nearby residents in Pendleton and Liberty Hill. After her passing, the garden fell into disrepair reaching its pinnacle of overgrowth last fall, subsequently rendering the sidewalk impassable. **Thanks to a renewed interest in the garden by its neighbors, a small but mighty crew of volunteers was formed.** But, it was going to take many hands to combat the years of neglect. To relieve the burden of this reset, **KCB partnered with 200 Gorilla Glue employees** for their Community Day this spring. In just one day, volunteers were able to remove tons of invasive species, making space for native plants and opening sight lines to promote public safety. Three beautiful murals now offer an opportunity for the public to engage in artwork where it's often not found. KCB's Volunteer Programs work to bring residents the **resources they need to bring their ideas to fruition and to improve the quality of life for all.**



SAFE & CLEAN NEIGHBORHOOD FUND

The purpose of the Safe and Clean Neighborhood Fund is to support and encourage community-based and community-initiated efforts to improve neighborhood safety, eliminate blight, and increase livability through local-level problem solving approaches and projects.



SAFE & CLEAN GRANT VERSUS SAFE & CLEAN ACCELERATE GRANT

SAFE AND CLEAN GRANT

- \$50,000 distributed annually since 2007
- Grant awards up to \$10,000
- Bi-annual deadlines in September & March
- Cash, in-kind and/or volunteer match required

SAFE AND CLEAN ACCELERATE GRANT

- Additional \$500,000 to distribute by 2024
- Minimum grant award \$1,000 with no maximum award
- Quarterly deadlines in June, September, December, and March
- Cash, in-kind, and/or volunteer match NOT required
- Priority focus in Cincinnati's "top-ten" neighborhoods experiencing gun violence

Grant Criteria

Projects must demonstrate measurable outcomes (i.e. changes in the conditions of safety, cleanliness, and livability) as a result of having completed the funded project/program. Grant applications must provide information according to four key selection criteria:

- Severity of the Problem or Condition
- Leverage of Resources (financial, volunteers, etc.)
- Effectiveness of the Proposed Response (including measurable outcomes)
- Partnership/Collaboration

Strengths in the above four criteria will enhance the competitiveness of any proposal. Other guidelines include:

- All projects/programs receiving grants must be implemented within the City of Cincinnati limits.
- Projects/programs must demonstrate a commitment to the S.A.R.A. problem-solving framework during planning and execution.
- All projects/programs must be initiated in the program year and demonstrate measurable impact within one year from receipt of funds.



SARA MODEL

SCANNING	ANALYSIS	RESPONSE	ASSESSMENT
-Identifying recurring problems & concerns	-Identifying & understanding the events/conditions that precede and accompany the problem	-Brainstorming new interventions	-Collecting pre- and post-response qualitative and quantitative data
-Selecting problems for closer examination	-Identifying relevant data to collect	-Searching for what other communities with similar problems have done	-Determining whether goals and objectives were attained
-Determining frequency/length of problems	-Researching what is known about the problem type	-Stating the specific objectives for the response plan	-Identifying any new strategies needed to augment the original plan
-Developing broad goals		-Carrying out planned activities	

goals

What is the problem?

Why does this problem exist?

How will we fix this problem?

How will we measure success?



Organization/Committee/Group/Awarded

Clifton Town Meeting

General Information

College Hill Forum

Cornerstone Renter Equity

Clifton Business Association

CUF

Evanston Community Council

East Price Hill Improvement Association - Price Hill Will

Madisonville

Mission Ministries

Price Hill Safety CAT

OTR Community Housing

Walnut Hills Redevelopment Foundation

Wave Pool

East Price Hill Improvement Association-Santa Maria

Village

Development Corporation

- Total Awarded: **\$446,800.00**

Lower Price Hill Neighborhood Association organizations/groups funded: **19**

Bond Hill Community Center Total applicants for Accelerate Round 1: **17**

Revolution Dance Theater

- Total applicants for Accelerate Round 2: **20**

Whitney Strong

- Total applicants for Accelerate Round 3: **18**

Voting Committee

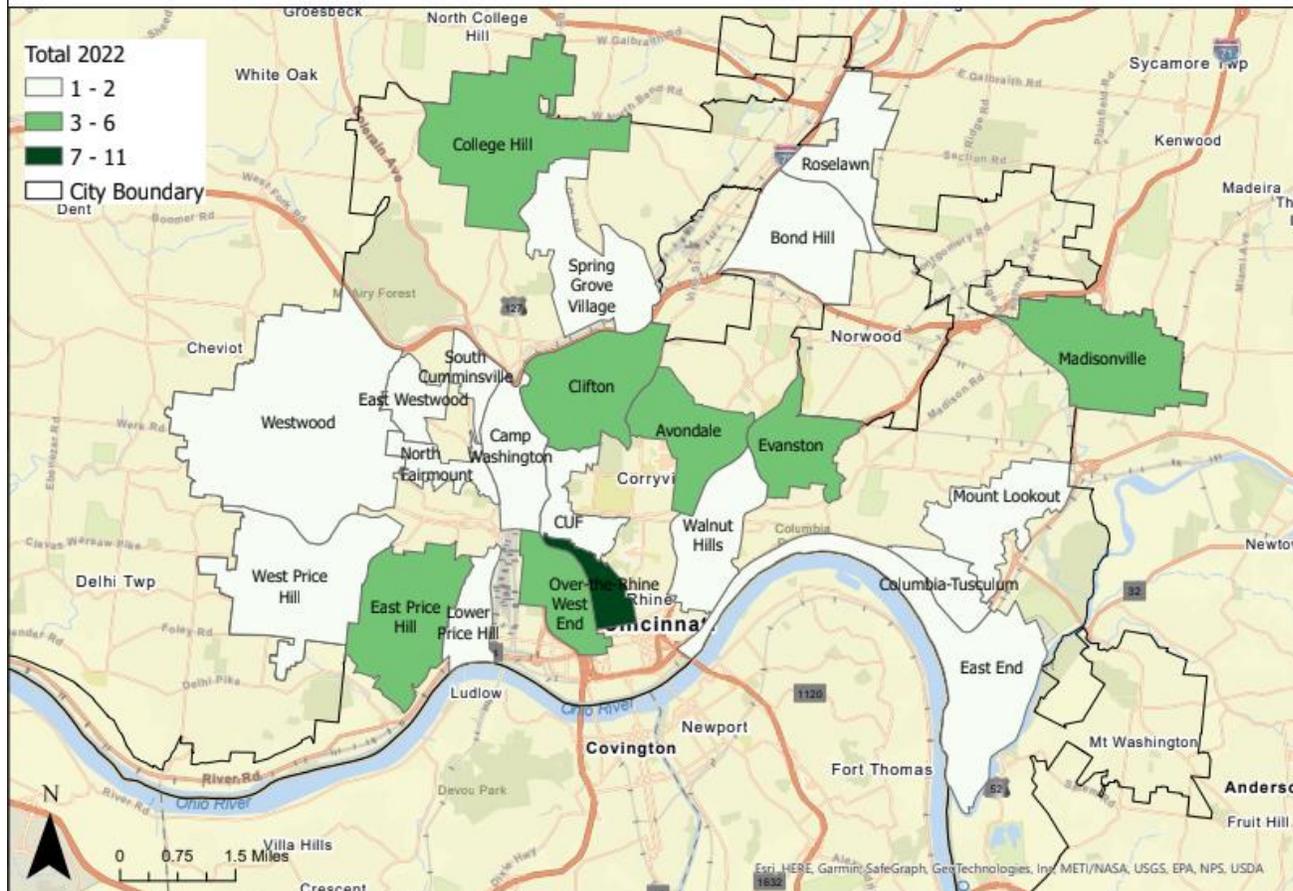
Keep Cincinnati Beautiful convenes a six-member Fund Advisory Committee to review grant applications and make recommendations for funding. Composition of the Fund Advisory Committee will be as follows:

- One representative from **Keep Cincinnati Beautiful**; this representative will also serve as the Fund Advisory Committee's convener
- One representative from **Community Development and Planning**
- One representative from the **Police Department**
- One representative from the **City Manager's office (ex officio member)**
- One representative from **Public Services**
- One member from the **private sector (representing a broad cross-section of the community) selected by Keep Cincinnati Beautiful**

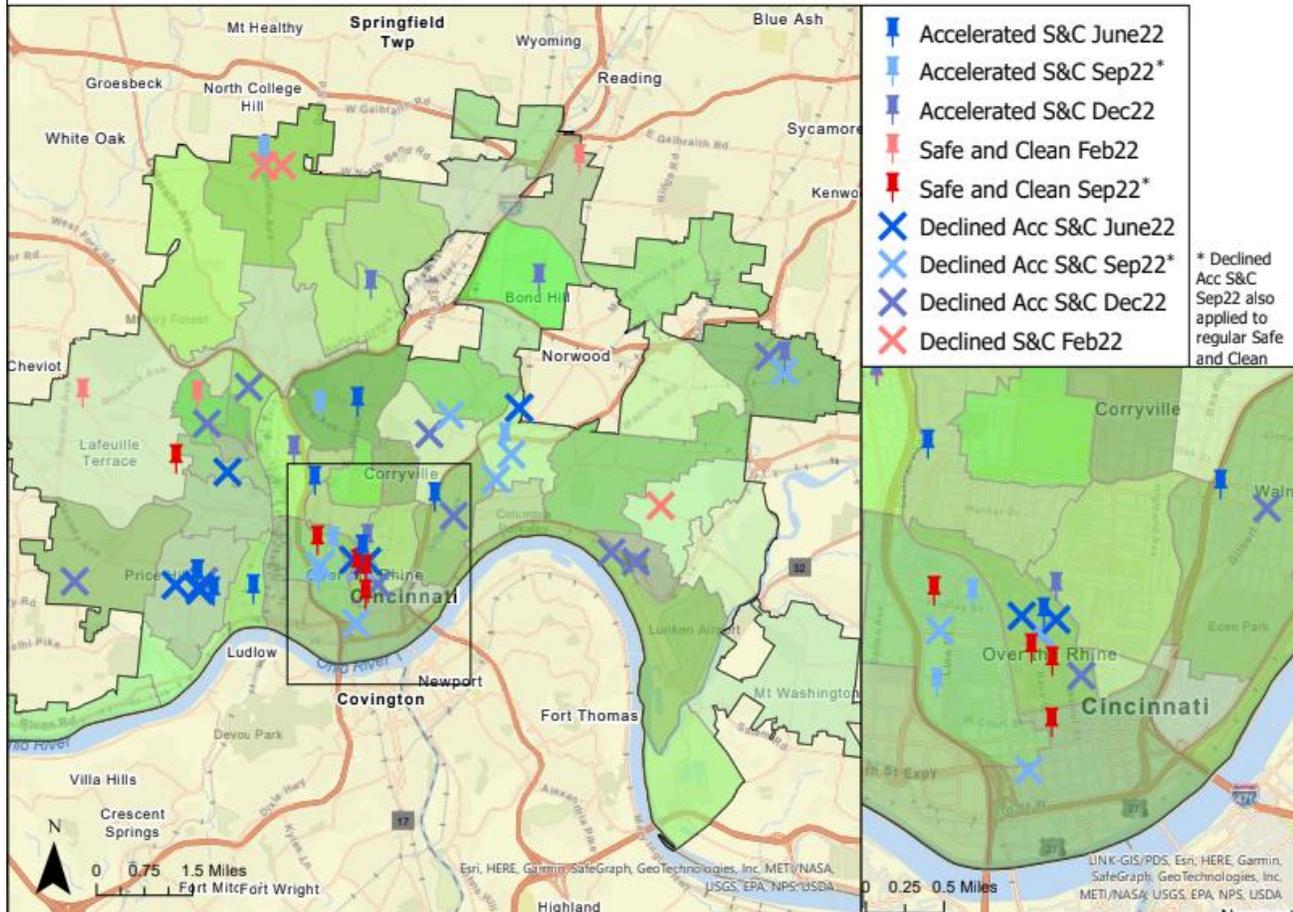
Nominees will serve on the Fund Advisory Committee for one year. In the case of resignation or removal of a representative, Keep Cincinnati Beautiful will replace the representative in time to participate in the upcoming round of application reviews and recommendations.

**** KCB representative has only one vote.**

All Safe and Clean and Accelerated Grants for 2022 by Neighborhood



Location of Safe and Clean and Accelerated Grants 2022



FINANCIALS

FISCAL YEAR JULY 1, 2021 - JUNE 30, 2022

1

REVENUE

Grants & Contracts	\$674,381	(49%)	●
Donated Materials & Services*	\$438,847	(32%)	●
Contributions	\$139,601	(10%)	●
Sponsorships	\$112,560	(8%)	●
Interest/Miscellaneous	\$1,219	(<1%)	●

Total Revenue \$1,366,608

* Total Revenue Less In-Kind \$927,761
(Donated Materials & Services)



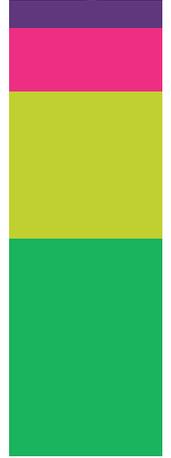
expenses

Cleanup & Beautification*	\$438,321	(48%)	●
Education & Public Awareness*	\$292,208	(32%)	●
Management & General	\$127,841	(14%)	●
Fundraising	\$54,789	(6%)	●

* Program Services Subtotal \$730,520 (80%)

Total Expenses \$913,150

Net Assets Beginning of Year: \$184,197
Net Assets End of Year: \$491,355
Net Change: \$307,158



6%
REVENUE
GROWTH

VERSUS FISCAL YEAR 20/21

**CONTRIBUTIONS
INCREASED**

116

VERSUS FISCAL YEAR 20/21

For every dollar in public
funding we were able to
leverage a

\$26

**Sponsorship
INCREASED**

144%

VERSUS FISCAL YEAR 20/21

City of Cincinnati
Council



Melissa Autry, CMC
Clerk of Council

Office of the Clerk

801 Plum Street, Suite 308
Cincinnati, Ohio 45202
Phone (513) 352-3246
Fax (513) 352-2578

January 6, 2023

MOTION

Equitable Development: Cincinnati Bonding Program

WE MOVE that the City Administration create a bonding program for MBE and WBE contractors who have proven themselves with the City through previous project completions in order to overcome one of the major barriers to equitable opportunities. The City Administration should consider self-bonding, working with bonding agencies and/or co-signing for first-time bonds when the MBE or WBE company meets the City's pre-determined qualifications such as *successfully* completing projects for the City totaling at least \$1 million and limiting the upper end of our bonding threshold. Successful completion of projects should be clearly defined as approval by the City Manager's Office.

WE FURTHER MOVE that City Council receive a report at quarterly on MBEs and WBEs that have participated in the City's bonding program, and the status of the projects, in order to assess the efficacy of the City's bonding program.

Handwritten signature of Councilmember Seth Walsh in blue ink.

Councilmember Seth Walsh

Handwritten signature of President Pro Tem Victoria Parks in blue ink.

President Pro Tem Victoria Parks

Handwritten signature of Vice Mayor Jan-Michele Lemon Kearney in blue ink.

Vice Mayor Jan-Michele Lemon Kearney

STATEMENT

Many smaller minority-owned and women-owned companies face the barrier of being unable to secure bonds, and as a result, they are prevented from participating in larger projects. The inability to secure bonding is the major barrier to growth for many contractors. Examples of reasons for denial include inadequate cash savings and/or credit scores. And yet, neither cash savings nor credit scores can improve without the opportunity to work on larger, more lucrative projects.

Councilmember Seth Walsh is intimately familiar with the “glass ceiling” that creates a barrier to growth for MBE and WBE contractors through his years of experience leading the College Hill Community Urban Redevelopment Corporation. In his experience a critical hurdle that smaller contractors must overcome is securing bonding for the first time. Subsequent bonding follows more easily.

Simultaneously, the City provides funding for smaller neighborhood projects each year that struggle to find quality contractors to work with in order to complete the projects in a timely and high quality manner.

Therefore, a program by the City to help contractors overcome the hurdle of first-time bonding, while incentivizing participation in smaller projects with the City, would create equitable opportunities for growth for MBE and WBE contractors.

The City’s bonding program should include clear, pre-determined qualifications such as the successful completion of projects for the City, such as completing projects totaling at least \$1 million. City Administration should be able to determine companies that are ready for larger projects and eligible for the City’s bonding program, being mindful to keep the City’s liability to a minimum. Criteria must be clear so that contractors understand the steps they must take to become eligible.

City Council should receive a report at least semi-annually on MBEs and WBEs that have participated in the City’s bonding program, and the status of the projects, in order to assess the efficacy of the City’s bonding program.

CAL → Budget & Finance
J-mck



January 6, 2023

MOTION

Convention Center District Project's Equitable Development Program for Contractors

WE MOVE that City administration work with 3CDC, the Master Developer for the City of Cincinnati's Convention Center District Development Project, to increase opportunities for minority and women contractors, including establishing a minority/women contractor mentorship program to augment agreed upon diversity and inclusion goals for the Convention Center District Development Project and create pathways to growth for minority and women contractors. The following steps shall be taken:

1. **Create M/WBE Database:** City of Cincinnati administration in collaboration with 3CDC and other appropriate organizations shall identify local MBEs and WBEs headquartered in the Cincinnati area ("Identified M/WBEs") and create and maintain a database of all such firms ("M/WBE Database"). The M/WBE Database shall be a fluid document that will be regularly updated to include general information about each company. M/WBE firms that are not headquartered in the Cincinnati area, but could partner with local M/WBE firms, should be included in the database, as well as minority-owned and women-owned firms that meet the MBE or WBE criteria but are not certified.
2. **Inform M/WBEs about opportunities early in the process:** 3CDC shall proactively meet with Identified M/WBEs, in person or virtually, to discuss the opportunities with the Convention Center District Development Project

and relevant scopes of work required in order to better determine the Identified M/WBEs' current performance capabilities and opportunities for growth. Such meetings shall be documented as part of the M/WBE Database.

3. **Assess gaps/needs/barriers to inclusion:** Based on the information gathered, 3CDC shall match selected M/WBE firms' capabilities to the scopes of work required and identify any gaps or needs that may create barriers to successful performance. Barriers should be addressed as follows:
 - a. **Access to capital:** City administration and 3CDC will explore a revolving fund as a source for low-cost capital to give M/WBEs the ability to carry payroll, up-front cost of materials, and other expenses.
 - i. The fund could be managed internally by the City of Cincinnati, or by a third-party financial institution (*e.g.*, the Cincinnati Development Fund or a local bank).
 - ii. City administration shall make recommendations for a funding source or sources for City support of the revolving fund.
 - iii. Additionally, the City and 3CDC will determine if there are other financial support structures that are necessary to provide equitable coverage for the M/WBEs.
 - b. **Capacity needs:** The City and 3CDC shall develop strategies for key majority firms ("Majority Firm Partners") and/or other partners to mentor M/WBE firms by creating opportunities for M/WBEs to be involved in and learn from all phases of the Convention Center District Development Project.
 - c. **Bonding:** If necessary, 3CDC will negotiate for the prime contractor to carry 100% of the bond to enable the smaller M/WBE subcontractors to participate in the Convention Center District Development Project or will identify other strategies to ensure that bonding is not a barrier to participation by M/WBE firms.

WE FURTHER MOVE that the program/strategies for increasing opportunities for minority and women contractors, including the database and minority/women contractor mentorship program created for equity inclusion in the Convention Center District Development Project be used as a pilot with the goal of expanding the program into other large-scale (\$5 million or more) development projects.

WE FURTHER MOVE that a second part of the Equitable Development Program targets minority and women developers, and includes a minority/women developer mentorship program to support equity and inclusion among the minority/women real estate developer community. Such a program should create opportunities for minority/women developers to increase their capacity by providing training and exposure to the development process, development finance, and any technical assistance components necessary to prepare each minority/women developer to successfully engage and compete in real estate development within the City of Cincinnati.


Jan-Michele Lemon Kearney, Vice Mayor


Victoria Parks, President *Pro Tem*

Statement

The Convention Center District Development Project provides a tremendous opportunity for growth for minority and women contractors, including establishing a minority/women contractor mentorship program to augment agreed upon diversity and inclusion goals for the Convention Center District Development. The Master Developer, 3CDC, has agreed to meet with the minority/women contractors early in the process, discuss scope of work of the project, and ascertain the capacity of the minority and women contractors in order to match them with appropriate opportunities. In addition, 3CDC will assist the City with the creation of a minority and women contractor mentorship program as part of the diversity and inclusion plan. The goal is to create transformative growth opportunities for M/WBEs, beginning with the Convention Center District Development Project.

CAL → Budget & Finance

J-m4

Date: February 15, 2023

To: Mayor and Members of City Council
From: Sheryl M. M. Long, City Manager
Subject: ORDINANCE – Rapid Run Park Art Installation

202300621

Attached is an Ordinance captioned:

AUTHORIZING the City Manager to design, install, and maintain artwork in Rapid Run Park and the Dunham Recreation Complex in the West Price Hill neighborhood as an art installation, notwithstanding any conflicting rules or regulations of the Board of Park Commissioners or the Cincinnati Recreation Commission or any provision of the Cincinnati Municipal Code that would prohibit the installation and maintenance of the artwork.

The Board of Park Commissioners at their **January 19, 2023**, meeting recommended an approval of the Art Installation.

It was determined that this rate of funding is sufficient to continue current service levels and various program activities.

The Administration recommends passage of this Ordinance.

cc: Jason Barron, Director of Parks

-2023

AUTHORIZING the City Manager to design, install, and maintain artwork in Rapid Run Park and the Dunham Recreation Complex in the West Price Hill neighborhood as an art installation, notwithstanding any conflicting rules or regulations of the Board of Park Commissioners or the Cincinnati Recreation Commission or any provision of the Cincinnati Municipal Code that would prohibit the installation and maintenance of the artwork.

WHEREAS, the City wishes to install artwork in the form of mosaic-art game squares (“Artwork”), substantially similar in design, color, and concept to the sample designs in Exhibit A to this ordinance, on the grounds of Rapid Run Park and the Dunham Recreation Complex in the West Price Hill neighborhood, as an art installation entitled “RRAD: Game of the Goose” (“RRAD”), a version of a game originating in 13th century Spain known as “The Game of the Goose”; and

WHEREAS, the goal of RRAD is to connect, promote, and enhance the recreational spaces of Rapid Run Park and the Dunham Recreation Complex in the West Price Hill neighborhood; and

WHEREAS, RRAD will involve the installation of a series of mosaic-art board spaces throughout Rapid Run Park and the Dunham Recreation Complex, designed for teams of players of all ages and mobility levels; and

WHEREAS, the RRAD board spaces will contain exercise prompts, challenges for players to find images within a game square, and directions for scavenger hunts; and

WHEREAS, RRAD will also provide a web page, an Instagram account, and geocaching; and

WHEREAS, the City may designate one or more agents or contractors, including the nonprofit community development corporation Price Hill Will and artist Mary Anne Cowgill, to carry out all or a portion of the work required to design, install, and maintain the Artwork; and

WHEREAS, the design, installation, and maintenance of the Artwork shall be performed under the management of the City Manager or her designee, and any agents or contractors of the City, including Price Hill Will and Mary Anne Cowgill, shall comply with rules and regulations established by the City Manager, the Board of Park Commissioners and the Cincinnati Parks Department (“Parks”), and the Cincinnati Recreation Commission (“CRC”) and any agreement with the City, Parks, or CRC regarding the design, installation, and maintenance of the Artwork, including rules and regulations concerning its location, size, materials, means of installation, and maintenance as necessary to ensure public safety; and

WHEREAS, the City’s acceptance of the Artwork will be contingent upon the execution of an acceptable Artwork Donation Agreement by the City and Price Hill Will, as well as the execution of a waiver of rights in and to the Artwork by all artists who design, install, and maintain the Artwork, including but not limited to those arising under the federal Visual Artists Rights Act of 1990, 17 U.S.C. §§ 106A and 113(d) (“VARA”); and

WHEREAS, the City’s design, installation, and maintenance of the Artwork is the City’s own expression, constitutes government speech, and does not signify the City’s intent to create a free speech forum; and

WHEREAS, the City will own the Artwork created under this project, will maintain complete control over Rapid Run Park and the Dunham Recreation Complex as necessary for public safety, and will require the artists who design, install, and maintain the Artwork to execute the aforementioned VARA waiver of rights in and to the Artwork, so as to ensure that expression made through the Artwork constitutes government speech; and

WHEREAS, the extent of maintenance and repair of the Artwork shall remain within the City’s discretion, and the Artwork shall remain subject to removal by the City, in part or whole, at any time; and

WHEREAS, the City has an interest in promoting the arts, notwithstanding the provisions of the Cincinnati Municipal Code that would normally prohibit such displays, when the proposed display will not negatively impact the health, safety, or welfare of its citizens; and

WHEREAS, Parks, at its regularly scheduled meeting on January 19, 2023, recommended that the City install the Artwork on the grounds of Rapid Run Park and the Dunham Recreation Complex in the West Price Hill neighborhood; and

WHEREAS, Council finds that the design, installation, and maintenance of the Artwork in the West Price Hill neighborhood will unify the community, enhance civic pride, and advance public health and wellness goals; and

WHEREAS, the design, installation, and maintenance of the Artwork is consistent with the “Live” goal to “[c]reate a more livable community,” as described on pages 156-163 of Plan Cincinnati (2012); now, therefore,

BE IT ORDAINED by the Council of the City of Cincinnati, State of Ohio:

Section 1. That Council hereby declares the design, installation, and maintenance of the artwork depicted on the attached Exhibit A (“Artwork”), incorporated herein by reference, on the grounds of Rapid Run Park and the Dunham Recreation Complex in the West Price Hill neighborhood to be a matter of significant public interest, and it hereby resolves to raise public

awareness of the arts through the design, installation, and maintenance of this conspicuous visual art; further that, notwithstanding the provisions of the Cincinnati Municipal Code that would normally restrict such displays, Council has determined that the design, installation, and maintenance of the Artwork is in the interest of the public health, safety, morals, and general welfare and will not negatively impact the health, safety, morals, or welfare of residents.

Section 2. That the City's design, installation, and maintenance of the Artwork is the City's own expression, constitutes government speech, and does not signify the City's intent to create a free speech forum.

Section 3. That the City Manager is hereby authorized to design, install, and maintain the Artwork on the grounds of Rapid Run Park and the Dunham Recreation Complex, which Artwork shall be substantially consistent with the design depicted on the attached Exhibit A, incorporated herein by reference, and shall be located in the area depicted on the same, notwithstanding any conflicting Board of Park Commissioners or Cincinnati Recreation Commission rules and regulations and any applicable provisions of the Cincinnati Municipal Code.

Section 4. That the design, installation, and maintenance of the Artwork shall be performed under the management of the City Manager or her designee, and any agents or contractors of the City, including Price Hill Will and artist Mary Anne Cowgill, shall comply with rules and regulations established by the City Manager, the Board of Park Commissioners, and the Cincinnati Recreation Commission regarding the design, installation, and maintenance of the Artwork, including rules and regulations concerning its colors, symbols, styles, location, size, materials, and means of installation and maintenance as necessary to ensure public safety.

Section 5. That the City Manager is authorized to engage one or more agents or contractors to assist with the City's design, installation, and maintenance of the Artwork on such terms and

conditions as the City Manager determines are in the best interests of the City, and any work performed by the agents and contractors so engaged by the City Manager shall be performed under the management of the City Manager or her designee, who shall have the sole authority to approve the design, location, size, materials, and means of installation and maintenance of the Artwork and to establish rules and regulations for the same as necessary to ensure public safety.

Section 6. That the extent of maintenance and repair of the Artwork shall remain within the City’s discretion, and the Artwork shall remain subject to removal by the City, in whole or in part, at any time.

Section 7. That the City will own the Artwork created under this project, will maintain complete control over Rapid Run Park and the Dunham Recreational Complex as necessary for public safety, and will require the artists who design, install, and maintain the Artwork to waive their rights in and to the Artwork, including waiving all applicable rights to the Artwork under the federal Visual Artists Rights Act of 1990, 17 U.S.C. §§ 106A and 113(d), so as to ensure that expression made through the Artwork constitutes government speech.

Section 8. That the proper City officials are hereby authorized to do all things necessary and proper to comply with the terms of Sections 1 through 7 hereof.

Section 9. That this ordinance shall take effect and be in force from and after the earliest period allowed by law.

Passed: _____, 2023

Aftab Pureval, Mayor

Attest: _____
Clerk

Rapid Run and Dunham: Game of the Goose RRAD: GOT Goose

Proposal for an art installation in West Price Hill

Lead Artist
Mary Anne Cowgill
cowguerl@gmail.com

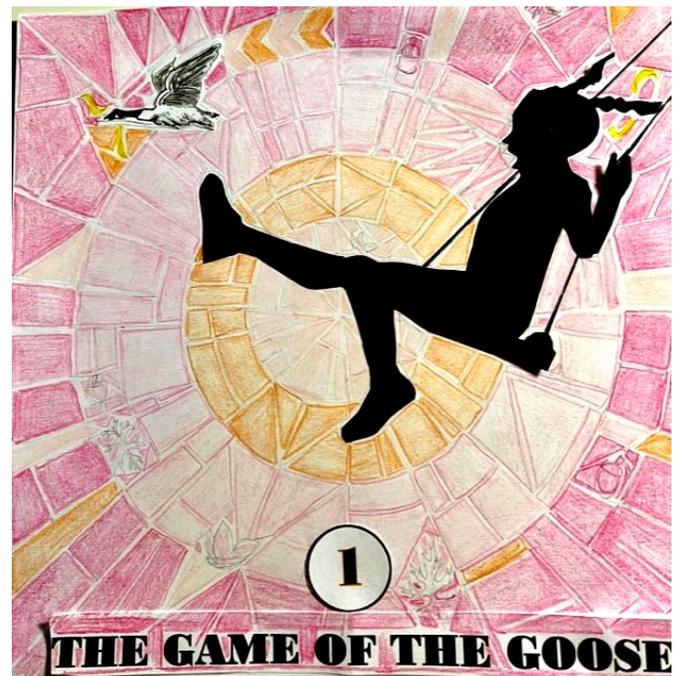
Project Manager
Price Hill Will
Samantha Conover
Samantha@pricehillwill.org



The goal of this art installation is to connect, promote and enhance the recreational spaces of Rapid Run Park and Dunham Recreation Complex in West Price Hill

We propose to do this by connecting the parks with a quest, The Game of the Goose. The origin of this game is not certain, but one theory is that it began as a pilgrimage map in 13th Century Spain. The Game of the Goose was the first mass produced board game that was played by aristocracy and common folk. It is considered the prototype for many well-known games, such as Candy Land and Chutes and Ladders.

The goal of the Game of the Goose, also known as Juego de la Oca, is to be the first player to land on the last numbered square, casilla. The board consists of a track with consecutively numbered spaces (usually 63). The game's instructions will be made available in English and Spanish as **we strive to make this game equitable and accessible for the people of our community.**



The long-form of the RRAD Game of the Goose is designed to be played by teams of people and will be a fun destination for school field trips, scout troops, birthday parties, or family reunions. Each team will bring two dice and move forward the sum of their rolls. When they land on one of the 13 goose squares, they get to move forward the same number they rolled again. Other wild squares in the game are: a bridge, a maze, a skull. They will be depicted with images of Lick Run, the Dunham Disc Golf Course and the Potter's Field — familiar to most Westsiders.

There are games and activities within the game, for people with less time, less years, less mobility, less WiFi. For instance, there will be exercise prompts on many mosaic game squares at Dunham on the 1.5 mile, paved trail around the disc golf course, while a challenge to slow down and reflect with images of native plants and animals will appear on game squares at Rapid Run.

Community engagement is a major focus as we create the game pieces and promote the game once it is installed. We have partnered with Dunham Recreation Center to host mosaic making workshops for youth, seniors and families. An Instagram handle will be created to update participants about the project and share celebratory selfies for those that complete the game. A webpage will be created to teach users how to play the game in its entirety, and QR codes will be included to instruct those with devices and WiFi on how to play the game, which could take half a day. Since the game covers a lot of ground, players will be encouraged to wear comfortable shoes and bring snacks.



Activities and games within the Game of the Goose are:

- 18-20 exercise challenges
- 4-6 squares that challenge players to find images within a game square (see above)
- 4 scavenger hunts — one within each section of the game.
- There will be a tech component to the game with a web page and Instagram account and geocaching. We are very interested in trying to appeal to older kids and those young at heart . There will be seasonal , off-the-gameboard scavenger hunts ;where players post pictures of items on a list (ie: acorn, round rock, coneflower, etc) on Instagram.



The Game begins at Dunham Recreation Complex in the 1000 Hands Playground where the theme of the artwork is play.

The second loop takes players around the Recreation Center where mosaic game squares will address the history of the site. This loop will take players past the Miracle League Baseball Pavilion and the Otto Armleder Aquatic Complex.

The final stretch at Dunham, is the longest and most challenging section of the game. It spans the roughly 1.5 mile paved trail around the disc golf course.

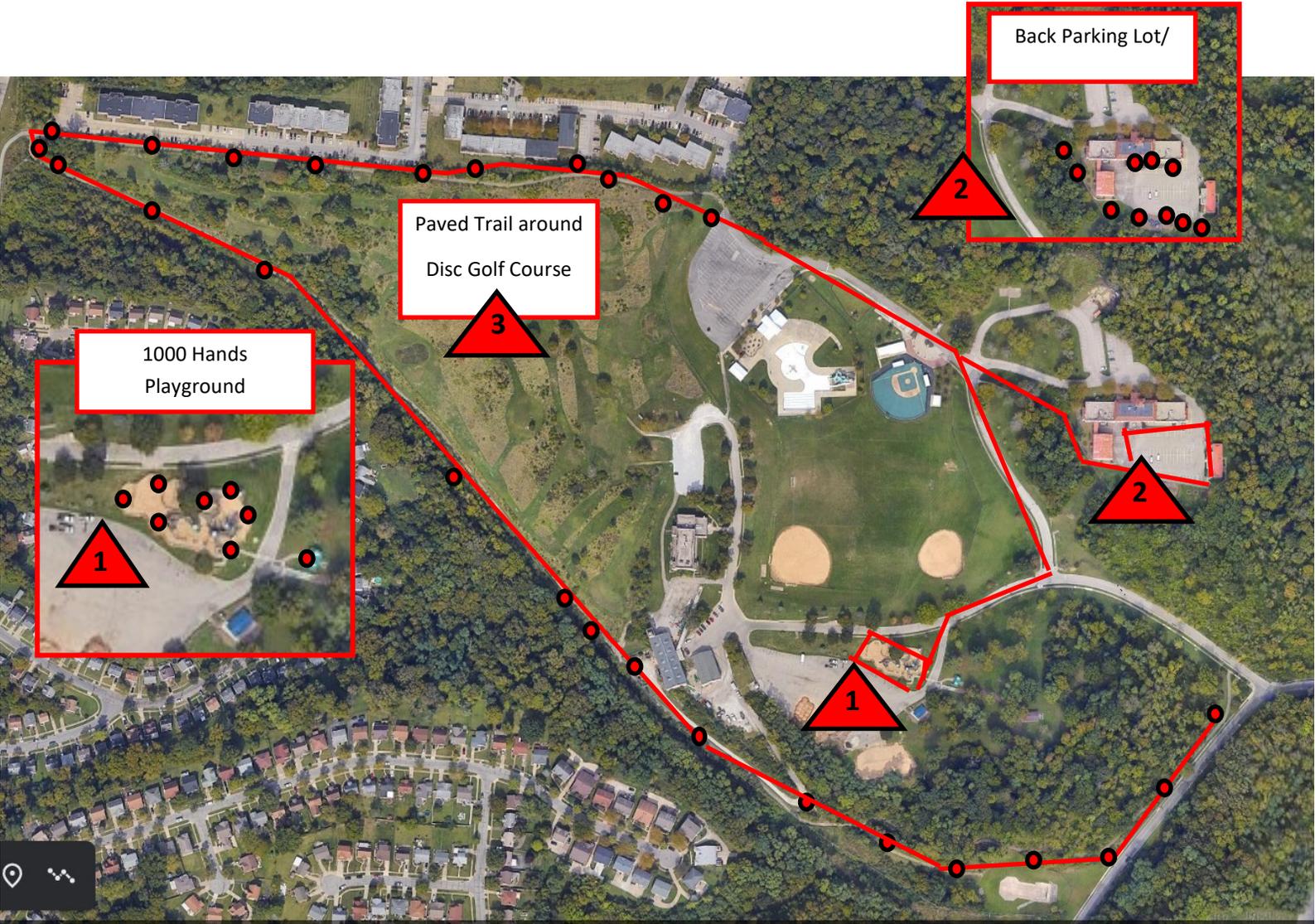
The mosaic squares in this section prompt players and visitors to do different exercises and stretches. This is an example of one of the activities within the game.



DUNHAM RECREATION COMPLEX ROUTE

The **Game of the Goose** is clustered in 3 areas, incase people want to drive.

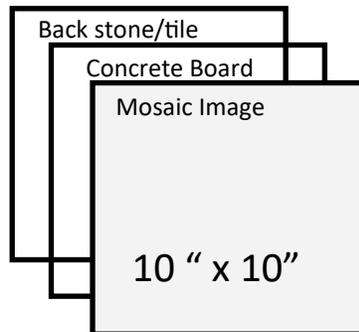
LOCATIONS of mosaic game squares are indicated with red dots



DESIGN AND INSTALLATION TECHNIQUES AT DUNHAM

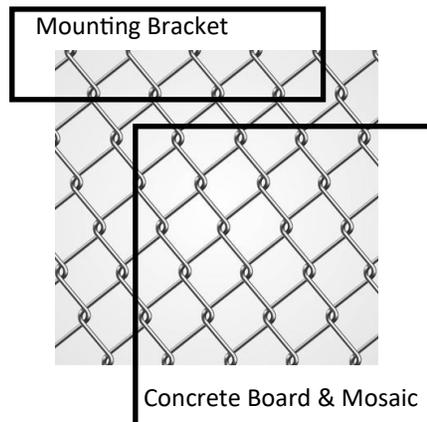
The Game of the Goose will begin at Dunham. There will be 44 (10 " x 10") mosaic-art game squares in the park. Some of the squares will be **mounted with thin set mortar directly to:**

- ◇ walls of buildings
- ◇ flat tops of retaining walls
- ◇ Stair risers
- ◇ Curbs



Others mosaic game squares (see image above) will be **mounted indirectly to** fencing and existing sign posts. These tile images will be attached to concrete board when they are proposed as signs. The width of the squares will vary as the tile width varies, but will be 1.5-2 inches thick. The back of the concrete board would be painted and sealed, or have a large stone or porcelain tile mortared to the back. These flat mosaics would be bolted or screwed to:

- ◇ Aluminum Fencing
- ◇ Wood or metal poles, posts and bollards



Bracket will be pressure treated lumber or an aluminum angle

Approximately 20 flat mosaic images will be hung on chain-link fences (see image above), especially on the bike path around the Dunham disc golf course. In that case the mosaic on concrete board would be fastened with screws to a mounting bracket on the opposite side of the fence.



At Rapid Run the mosaic squares will be attached to cement pads under the 16 + benches. These designs will be dedicated to local plants, birds, bugs and butterflies and don't be surprised if you see the cement bases of some benches bedazzled with tile and other tesserae. The game will end at the reflecting pond.



Rapid Run Parking

Rapid Run Road

Guerle-y Road

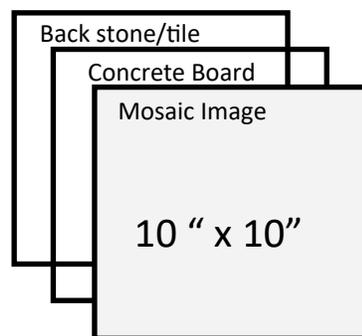
RAPID RUN PARK

DESIGN AND INSTALLATION TECHNIQUES AT RAPID RUN

The Game of the Goose will end at Rapid Run Park around the pond. Almost all of the 19 (10" x 10" x approximately .5") squares will be mounted with thin set mortar directly to the sidewalk under 16+ benches situated on the cement path around the park's playground and water features. This will go a long way in ensuring the safety of the art work, and the grounds keeping equipment.

As a bonus, there will be assorted mosaic decorations adhered with thin set to:

- ◇ cement bench legs
- ◇ light pole cement bases,
- ◇ stair risers
- ◇ curbs



Two game squares (see the image above) will be attached to existing sign posts at Rapid Run Park. The width of the squares will vary as the tile width varies, but will be 1.5-2 inches thick.