



# City of Cincinnati

801 Plum Street  
Cincinnati, OH 45202

## Agenda - Final-revised Healthy Neighborhoods

*Chairperson, Jan-Michele Kearney  
Vice Chairperson, Victoria Parks  
Councilmember Reggie Harris  
Councilmember Scotty Johnson*

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Wednesday, March 1, 2023

5:30 PM

ARCO, 3301 Price Avenue, Cincinnati, OH 45205

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### SPECIAL MEETING

### PRESENTATIONS

#### EPHIA- Introduction

**Sheila Rosenthal, President**

**Price Hill Will - Warsaw Campus**

**Rachel Hastings, Executive Director**

**Santa Maria- Services and Considine**

**HA Musser**

**BLOC- Horses on the Hill**

**Dwight Young**

**Ohio River Trail West**

**Tom Croft**

**Rees E Price- Achievement & Community Fun Run**

**Tiffani Maher**

**Blight & Litter**

**Amber Kassem, Resident**

**PHW + EPHIA- Safegrowth / SARA**

**Sam Connover**

**EPHIA- Closing**

**Sheila Rosenthal, President**

**AGENDA**

1. [202300741](#) **PRESENTATION**, submitted by Vice Mayor Kearney from, Sheila Rosenthal, President, EPHIA titled East Price Hill Welcomes Vice Mayor Jan- Michele Lemon Kearney.

**Sponsors:** Kearney

**Attachments:** [Presentation](#)

ADJOURNMENT



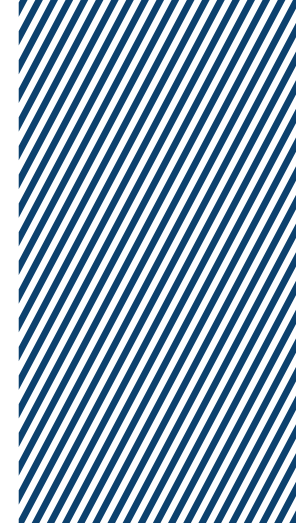
**Wednesday, March 1,**  
**5:30pm**

**EAST PRICE HILL WELCOMES VICE MAYOR JAN-MICHELE LEMON KEARNEY!!!**

## Healthy Neighborhoods Committee









# HOMESTEADING

- Rapid equity building
- PHW, Santa Maria, Legal Aid, WIN, Catholic Charities, The Port, LISC
- PHW acquires vacant properties, brings them up to code, and then sells them via 5-year, 0% interest land contract to families below 65% of ami
- Families complete cosmetic work
- 17 families in homes; 4 families paid off
- 6 owners are Black, 10 are Latinx, 1 White
- No Homestead homeowner has defaulted on their land contract
- 100% of Homesteaders report that their quality of housing has improved their life







- NBDIP funds from City for acquisition/renovation
- *Your Store of the Queen City* nonprofit grocery/deli operator
- Outerspace run by LPH Artist Collective





## Meiser's + Outerspace Pergola + Outdoor Seating



Designed by the LPH Community \* Funded by NBD SG





# WARSAW AVENUE CREATIVE CAMPUS





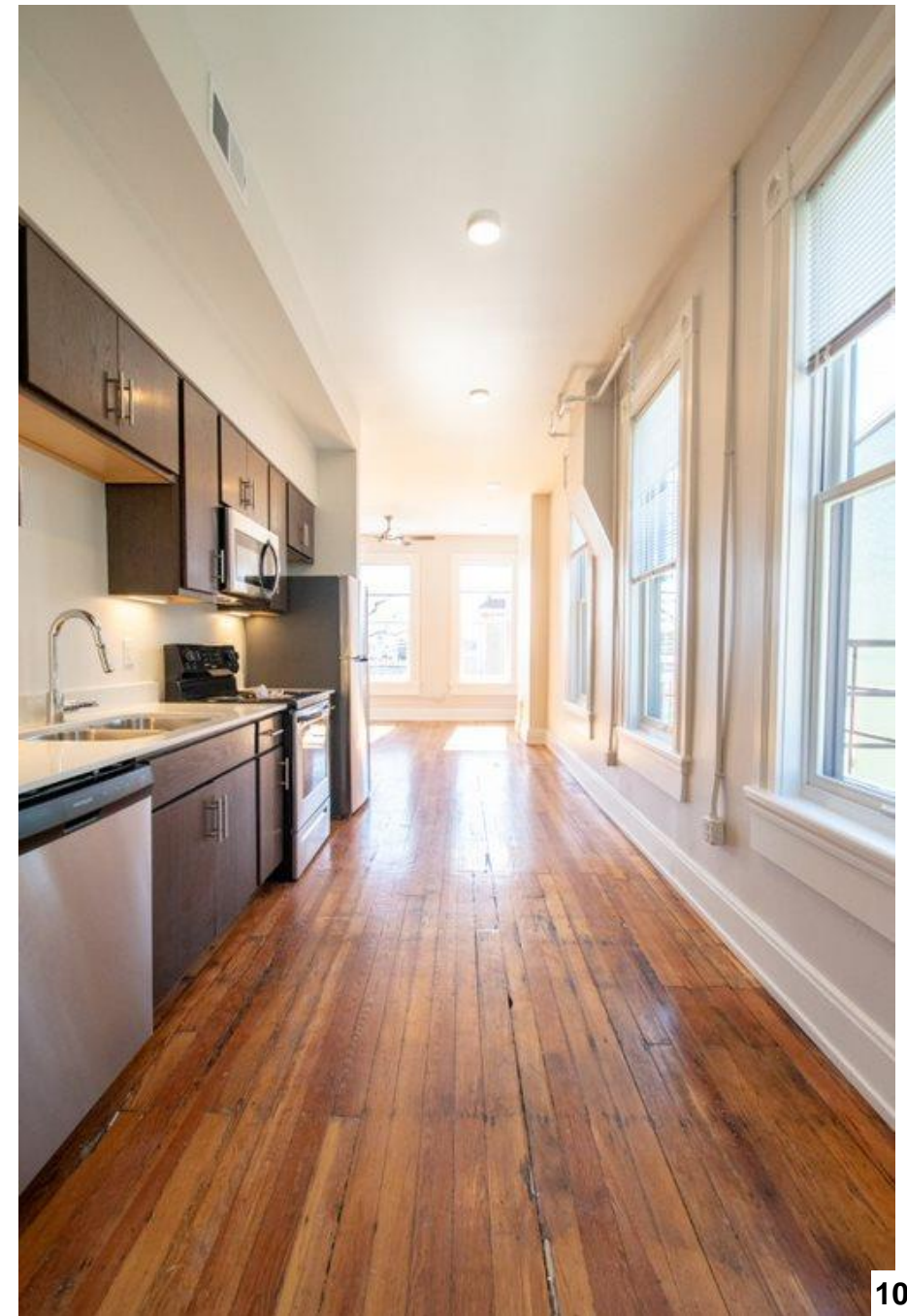






3108 Warsaw - 1st floor Commercial

3108 Warsaw - 2nd/3rd floor  
Townhouse Apartment





# WPH SHOPS + RESTAURANT / BEER GARDEN



- Glenway East NBD
- Custom renovation of 4024-26 Glenway for 2 long-term businesses
  - Custom Cuts barber shop
  - Los 3 Amigos tienda
- Create new restaurant/beer garden
- Partnership with City + 8K Construction





**SANTA MARIA**  
**COMMUNITY SERVICES**

**One Building,  
Thriving Families**

*Bringing People Together in Price Hill*

# Capital Campaign Project Overview

March 1<sup>st</sup>, 2023

# Spectrum of Family – Centered Services Offered

Santa Maria's services are tailored to meet the immediate and long-term needs of families we serve in the Greater Price Hill community. We serve over 2,500 individuals every year.



Early Childhood  
Development &  
Parenting  
Programs



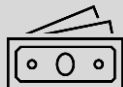
Youth  
Development



High School  
Equivalency



Health &  
Wellness



Financial  
Education



Employment  
Services



Immigrant  
Outreach

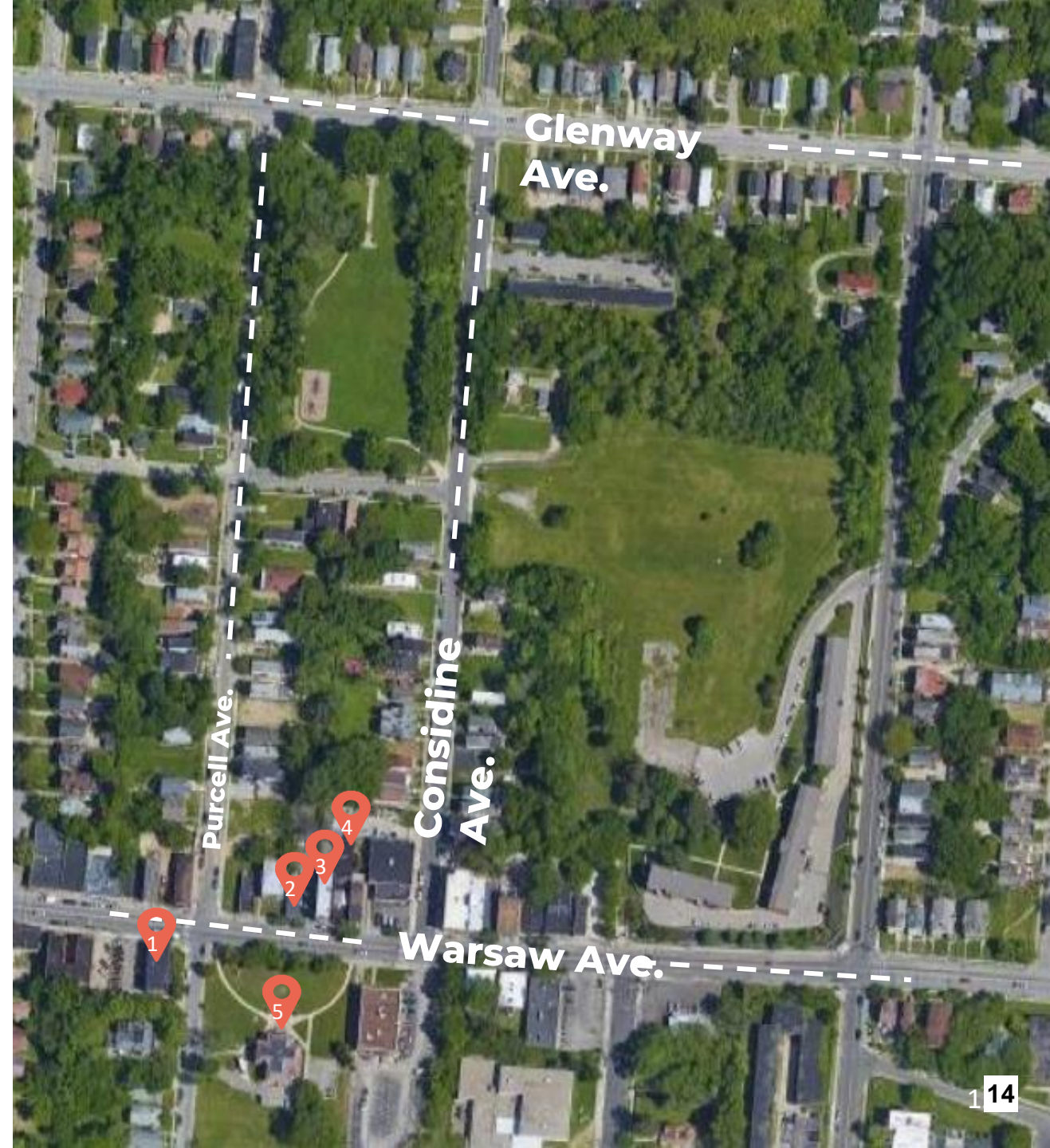


# Multiple Buildings

Santa Maria currently provides administrative and support services from **multiple locations** in Price Hill and surrounding areas:

1. East Price Hill Center
2. Griswold Center & Additional Meeting Space
3. Literacy Center West
4. High School Equivalency Classroom Building
5. Price Hill Library

The Joe Williams Family Center in Lower Price Hill and the Administration Building in Sedamsville are further away and not shown on this map.



# The Challenge



**Multiple buildings** create a physical barrier for the family-centered model and cause a disruption in service delivery



Clients struggle with **lack of transportation** and childcare, making it difficult to get from building to building



**Lack of on-site security** and **ADA accessibility**



**Siloed staff** have more (physical and communication) barriers to working collaboratively (collectively) to serve clients



**Lack of adequate space** to serve more adults and families and host partner organizations on-site



**Old buildings** with extensive need for costly maintenance and repairs

# Our Vision

## *One Building, Thriving Families*

Santa Maria is moving the needle to help families achieve self-sufficiency— but is in critical need of the infrastructure to support it.

Our plan, *One Building, Thriving Families* – bringing people together in Price Hill, will enable Santa Maria to consolidate programs, on-site partner organization services, and operations under one roof to create a centralized one-stop location.

We will be able to serve at least 500 more people, enhance the impact of our multi-generational programs, improve organizational sustainability, and contribute to a stronger Price Hill for generations to come.



# Optimal Site Location



## EMBEDDED IN PRICE HILL

- › Considine Avenue
- › Complementary of new community development

## CONVENIENCE

- › Central location – ease of access to all services for individuals and families
- › Minimize transportation and childcare barriers for families

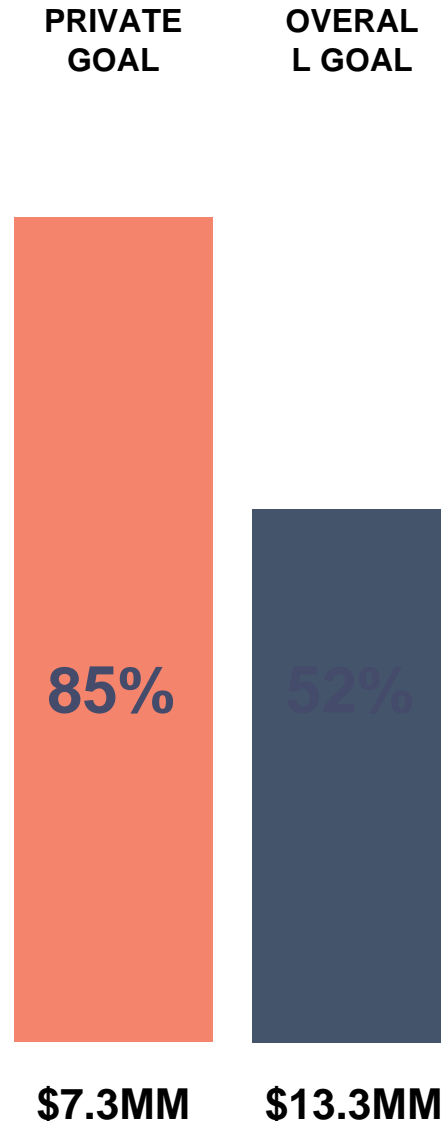
## PRIORITIZE PARTNERSHIPS

- › Adequate space for Santa Maria and on-site partner organizations
- › Shared parking

# Fundraising Progress



Raised to Date
<p>Overall Total: \$6,876,775 (public &amp; private)</p> <p>Private Only Total: \$6,176,775</p> <p>Number of Donors: 76*</p> <p><i>*includes verbal pledges &amp; Price Ave. building revenue</i></p>
Pending
<p>Total Potential: \$750,000</p> <p>Number of Requests: 2</p>
Activated
<p>Total Potential: \$1,745,000+</p> <p>Number of Prospects: 34*</p> <p><i>*includes prospects that do not yet have a target ask amount assigned; to be further qualified</i></p>



## From end of Q3 2022 to end of Q4

- ✓ \$1.56 Million in private commitments
- ✓ 38% increase toward private goal
- ✓ 33% increase toward overall goal

## Funding Make-Up

- ✓ Private Resources: \$6,176,775
- ✓ State Capital Funds: \$650,000
- ✓ City of Cincinnati: \$50,000
- ✓ Sale of Building: \$225,600

We are thankful for your time to learn more about our project, one that will increase the number of families we serve and provide the next generation a solid foundation for a better life.

Thank  
You!



**SANTA MARIA**  
COMMUNITY SERVICES | One Building,  
Thriving Families



## Campaign Co-Chairs

**Dan Meyer**

*Nehemiah Manufacturing*

**Joe Williams**

*North American Properties*

*Cincinnati Reds*

## Campaign Cabinet

**Sr. Pat Hayden**

*Sisters of Charity*

**Maureen Maxfield**

*Maxfield Associates*

**Alfonso Cornejo**

*Hispanic Chamber of Commerce*

**Chrissey Barrett Haslam**

*CBH Strategies*

**Paul Friedmann**

*Appreciation Financial*

**Hammad Siddiqi**

*PNC Bank*

**Robie Suggs**

*Cincinnati Development Fund*





**PLATTE**  
architectural interior + design



Project Name  
HORSES ON THE HILL  
SQUINE THERAPY CENTER FOR BLOC PHINIATRES  
1435 ROS AVENUE, CINCINNATI, OH

NEW CONSTRUCTION  
**HORSES ON THE HILL**  
SQUINE THERAPY CENTER FOR BLOC PHINIATRES  
1435 ROS AVENUE, CINCINNATI, OH

Architect  
PLATTE  
1435 ROS AVENUE, CINCINNATI, OH 45202  
A2.01



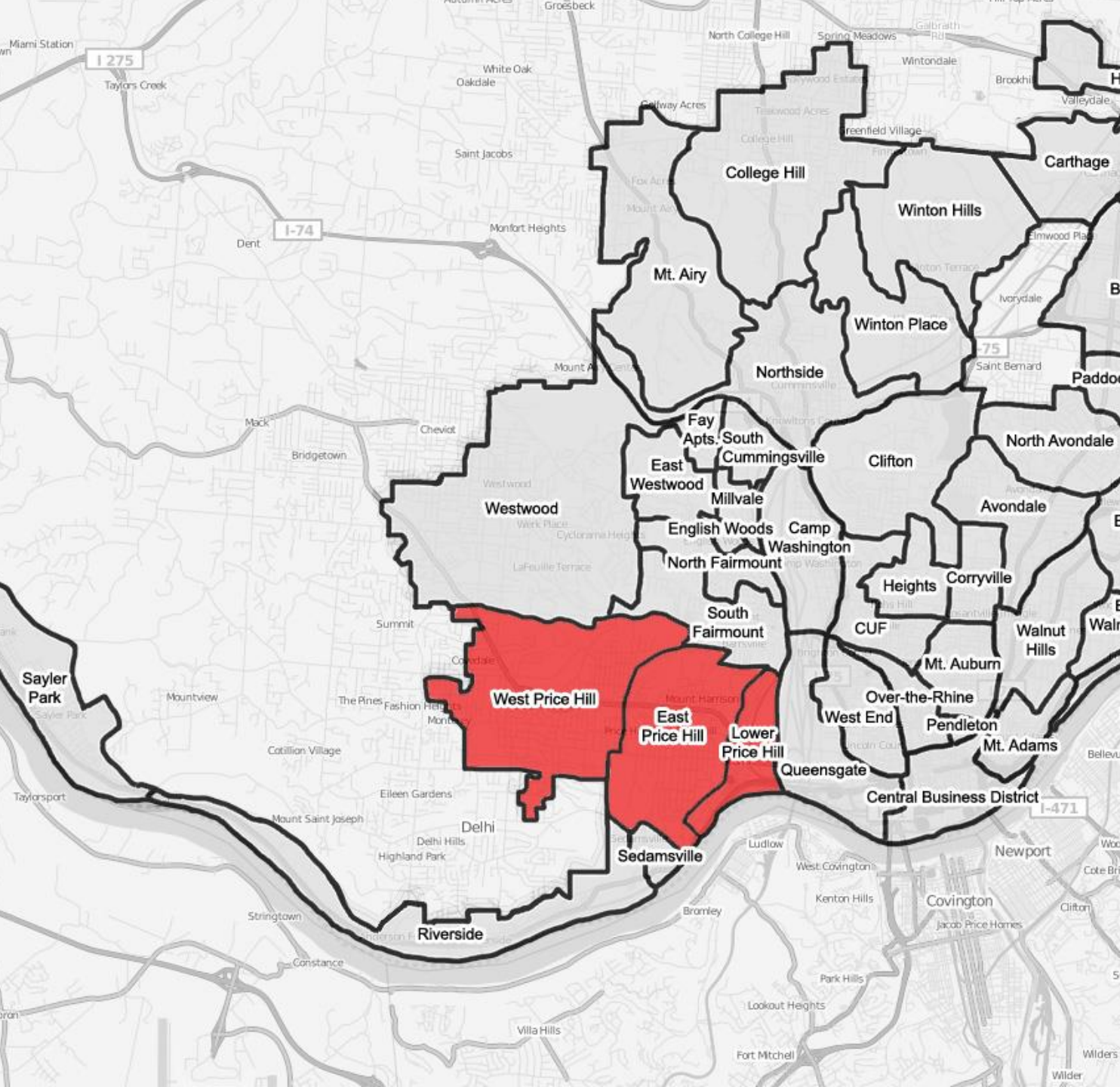
**BLOC**  
MINISTRIES  
SERVING URBAN COMMUNITIES

**Building  
Relationships  
with Our  
Neighbors**



**Sharing Hope  
in Brokenness**





# Price Hill

#1 Sex trafficking

#1 Overdose deaths

#1 Juvenile delinquency

#1 Childhood obesity

#1 Infant mortality among Black women



## Key Learning

**Between 94% and 100% of those we work with have experienced some form of emotional, physical, or sexual trauma.**



# We can help.

Equine-assisted Learning allows youth, and people of all ages, to work on issues such as

- Assertiveness
- Confidence
- Developing and maintaining relationships
- Emotional awareness
- Empathy
- Impulse control
- Problem-solving skills
- Social skills
- Trust in others
- Trust in self











# Phase I

**Start of Nature  
Based/Equine Facilitated  
services**

**Two Therapeutic  
Behavioral Supporters  
providing Equine Assisted  
Learning**

**Clinical Supervisor**

**3 horses**

**Farm to Table**

**Nature trail and Prayer  
Walk**

**Partnership with schools  
and foster care agencies**





# Phase II

**6 horses**

**Build team of Therapeutic Behavioral Supporters**

**Build relationships with local Mental Health Agency**

**Contract counselors & Social Workers to offer Equine Assisted Counseling**

**Second Building with Offices, classrooms, and training kitchen**

**Riding Instructor to begin soft launch of riding program**







**PLATTE**  
architectural + design

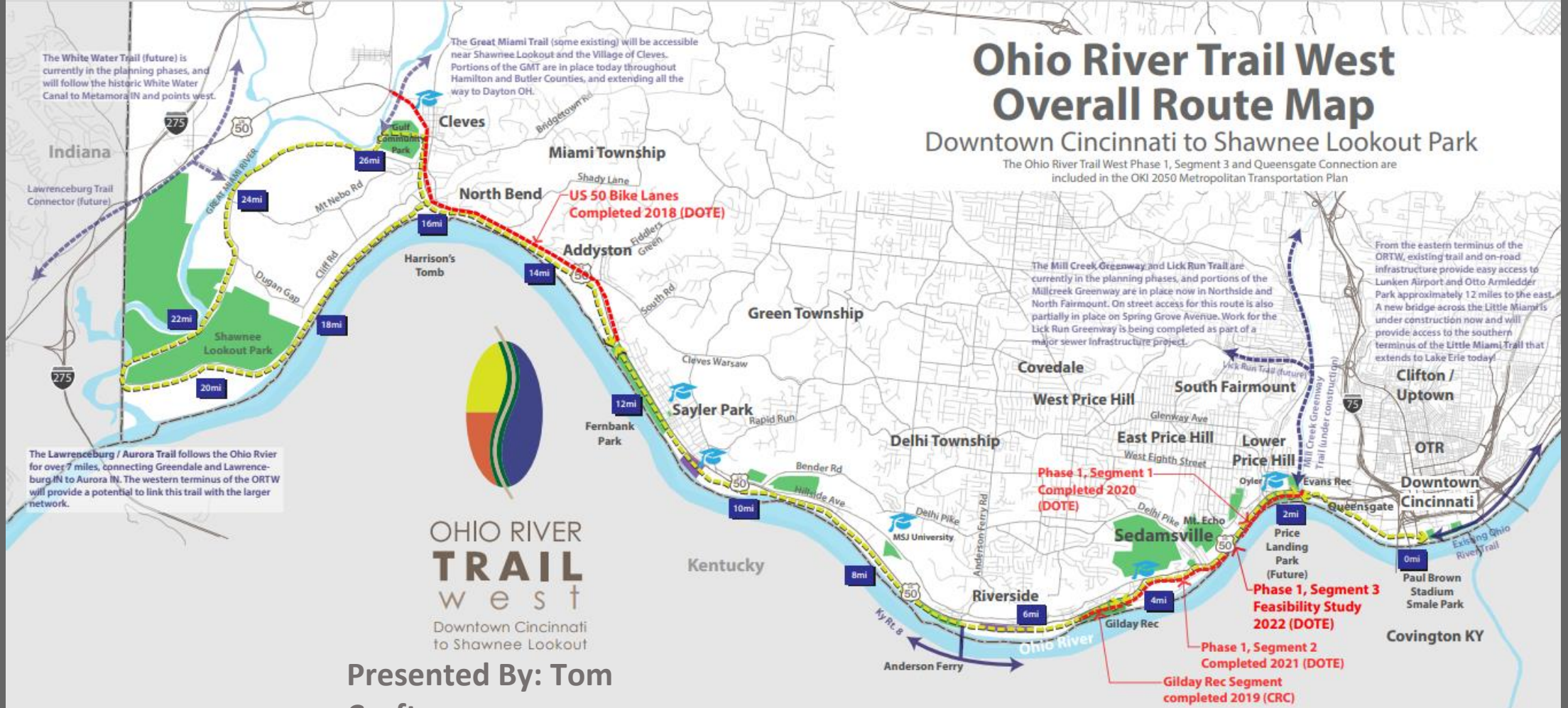


Project Name  
SQUINE THERAPY CENTER FOR BLOC PHINIATRES  
1435 ROS AVENUE, CINCINNATI, OH

**HORSES ON THE HILL**  
SQUINE THERAPY CENTER FOR BLOC PHINIATRES  
1435 ROS AVENUE, CINCINNATI, OH

Architect  
NEW CONSTRUCTION  
A2.01

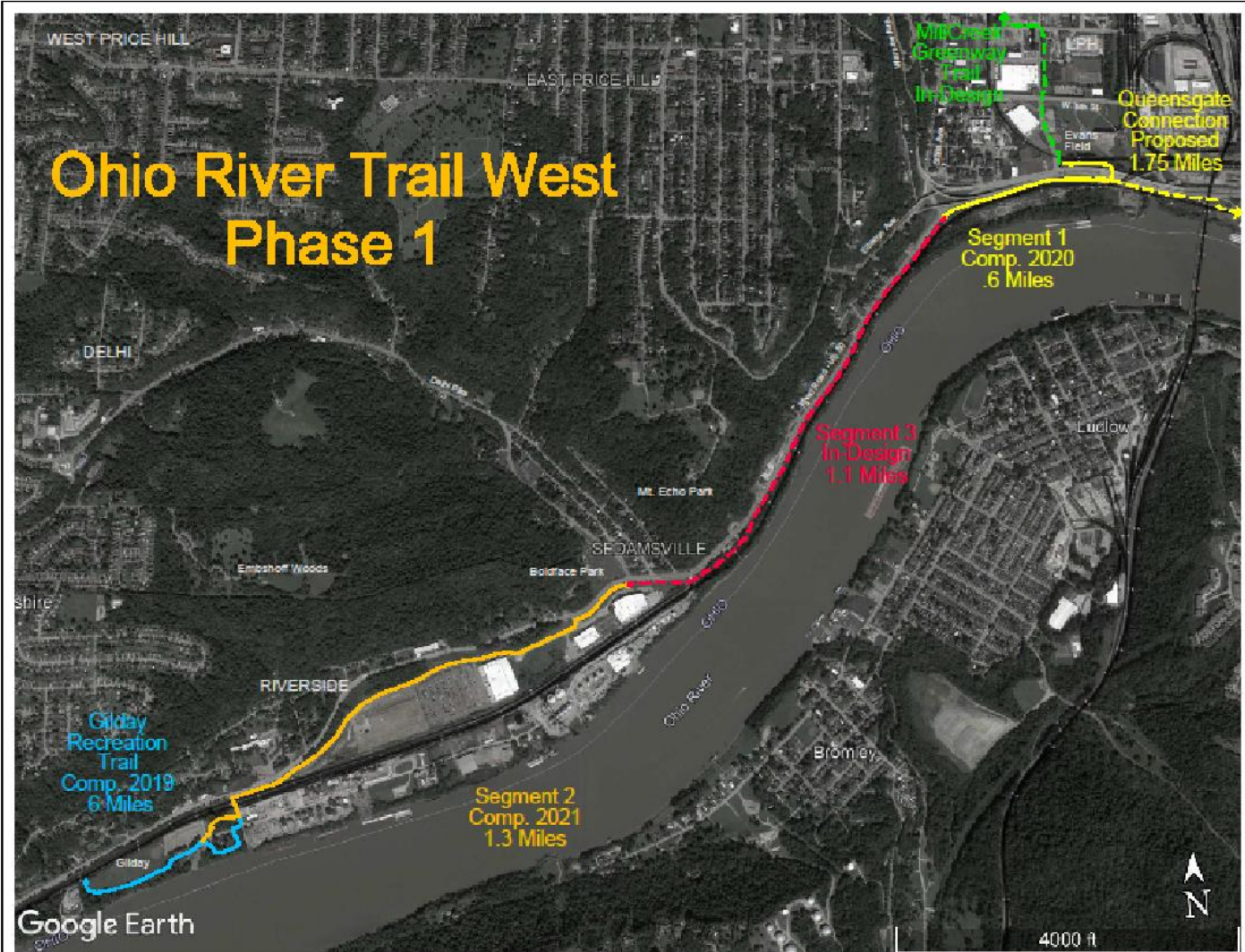




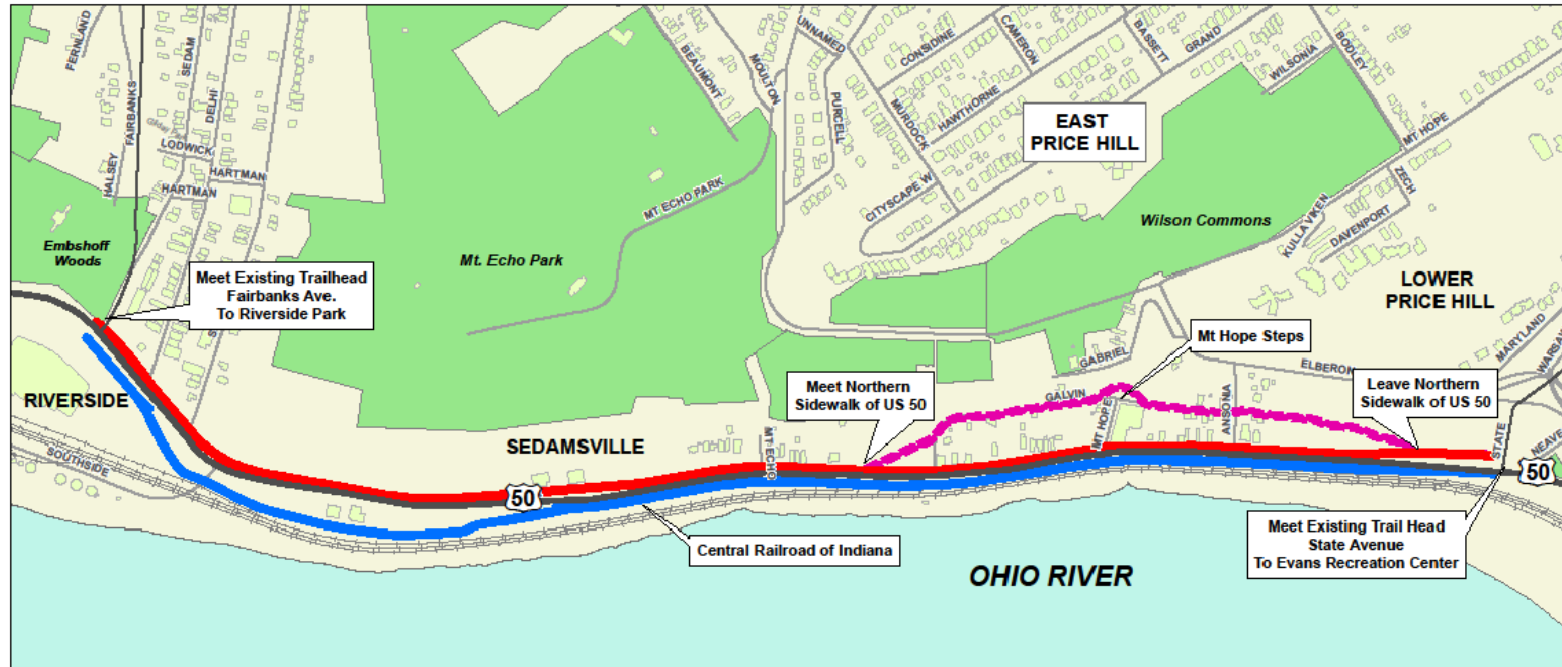








# OHIO RIVER TRAIL WEST FAIRBANKS AVENUE TO STATE AVENUE



## Legend

- Option A South Side of US-50
- Options B/C North Side of US-50
- - - Option D Glavin Avenue



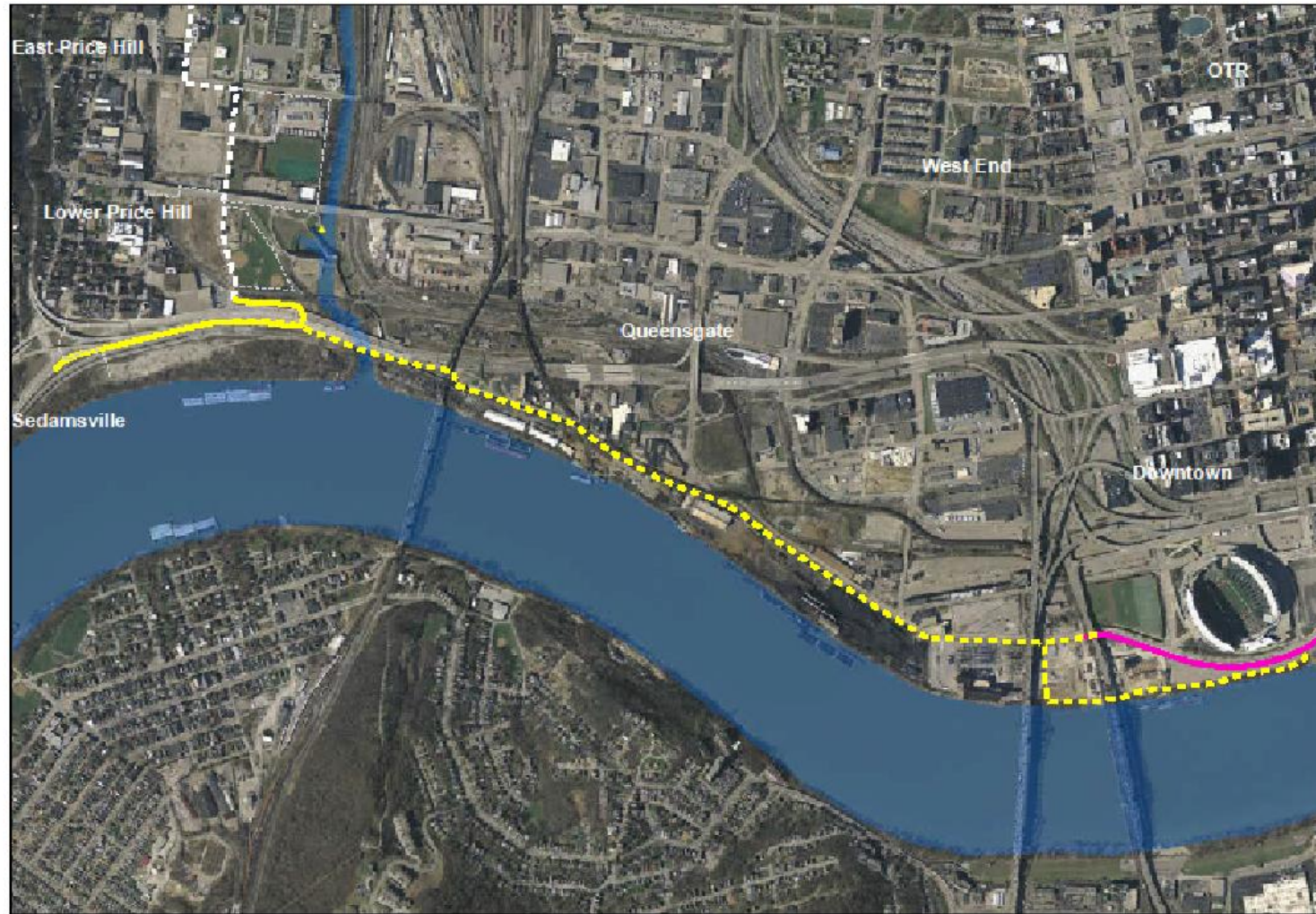
1 inch = 450 feet

FEBRUARY 2023



## Ohio River Trail West-- Queensgate Connection (yellow dash line)

Heading east: cantilever over Mill Creek, rail lines, flood wall, along Mehring Way side, through floodwall at gate 8, on abandoned tracks at Mehring and Freeman curve, on converted Mehring lane Freeman to Smale Park



C Carr Jan 28, 2020, rev Feb 21, 2022

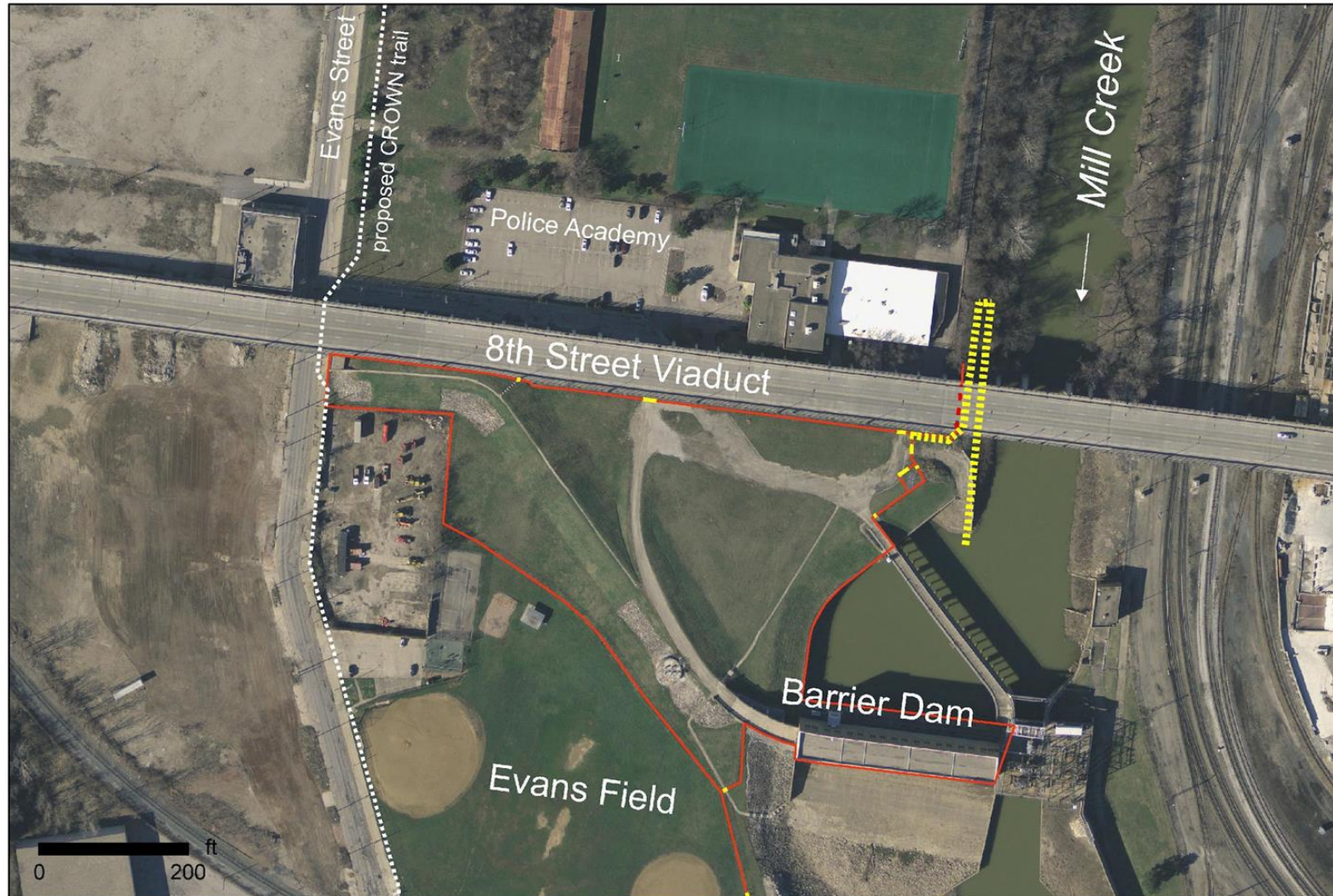


## Barrier Dam: proposed ADA paddler access ramp (yellow dash line)

CRC- Evans Field

DOT- 8th St. Viaduct

SMU- Barrier Dam ramp

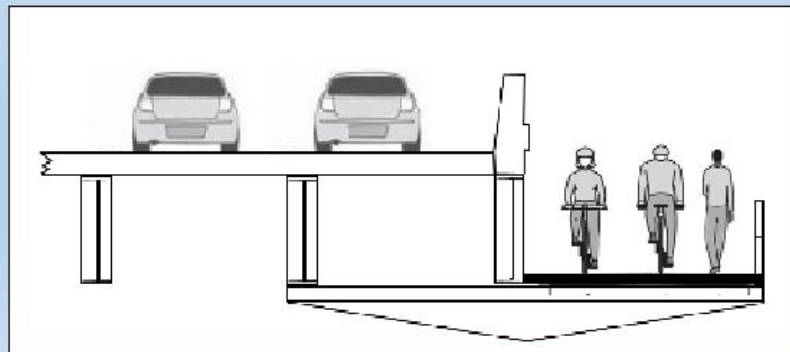


Barrier Dam security fence-- red line

C Carr, Jan 4, 2023



## Ohio River Trail- Mill Creek Crossing: Cantilever on US50 Bridge



Cantilevered  
bike lane

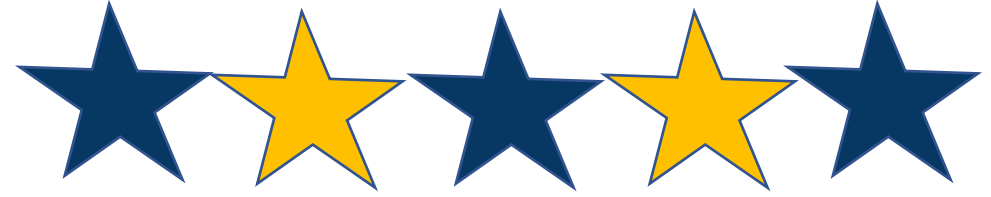


C Carr, Feb 24, 2023

Rees E. Price  
Academy



PRIDE



# 5K RUN & WALK

Register Online at  
<https://bit.ly/REPArun> or In  
Person the day of the event.

SATURDAY, APRIL 15, 2023

9:00 AM

5K & 10K \$25

1 mile kid run \$10





A stylized, colorful illustration of a landscape. The foreground features rolling green hills with dark brown soil. On the left, there is a green tree, a purple flower, and an orange flower. A small red bird is flying in the sky. The background consists of light blue and white wavy lines representing the sky.

# Litter, Blight, and Property Negligence

Amber Kassem

# Social Inequality

We know that if places are dirty and look “unloved” there is an adverse impact on individuals’ health and wellbeing.

*There is a direct overlay of where crisis, disorder, and crime is to where litter and blight is.  
Jonathan Adey (KCB) and Jerry Wilkerson (PS)*

*Where there is crime there is visible filth. Where there is filth there is crisis.*

*Social agencies are housing their clients in subpar buildings, buildings with open violations. Those social service agencies will not put their clients’ rent vouchers in escrow which is lining the pockets of predatory landlords. The inspections that are conducted where HUD MATCH and RAPID REHOUSING vouchers are used are known to be at a lower standard than traditional HUD would allow. ❓ Why is the city okay with exploiting residents without choice in buildings that are not safe for human habitation? Why are these agencies housing their clients in disruptive and uninhabitable units?*

*How do the people of East Price Hill know they matter and that they can have a dignified future in Price Hill if when they look around they see neglect, garbage, filth? Are we garbage too?*



EPH is not the largest neighborhood by geography or population:

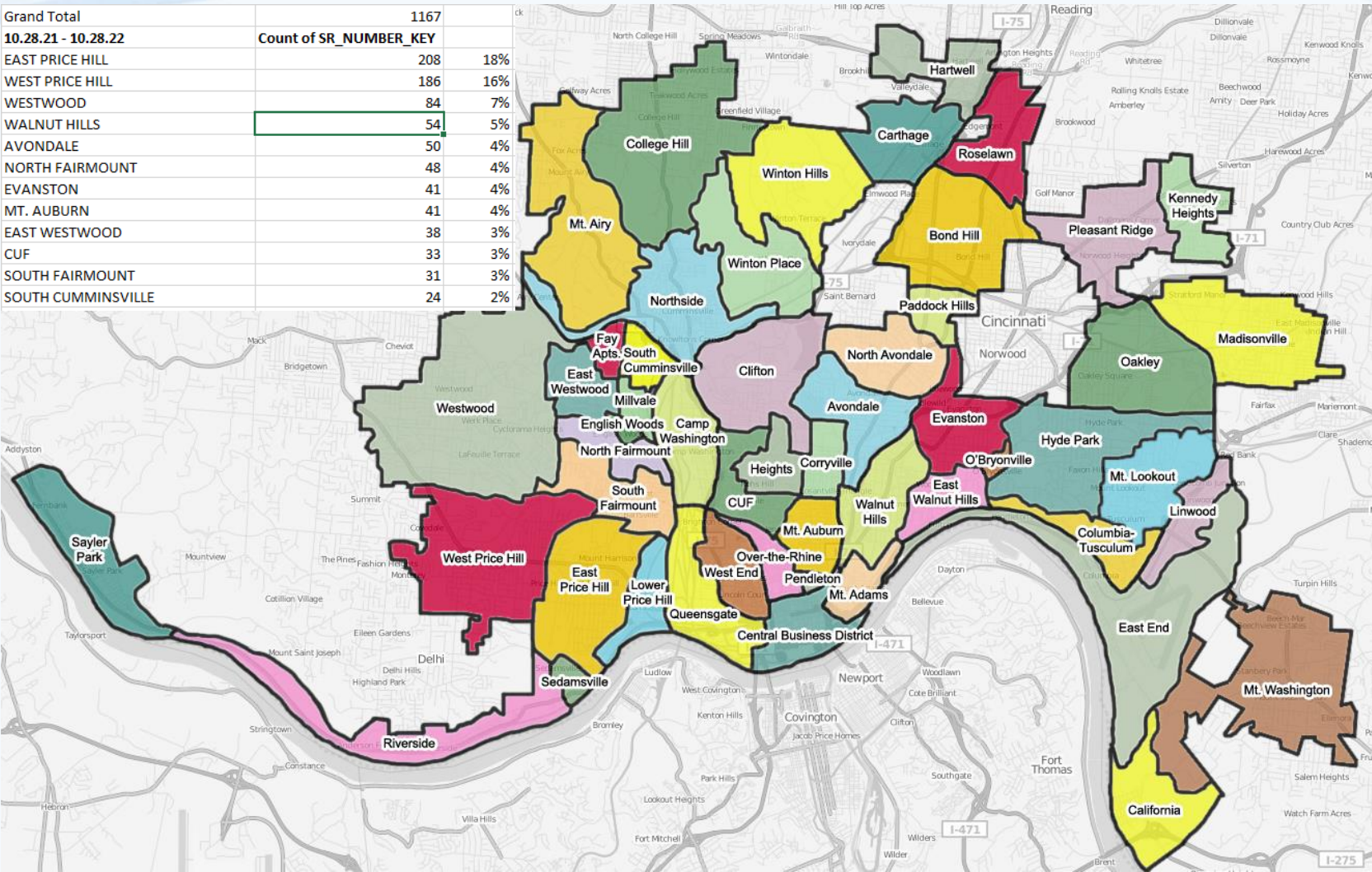
#1 - PLAP 18% EPH (41% = Westwood, East Price Hill, and West Price Hill)

#2 - Service Requests 7% EPH (23% = Westwood, East Price Hill, and West Price Hill)

#2- Most Egregious Service Requests 9% EPH(29% = Westwood, East Price Hill, West Price Hill) *animal waste, no heat, mice, mold, rats, no water*

Source Data exported from Cincy Data Portal and analyzed by Amber Kassem is linked

<https://drive.google.com/drive/folders/10i54IfitJVJCHZ18RGsDPehICUpyiFjF?usp=sharing>



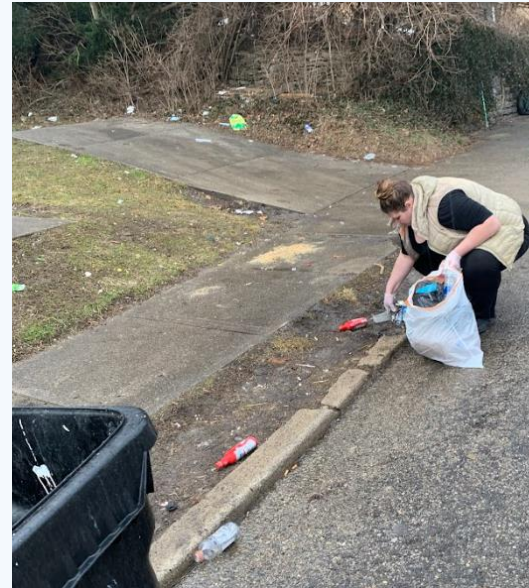


# Broken Window Theory:

Action: No approval or action

Comments: [REDACTED]

Inspection denied by tenant. Child opened the door to unit and upon opening roaches came out of the door frame, indicating mass roach infestation. ELIMINATE all roach activity from unit 1 and all units in this entire building. Per the





**Does this make the most sense?**

**Is this an effective and efficient? Is this the best way to deploy resources?**

**7+ Violations Observed , 0 citations issued**



Buildings and Inspections:

- Cans to be stored in rear of building

Code Enforcement (under B&I)

- Cans not to remain at curb beyond collection time or have early setout
- Premises remain litter free at all times
- Maintain weeds and grass (not pictured)

Health Department:

- Lids to be tightly sealed on garbage containers
- Garbage to be emptied regularly
- Premises to be free from dog waste

NOTE:

- Public right of way not to be obstructed

**We are asking for an efficient system that doesn't waste taxpayers' dollars. It should be efficient and produce sustainable results**

**The City must establish a culture of care and compliance in Price Hill that the current procedures have failed to do**

- 311 Complaint is submitted? applicant should be given response explaining steps to resolution within 3 days
- Reduce initial abatement periods: 2 weeks is too long, 5 business days is enough
- Eliminate 3rd violation and beyond abatement periods and this should follow the property until 2 years of total compliance is achieved
- If the city believes that 4 departments are needed to cite violations, then those departments should work together to observe and cite violations to create a full record of all violations
- Departments can share electronic evidence to reduce time in field to validate complaints and reduce the lag in service response time
- Once violations are cited directors should not be waiving fines/fees/penalties at their discretion without community input, doing so make it appear that The City is okay with the negligence and vandalism to our community



# WHAT IS SAFEGROWTH?

*SafeGrowth* is an integrated method for planning safe neighborhoods.

It is based on the To-For-With concept, delivering strategies **with** residents, not **to** or **for** them.



# SAFEGROWTH, SARA, AND CPTED

## SafeGrowth

- Step 1: visioning and scoping
- Step 2: problem identification (**S**canning)
- Step 3: problem analysis (**A**nalysis)
- Step 4: strategy (**R**esponse)
- Step 5: evaluation (**A**ssessment)

## SARA

- Scanning: identify and prioritize the problem
- Analysis: research and find the underlining reasons for the problem
- Response: explore interventions to resolve the issue
- Assessment: evaluate the effectiveness of the response

## Crime Prevention Through Environmental Design (CPTED)

CPTED is a multi-disciplinary approach for reducing crime and fear of crime. CPTED strategies aim to reduce victimization, deter offender decisions that precede criminal acts, and build a sense of community among residents so they can gain territorial control of areas to reduce crime opportunities.

### First generation

- Territoriality
- Natural surveillance
- Image
- Access control
- Management and maintenance

### Second generation

- Social cohesion
- Community culture
- Connectivity
- Capacity





# COMMUNITY ENGAGEMENT

Community Engagement is the involvement and participation of our neighbors in projects, programs, and decision-making to achieve long-term and sustainable outcomes, processes, relationships, discourse, or implementation.

Community engagement and resident leadership is a key part of the SafeGrowth model.





# LIVABILITY ACADEMY

The SafeGrowth neighborhood development method teaches residents how to: set up local teams of trained problem-solvers, combining municipal service providers such as local police officers, planners, shopowners, schools, and others, how to develop plans for resolving problems and visioning the future.

One essential part of the SafeGrowth method is the **Livability Academy**.

The purpose of the Livability Academy is to help residents and stakeholders learn skills in:

- Community leadership,
- SafeGrowth and CPTED,
- Community organizing,
- Project management.

It is based on the principle that community members, in partnership with other service providers, can become problemsolvers and leaders.





# Traffic Calming & Pedestrian Safety

East Price Hill continues to work to achieve traffic calming. Each approved neighborhood plan going back to 1978 has mentioned the negative impact of the speed of vehicles through the Warsaw Avenue business district.

The proposal to calm traffic on Warsaw Avenue was approved by City Council in 2018 as part of the Warsaw Alive. Funding is the issue which is holding up and stopping traffic calming on Warsaw Avenue. While we are working with DOTE on this issue, we look to City Council to assist with funding both the Warsaw streetscape and the vital installation of a traffic signal at the corner of Warsaw and Woodlawn Avenues, adjacent to the Olden Tot Lot, where we have seen a significant number of pedestrian crashes, particularly involving children.





# We thank you for coming to East Price Hill!

