



City of Cincinnati

801 Plum Street
Cincinnati, OH 45202

Agenda - Final

Budget and Finance Committee

*Chairperson Reggie Harris
Vice Chair Jeff Cramerding
Councilmember Mark Jeffreys
Councilmember Scotty Johnson
Vice Mayor Jan-Michele Kearney
Councilmember Liz Keating
Councilmember Meeka Owens
Councilmember Seth Walsh
President Pro Tem Victoria Parks*

Wednesday, March 29, 2023

5:30 PM

McKie Recreation Center
1655 Chase Avenue

PUBLIC HEARING

PRESENTATIONS

Budget Basics and Leveraged Support

Dr. Andrew Dudas, Budget Director

AGENDA

FUNDING PROGRAM RESOURCE SHEETS

1. [202300865](#) **COMMUNICATION**, submitted by Councilmember Harris from Dr Andrew Dudas, Budget Director.
Sponsors: Harris
Attachments: [Communication](#)

PRESENTATION

2. [202300843](#) **PRESENTATION**, submitted by Sheryl M. M. Long, City Manager, dated 3/14/2023, regarding Budget Basics and Leveraged Support.
Sponsors: City Manager
Attachments: [Transmittal](#)
[Presentation](#)

ADJOURNMENT

City of Cincinnati Competitive Grant Programs

Program Name	Program Description	Program Eligibility	City Department	Program Contact (Name/ Partner Org)
Business / Neighborhood Support				
Business Improvement Program	Beautification program offered to registered Business Districts with the City of Cincinnati. Included is planting, watering, fertilizing, damage control, litter, and general maintenance.	Program limited to registered Business Districts with the City of Cincinnati	Parks	Crystal Courtney, Parks Division of Natural Resources Division Manager and Ann Uhlman, Parks Division of Natural Resources, Greenspace District Crew Leader
Neighborhood Catalytic Capital Investment Program	This program provides resources for catalytic projects within the City's neighborhoods. Projects funded through this program are evaluated based on their ability to create a catalytic impact to stabilize and revitalize neighborhoods.	For-profit, not-for-profit, hybrid, and sole proprietorships are eligible.	Department of Community and Economic Development	Diana Vakharia - Department of Community and Economic Development
Neighborhood Business District Improvement Program (NBDIP)	NBDIP is an award-winning program that allocates annual funding for improvement projects that attract and retain small businesses in all Cincinnati neighborhood business districts (NBDs). It can directly benefit a business district with parking additions, façade improvements, or building renovations. It can also provide indirect benefits by funding streetscapes or wayfinding signage to make the district more appealing to customers and residents.	Must be a recognized community organization representing a recognized neighborhood business district. Annual guidelines are published on website on application requirements.	Department of Community and Economic Development	Bob Bertsch - Department of Community and Economic Development
Environment				
Urban Agriculture	Mini-grants to support urban agriculture production and growing sites as well as local food aggregation distribution sites within the City and achieve the food goals and recommendations of the Green Cincinnati Plan.	Location of the growing site or distribution site must be within the City of Cincinnati. Applicants can be non-profit organizations or for-profit businesses and other entities may be considered.	Office of Environment and Sustainability	Robin Henderson - Office of Environment and Sustainability
Housing				
Energy Efficiency Matching Grants for Building Owners	Small, 1:1 matching grants (<\$5k) to support energy efficiency upgrades to low-income, multifamily properties. The goal of the program is to save electricity to reduce energy poverty.	Buildings with 2 or more residential units; located within the City of Cincinnati; currently inhabited property; tenants under 200% FPL and have Duke Energy bills in own name; check website for more criteria.	Office of Environment and Sustainability	Molly Robertshaw - Office of Environment and Sustainability
Notice of Funding Availability (NOFA)	The Notice of Funding Availability (NOFA) loan program provides residential developers with long-term, low, fixed-rate financing for transformative housing projects that will make positive, visible impacts on our communities.	Varies year-to-year based on available resources. See NOFA Guidelines on website for applicable year.	Department of Community and Economic Development	Roy Hackworth - Department of Community and Economic Development
Human Services				
Boots on the Ground Fund	To strengthen the capacity of small, community-based organizations. To create more equitable solutions by prioritizing inclusion, community voice, and engagement with leaders of color and those with lived experience.	Is classified as a 501(c)(3) tax-exempt organization or collaborates with and utilizes a fiscal agent that is specifically identified in the application. Has an annual operating budget of less than \$1 million. Has a principal place of business within and serves the needs of neighborhoods within the geographic boundaries of the City of Cincinnati. Demonstrates service to one or more neighborhoods within the geographic boundaries of the City of Cincinnati in select areas.	City Manager's Office	Adison Nelson - The Greater Cincinnati Foundation
Community Preventive Education Grant	CPD partners with local non-profit organizations that will provide support and encourage community-based drug and alcohol preventative education programs.	Organization/program needs to have a footprint within the City of Cincinnati.	Police	Josh Drake - Police Finance Management
Human Services Fund	Through priority initiatives, the City seeks to partner with local organizations to collaboratively use their data to better understand the problems facing Cincinnati residents. By introducing specific, measurable priorities and leveraging city leadership and departmental resources, we can build a stronger and healthier City, together.	Agencies must be 501(c)(3) organizations compliant with licensing, accreditation, and legal requirements. Non-profit organizations do not need to be physically located in the City of Cincinnati, but City of Cincinnati Human Services funds may only be used to support city residents.	City Manager's Office	Amy Weber - United Way of Greater Cincinnati

City of Cincinnati Competitive Grant Programs

Program Name	Program Description	Program Eligibility	City Department	Program Contact (Name/Partner Org)
Leveraged Support Application Process	The City of Cincinnati provides financial support to specific programs or for the general operations of organizations that perform a service benefiting Cincinnati residents. Organizations are expected to leverage funding from the City with additional financial resources – either raised from other governmental or private entities or as earned revenue from providing a service.	The applicant must be an existing organization that has at minimum three years of audited financial statements or federal tax returns and must not be debarred from contracting or subcontracting with the City.	City Manager's Office	Angie Wright - City Manager's Office
Safety/Blight Removal				
Safe and Clean	Support and encourage community-based efforts to improve neighborhood safety, eliminate blight, and increase livability through problem solving projects.	Grants applications will be accepted from a wide variety of community groups and organizations for one-time costs associated with projects that improve safety and livability of a community. Full eligibility guidelines available on website.	City Manager's Office	Ania Cosby - Keep Cincinnati Beautiful

City of Cincinnati Competitive Grant Programs

Program Name	Program Contact Details (Email/Phone)	Program Website	Additional Comments
Business / Neighborhood Support			
Business Improvement Program	crystal.courtney@cincinnati-oh.gov ann.uhlman@cincinnati-oh.gov (513) 861-9070		Parks currently services 28+ districts with 3 annual container displays: Spring, Summer, Fall/Winter.
Neighborhood Catalytic Capital Investment Program	diana.vakharia@cincinnati-oh.gov	https://choosecincy.com/neighborhood-services/neighborhood-catalytic-capital-investment-rfp/	There are two application pools: 1) Early Action RFP targets transformative neighborhood project proposals that have not yet secured the majority of funding needed for construction. The maximum request is \$100,000. 2) Project Implementation RFP targets transformative neighborhood project proposals that have secured the majority of funding needed for construction. There is no minimum or maximum dollar request limit for the Project Implementation category of funds.
Neighborhood Business District Improvement Program (NBDIP)	Robert.Bertsch@cincinnati-oh.gov	https://choosecincy.com/neighborhood-services/neighborhood-business-district-improvement-program-nbdip/	Applications traditionally released in January
Environment			
Urban Agriculture	robin.henderson@cincinnati-oh.gov (513) 352-5340	https://www.cincinnati-oh.gov/oes/food/urban-agriculture/	Amount awarded varies year to year based on available funding. No funding for individuals. Applications traditionally due in December.
Housing			
Energy Efficiency Matching Grants for Building Owners	molly.robertshaw@cincinnati-oh.gov (513) 352-5320	https://www.cincinnati-oh.gov/oes/energy-equity/energy-equity-programs/	Rolling applications with 2 review dates a year. Funded by Duke Energy, facilitated by the City of Cincinnati
Notice of Funding Availability (NOFA)	Roy.Hackworth@cincinnati-oh.gov	https://choosecincy.com/real-estate-development/notice-of-funding-availability/	Applications traditionally released in April
Human Services			
Boots on the Ground Fund	adison.nelson@gcfdn.org (513) 768.6108	https://www.gcfdn.org/rfp/	RFP opened October 1, proposals due October 31 (first RFP). Priority areas of homelessness prevention, gun violence, mental health services, and access for vulnerable residents.
Community Preventive Education Grant	CPDFiscal@cincinnati-oh.gov or joshua.drake@cincinnati-oh.gov (513) 352-2586	https://www.cincinnati-oh.gov/police/community-involvement/community-preventive-education-program/	Applications are accepted twice every year: once in April and once in October.
Human Services Fund	amy.weber@uwgc.org (513) 762-7164	https://www.uwgc.org/for-nonprofits/funding-opportunities	Evaluation criteria: demonstrates a strong collaboration of multiple community partners or stakeholders; demonstrates the capacity to implement the proposed project within the time period and proposed budget; and demonstrates the experience and expertise to implement the proposed services and provide culturally responsive services to targeted communities (lived experience, representation of staff in comparison to the community, and professional education, experience, expertise)

Program Name	Program Contact Details (Email/Phone)	Program Website	Additional Comments
Leveraged Support Application Process	angela.wright@cincinnati-oh.gov 513-352-5335	https://www.cincinnati-oh.gov/budget/leveraged-support/	The City Manager will evaluate recommendations based on the following criteria: 1. Leverage – The extent that the City’s funds are being leveraged by other public or private sources generated by the applicant. The higher the amount of City funding requested, the higher the expectation will be for leveraging. 2. Impact – The historic and projected impact of the applicant’s services, the applicant’s demonstrated capacity to timely and effectively deliver the services, and the efficiency in use of funds to maximize funding committed to program delivery. 3. Strategic Goal Alignment – The extent that the applicant’s provided services align with the strategic goals of the City Administration and Elected Officials in addressing identified public needs or other gaps in services needed by City residents.
Safety/Blight Removal			
Safe and Clean	ania@keepcincinnatibeautiful.org (513) 352-4384	https://www.keepcincinnatibeautiful.org/resources/safe-and-clean/	Quarterly application windows.

City of Cincinnati CDBG Programs

Program Name	Program Description	City Department	Program Contact (Name/Partner Org)	Program Contact Details (Email/Phone)	Additional Comments
Economic Development					
Commercial and Industrial Redevelopment Program	The Commercial and Industrial Redevelopment Program, formerly known as The Strategic Program for Urban Redevelopment (SPUR) facilitates catalytic redevelopment of abandoned, vacant, or underutilized industrial and commercial sites throughout the City. The program focuses on addressing environmental contamination and obstacles preventing development of blighted areas, specifically in areas with imminent threats to human health and the environment. The funds are utilized for environmental assessments, contamination remediation, public improvements, infrastructure improvements, acquisition, demolition, stabilization, construction, reconstruction, installation of public works and facilities, prevent and mitigate the spread of environmental contamination and / or risk to human health, and other related activities to facilitate redevelopment.	Department of Community and Economic Development	Bob Bertsch - Department of Community and Economic Development	Robert.Bertsch@cincinnati-oh.gov	Project Selection / Award Done on a Case by Case Basis
Findlay Market Operating Support	Project funds increase the Corporation for Findlay Market's capacity to carry out community revitalization and economic development activities both at the Market and in the surrounding area. Included in this are costs related to supporting market promotion and events to increase the vibrancy of the market. Findlay Market is located in a low to moderate income area in the City's urban core.	Department of Community and Economic Development	Clint McIntosh - Department of Community and Economic Development	clinton.mcintosh@cincinnati-oh.gov	Program Delivered by Corporation for Findlay Market
Operating Support for Community Development Corporations (CDCs)	This program provides operating and project support to build and strengthen capacity of eligible non-profit Community Development Corporations (CDCs). Eligible entities serve the region through developing affordable housing units, performing commercial and economic development, addressing public facilities and streetscape activities, violence prevention / reduction, neighborhood safety, and increasing community engagement in the neighborhoods.	Department of Community and Economic Development	Bob Bertsch and Joseph Malek - Department of Community and Economic Development	Robert.Bertsch@cincinnati-oh.gov	Program Delivered by Homebase
Small Business Services	The Small Business Services Program includes technical assistance for start-ups and growth needs of micro-enterprises and small businesses. Areas of assistance include capacity development, business education and coaching, entrepreneurial training, incubation and technical assistance, loan packaging, accounting services, legal services, appraisals, environmental assessments, and inventory control audits. The program includes a revolving loan program to fill financing gaps for small to mid-sized businesses that create and/or retain jobs for low to moderate-income individuals as well as funds for redevelopment activities. The program also includes financial assistance for start-up small businesses and businesses with established need.	Department of Community and Economic Development	Eric Denson - Department of Community and Economic Development	Eric.Denson@cincinnati-oh.gov	Program Delivered by GCMI
Homeslessness / Eviction Prevention					
Emergency Mortgage Assistance	The Emergency Mortgage Assistance program provides in-depth foreclosure prevention counseling, negotiations with mortgage companies, legal assistance and case management to prevent foreclosure. When homeowners are facing foreclosure due to job loss, illness, death of the primary wage earner, or other circumstances beyond their control, the program may provide up to three months of mortgage payments to bring their loans current.	Department of Community and Economic Development	Roy Hackworth - Department of Community and Economic Development	Roy.Hackworth@cincinnati-oh.gov	Program Delivered by Legal Aid Services
Emergency Solutions Grant (ESG)	ESG funds the operation of emergency shelter facilities as well as essential services for the residences. A current maximum of 60% the annual ESG entitlement allocation may be utilized for shelter funds. ESG Rapid Re-Housing activities will provide Housing Relocation and Stabilization Services and short and medium-term Tenant Based Rental Assistance (TBRA).	City Manager's Office - Office of Human Services	Morgan Sutter and Virginia Tallent - City Manager's Office	Morgan.Sutter@cincinnati-oh.gov and Virginia.Tallent@cincinnati-oh.gov	Focus on Homelessness

City of Cincinnati CDBG Programs

Program Name	Program Description	City Department	Program Contact (Name/Partner Org)	Program Contact Details (Email/Phone)	Additional Comments
HOPWA Services and Support	HOPWA funds will provide housing assistance through Short-Term Rent, Mortgage, and Utility Assistance (STRMU), Tenant Based Rental Assistance (TBRA), and permanent housing placement. HOPWA-funded TBRA services to individuals with HIV/AIDS that require assistance with rent or mortgage expenses. HOPWA funds will also be used to support the operation of Caracole's two transitional living facilities persons displaced by HIV/AIDS. Costs will include utilities, phone, insurance, regular maintenance, supplies and residential operating staff. In addition, HOPWA funding will be used to support the cost of nursing and personal care, case management, and meals for HIV/AIDS clients. Services are provided by three sponsor agencies, Center for Respite Care, Northern Kentucky Health Independent District, and Caracole.	City Manager's Office - Office of Human Services	Morgan Sutter and Virginia Tallent - City Manager's Office	Morgan.Sutter@cincinnati-oh.gov and Virginia.Tallent@cincinnati-oh.gov	Funding for Persons / Housing Assistance to Persons Living with AIDS and HIV
Tenant Representation	The Tenant Representation Program provides legal representation for low to moderate-income tenants. The program prevents homelessness by stopping unlawful evictions, corrects illegal lockouts and utility shutoffs, and requires property owners to complete repairs to make rental units decent, safe, and sanitary. The project also prevents retaliation against tenants who contact the City about code violations.	Department of Community and Economic Development	Roy Hackworth - Department of Community and Economic Development	Roy.Hackworth@cincinnati-oh.gov	Program Delivered by Legal Aid Services
Housing					
American Dream Downpayment Initiative	The American Dream Downpayment Initiative (ADDI) program funds down payment assistance for the purchase of single-family owner-occupied housing by first-time, eligible low to moderate income homebuyers or eligible homebuyers that have not owned property in the last three years. ADDI funds are not to exceed \$14,999. ADDI funds are awarded as a five-year non-interest-bearing deferred loan payment with a five-year residency requirement. All or a portion of the funds will be recaptured in the event a homeowner moves from the residence, sells or transfers ownership during the five-year residency period. All ADDI recipients are required to take a HUD-approved homebuyer counseling course in advance of receiving this assistance.	Department of Community and Economic Development	Lawrence Taylor - Department of Community and Economic Development	Lawrence.Taylor@cincinnati-oh.gov	Focus on Affordable Housing, Homebuyer Assistance, and Direct Financial Assistance
CHDO Development Projects	HUD requires that at least 15% of the federal HOME allocation be used in development projects in partnership with Community Housing Development Organizations (CHDOs). These funds will be used for both rental and homeowner projects, new construction and renovations, with certified CHDOs. CHDOs are required to re-certify their designation bi-annually.	Department of Community and Economic Development	Roy Hackworth - Department of Community and Economic Development	Roy.Hackworth@cincinnati-oh.gov	Focus on Affordable Housing Projects with Certain Designated Non-Profit Entities
Compliance Assistance Repairs for the Elderly (CARE)	The CARE program provides grants to low income, elderly and/or disabled homeowners to correct code violations issued pursuant to an exterior property condition inspection and code enforcement action. The assistance includes correcting emergency exterior code violations such as leaking roofs, dilapidated porches, unsafe stairs, exterior wall repair, and painting.	Department of Community and Economic Development	Lawrence Taylor - Department of Community and Economic Development	Lawrence.Taylor@cincinnati-oh.gov	Program Delivered by Community Action Agency
Fair Housing Services	Housing Opportunities Made Equal (H.O.M.E.), the area's local fair housing agency, administers this program to promote equal housing opportunities for all home seekers regardless of race, sex, color, nationality, religion, handicap, Appalachian status, marital status, sexual orientation, military, gender identity, ancestry, gender identity, transgender status, or familial status and to reduce unlawful discrimination in housing and increase integration throughout Cincinnati's neighborhoods. The program does complaint intake, investigation, counseling, and files legal complaints against persons, firms, or organizations suspected of discrimination in housing.	Department of Community and Economic Development	Kira Palmer - Department of Community and Economic Development	kira.palmer@cincinnati-oh.gov	Program Delivered by Housing Opportunities Made Equal
Family Re-Housing Assistance	This project allows the City of Cincinnati to pay the first month's rent, security deposit, and moving expenses for persons moving to decent, safe and sanitary housing who have been displaced by code enforcement and/or the hazards of lead-based paint. City staff takes applications and provides vacancy and management company lists to clients.	Department of Buildings and Inspections	Helen Hill - Department of Buildings and Inspections	helen.hill@cincinnati-oh.gov	Focus on Housing Stability / Financial Assistance

City of Cincinnati CDBG Programs

Program Name	Program Description	City Department	Program Contact (Name/Partner Org)	Program Contact Details (Email/Phone)	Additional Comments
Homeowner Assistance Repairs and Building Order Remission	Homeowner Assistance Repairs and Building Order Remission (HARBOR). The program will provide financial assistance to low-income, owner-occupied homeowners that receive code violations on their property.	Department of Buildings and Inspections	Helen Hill - Department of Buildings and Inspections	helen.hill@cincinnati-oh.gov	Focus on Safe and Affordable Housing, Housing Preservation, and Public Safety
Housing Repair Services	The Housing Repair Services Program provides grants for emergency and critical repairs to very low-income homeowners. Emergency services are limited to two emergencies per household per year. Critical repairs are those needed for the safety of the property owner. This program will also address code violations for low-income homeowners. In addition to addressing housing repairs for homeowners, this program addresses the mobility needs of disabled and elderly renters and owner-occupied units and will address healthy home issues that may be causing health effects of the occupants.	Department of Community and Economic Development	DeAngela Weakley - Department of Community and Economic Development	deangela.weakley@cincinnati-oh.gov	Program Delivered by People Working Cooperatively and MAX Construction Group
Lead Hazard Testing Program	Project funds are utilized for the code enforcement activities in eligible census tracts. Lead poisoning reduces IQ, increases tendencies of violence and delinquent behavior, affects a child's ability to learn, and is directly related to lower educational achievement. Children with lead poisoning have reduced lifetime earning potential and are more likely to live in poverty. Properties with Board of Health orders for lead hazard remediation are referred to the HUD Lead Paint Hazard Control Grant program when available.	City Manager's Office	Morgan Sutter - City Manager's Office	Morgan.Sutter@cincinnati-oh.gov	Focus on Housing and Public Health
Blight					
Concentrated Code Enforcement	Inspections of homes and businesses are conducted in low to moderate census tracts throughout the city by the City of Cincinnati Department of Buildings and Inspections' code enforcement inspectors. Corrections achieved through Concentrated Code Enforcement (CCE) include repairing porches, roofs, windows, and siding, painting, and removal of dilapidated garages, fences and sheds. Owners receiving orders are informed of funding availability through the Department of Community and Economic Development to correct violations. Targeted areas are identified through an analysis of building code violations, vacant buildings, disorder and drug calls, drug arrests, as well as incidence of graffiti, junk autos, litter and weeds. Integrated services include concentrating building code enforcement, identifying crime hot spots, cleaning up streets, sidewalks, and vacant lots, beautifying landscapes, streetscapes and public right of way, and engaging property owners and residents to create and sustain a more livable neighborhood.	Department of Buildings and Inspections	Ed Cunningham - Department of Buildings and Inspections	Edward.Cunningham@cincinnati-oh.gov	Focus on Blight and Nuisance Abatement, Public Health and Safety
Hazard Abatement Program	The mission of the Hazard Abatement Program is to preserve public health, safety, and welfare through demolition or barricading of blighted buildings. The program demolishes condemned buildings after normal code enforcement activities have been exhausted. The program also secures vacant abandoned buildings against entry.	Department of Buildings and Inspections	Ed Cunningham - Department of Buildings and Inspections	Edward.Cunningham@cincinnati-oh.gov	Focus on Blight and Nuisance Abatement, Public Health and Safety
Historic Stabilization of Structures	The Historic Stabilization of Structures Program abates public nuisance conditions and stabilizes properties, including historic buildings. This program is designed to maintain the public health, safety, and welfare while at the same time preserving the structures for potential future rehabilitation.	Department of Buildings and Inspections	Ed Cunningham - Department of Buildings and Inspections	Edward.Cunningham@cincinnati-oh.gov	Focus on Blight and Nuisance Abatement, Public Health and Safety
Public Service					
Blueprint for Success	The Blueprint for Success Program is based on the Youth Build model, assisting ex-offenders, at-risk young adults, and veterans in obtaining marketable construction skills while following a National Center for Construction Education and Research (NCCER) curriculum. Participants will undergo OSHA training, Lead Renovation, Repair, and Painting certification, and will receive on-the-job training as part of the curriculum.	Department of Community and Economic Development	Lawrence Taylor - Department of Community and Economic Development	Lawrence.Taylor@cincinnati-oh.gov	Program Delivered by Community Action Agency

City of Cincinnati CDBG Programs

Program Name	Program Description	City Department	Program Contact (Name/Partner Org)	Program Contact Details (Email/Phone)	Additional Comments
Hand Up Initiative	The Hand Up Initiative provides job readiness and job training to transition Cincinnatians out of poverty. The program will focus on residents in Neighborhood Revitalization Strategy Areas (NRSAs). The Hand Up Initiative recipients are tasked with providing individuals with wrap-around services for the purpose of removing barriers to employment. Those services include, but are not limited to, transportation, childcare, and employment counseling. Following completion of the Hand Up curriculum, participants receive employment counseling and coaching to facilitate appropriate job placement.	Department of Community and Economic Development	Katrina Gragston - Department of Community and Economic Development	Katrina.Gragston@cincinnati-oh.gov	Program Delivered by Multiple Entities: Urban League, Cincinnati Works, IKRON, and Mercy Neighborhood Ministries
Workforce Development					
Youth and Young Adult Employment Program	The Youth and Young Adult Employment Program trains youth and young adults ages 14 to 24 in the areas of workplace etiquette and basic work skills by utilizing workshops, presentations, and on-the-job experiences. The program provides recipients with opportunities to explore their interests and career options in public, nonprofit, and private organizations.	Cincinnati Recreation Commission	Tiffany Stewart - Cincinnati Recreation Commission	Tiffany.Stewart@cincinnati-oh.gov	Focus on Workforce Development and Youth Services

March 14, 2023

To: Members of the Budget and Finance Committee 202300843

From: Sheryl M. M. Long, City Manager

Subject: **Presentation – Budget Basics and Leveraged Support**

Attached is the presentation on Budget Basics and Leveraged Support for the Budget and Finance Committee Special Meeting on Tuesday, March 14, 2023 at 5:30 PM.

cc: Virginia Tallent, Assistant City Manager
William “Billy” Weber, Assistant City Manager

FY 2024-25 Biennial Budget: Budget Policy Motion Goals & Priorities

Budget Basics and New Leveraged Support Funding Process

Introductions

- Karen Alder, Finance Director / Monica Morton, Assistant Finance Director
- Andrew Dudas, Budget Director
- Purpose of Meeting:
 - Educate you on the budget process
 - Educate you on the new leveraged support funding process
 - This is YOUR meeting – please ask questions!

Five Strategic Priorities



FISCAL SUSTAINABILITY



EXCELLENT AND EQUITABLE SERVICE DELIVERY



PUBLIC SAFETY

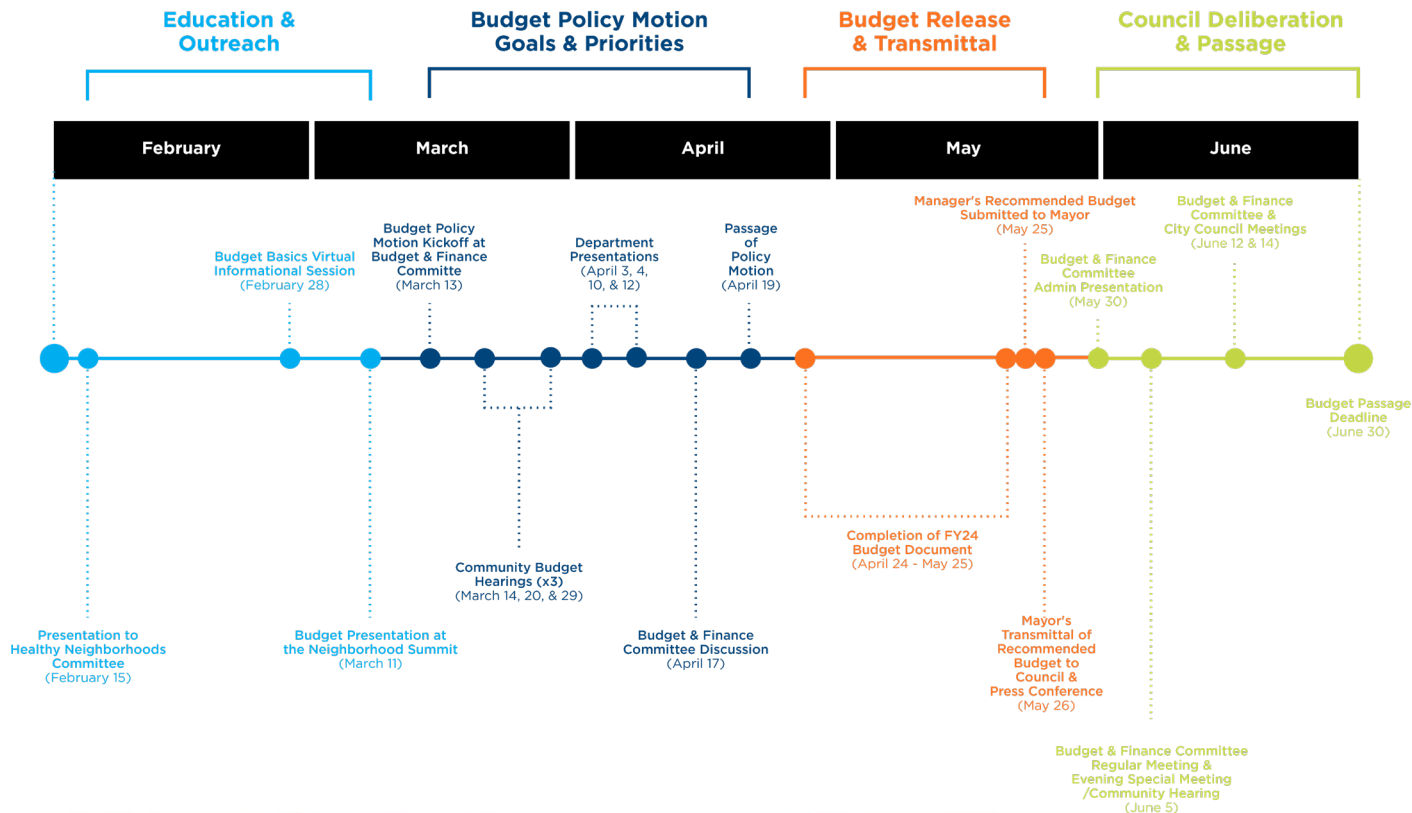


THRIVING NEIGHBORHOODS



GROWING ECONOMIC OPPORTUNITY

Budget Schedule



Overall Budget Strategy

- **Pass a structurally balanced budget**
 - Revenues \geq Expenditures
- **Expand the tax base**
 - Economic Development & Neighborhood Investment are focal points
 - Recruit and retain jobs



Approved FY 2023 All Funds Budget Update

(\$ in Millions)	FY 2022 - 2023 Biennial Budget			From FY 2022 Approved		From FY 2023 Approved Biennial	
	Approved FY 2022	Approved FY 2023	Approved FY 2023 Update	\$ Change	% Change	\$ Change	% Change
Operating Budget							
General Fund ⁽¹⁾⁽²⁾	\$440.6	\$442.6	\$474.1	\$33.5	7.6%	\$31.5	7.1%
Restricted Funds	\$770.9	\$723.6	\$732.1	-\$38.8	-5.0%	\$8.5	1.2%
Subtotal Operating Budget	\$1,211.5	\$1,166.2	\$1,206.2	-\$5.3	-0.5%	\$40.0	3.4%
Capital Budget							
General Capital Budget	\$85.1	\$53.9	\$127.1	\$42.0	49.3%	\$73.2	135.7%
Restricted Funds Capital	\$184.9	\$192.9	\$160.2	-\$24.7	-13.4%	-\$32.7	-17.0%
Special Revenue/Matching Capital	\$39.7	\$5.6	\$17.5	-\$22.2	-56.0%	\$11.9	212.0%
Subtotal Capital Budget	\$309.6	\$252.3	\$304.7	-\$4.9	-1.6%	\$52.4	20.8%
Total All Funds Budget	\$1,521.1	\$1,418.5	\$1,510.9	-\$10.2	-0.7%	\$92.4	6.5%

⁽¹⁾The Approved FY 2022 and FY 2023 General Fund amounts do not include \$16.7 million and \$18.1 million respectively in Health Department funding that is transferred to the Cincinnati Health District Restricted Fund.

⁽²⁾The Approved FY 2023 General Fund Budget Update amount does not include \$18.9 million in Health Department funding that is transferred to the Cincinnati Health District Restricted Fund, \$67.3 million in funding that is transferred to the General Capital Budget.

FY 2023 General Fund Resources \$560.3 million*

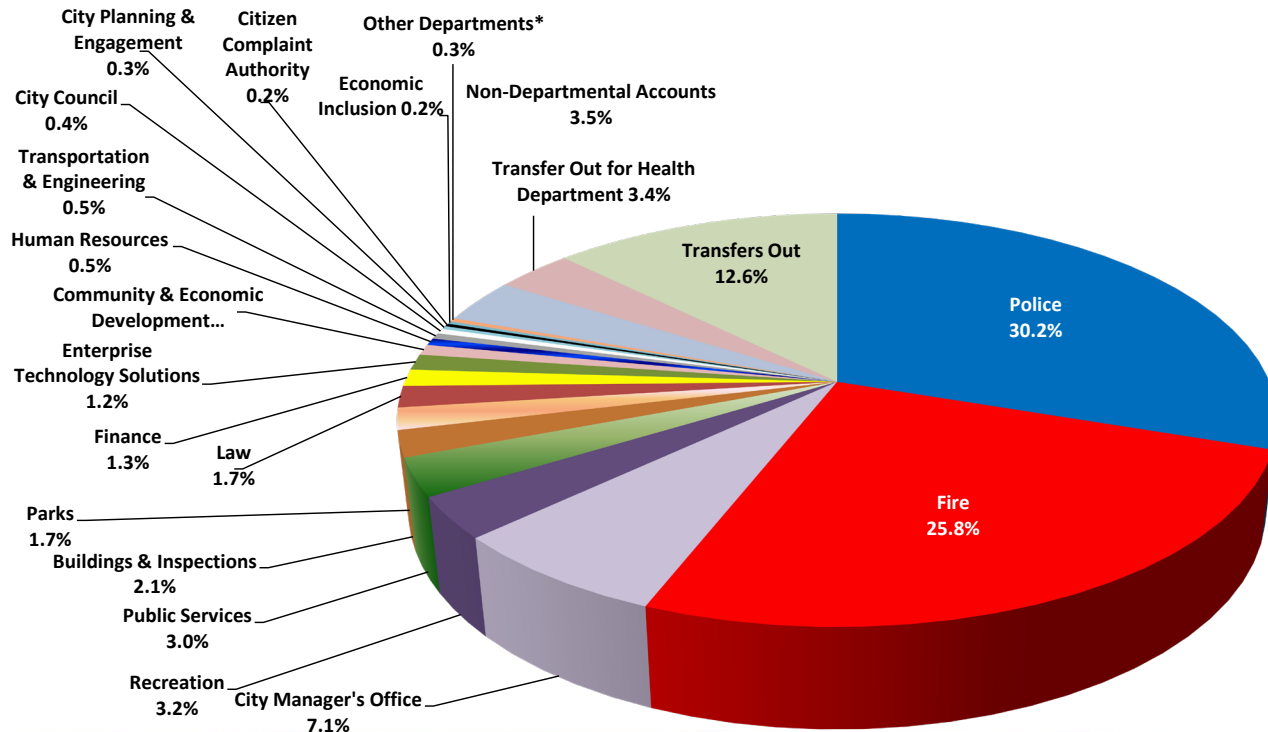
So where does the money come from?



*Includes \$85.6 million in one-time ARP funds.

OPERATING BUDGET

General Fund Expenditures – \$560.3 million

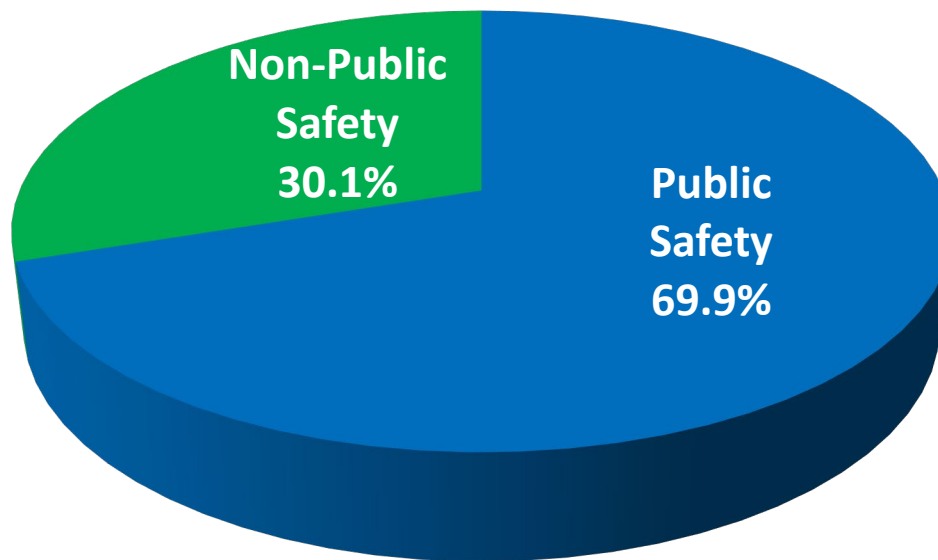


OPERATING BUDGET

General Fund Expenditures

Where does the money go?

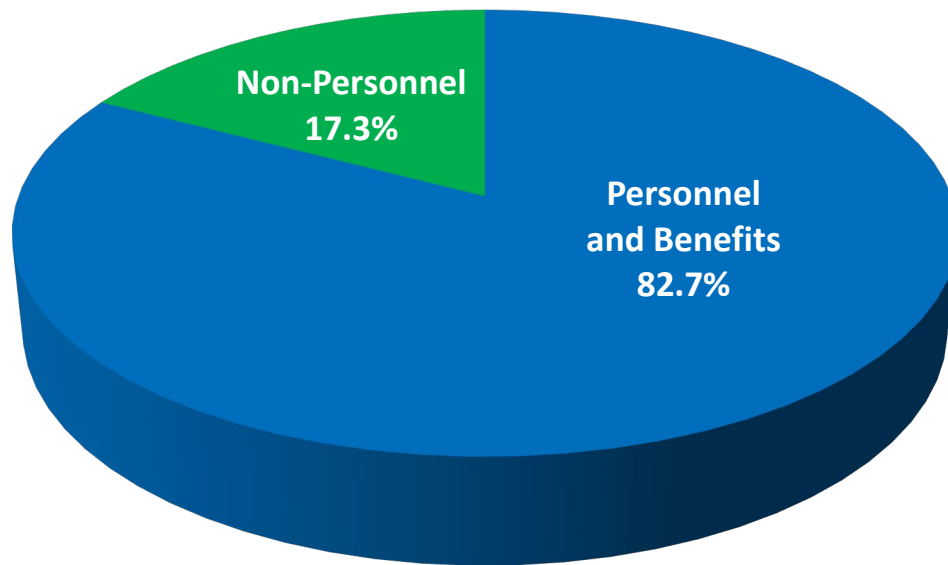
Public Safety and Non-Public Safety



*The Transfer Out for the Health Department is reflected here based on the budgeted expenses for the Health Department within these categories.

OPERATING BUDGET

General Fund Expenditures
Where does the money go?
Personnel and Non-Personnel

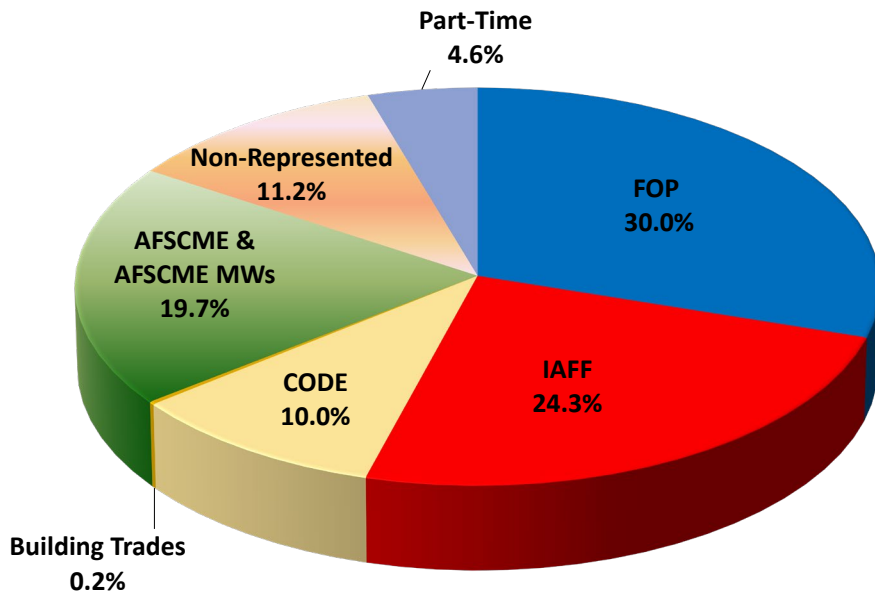


*The Transfer Out for the Health Department is reflected here based on the budgeted expenses for the Health Department within these categories.

OPERATING BUDGET

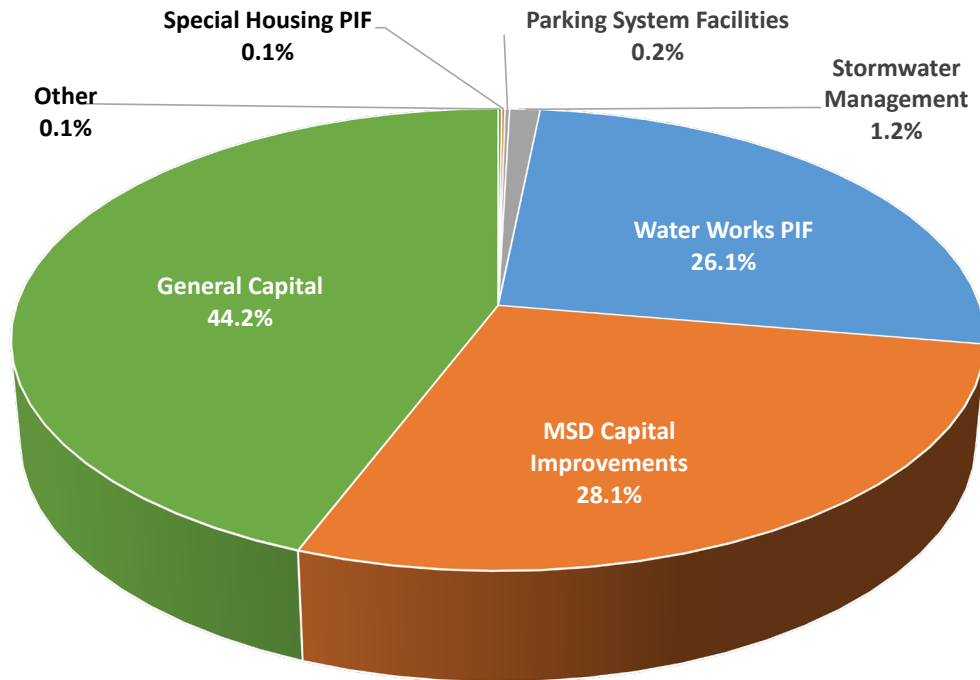
General Fund Expenditures

**Personnel Expenses represent 82.7% of the General Fund Budget
with 84.2% of employees represented by labor contracts.**



CAPITAL BUDGET

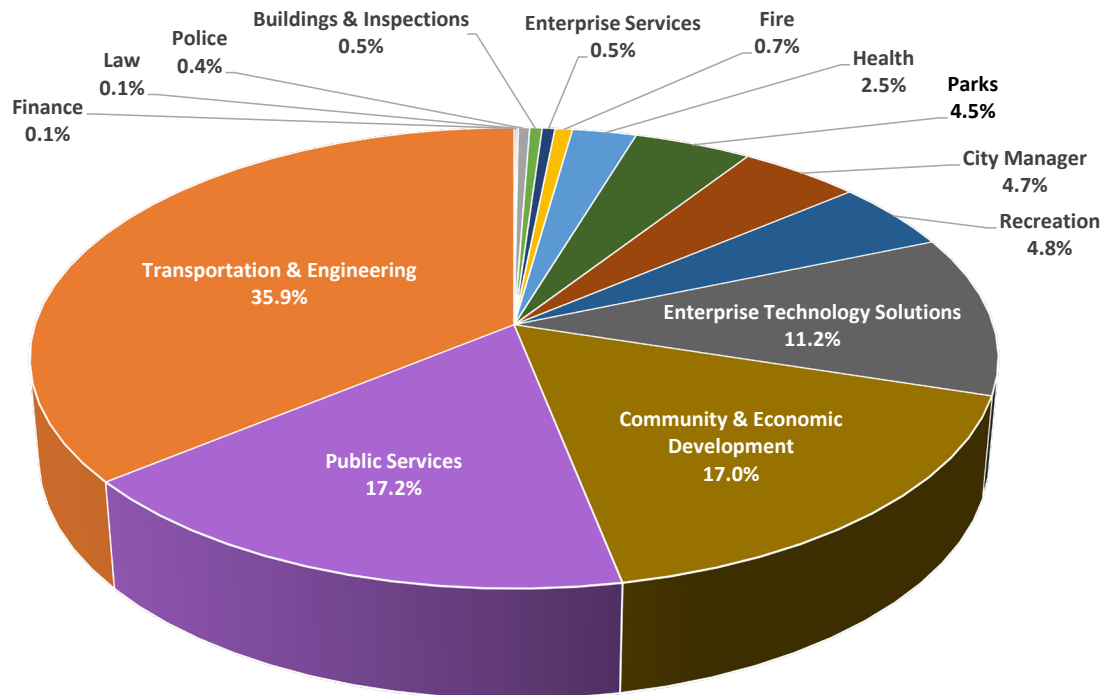
All Funds Capital Budget Update, FY 2023 = \$287.6 million*



*"Other" combines the FY 2023 Approved Capital Budget Update amount for the following funds: Telecommunications Services, General Aviation, and Convention Center. Individually, each of these funds consist of less than 0.1% of the Approved FY 2023 All Funds Capital Budget Update. This chart does not include Grant Funds.

CAPITAL BUDGET

General Capital Budget Update, FY 2023 = \$127.1 million



New Leveraged Support Funding Process

Definition of “Leveraged Support”

Financial support from the City of Cincinnati to an external organization (i) as general operating support to fund their work in the City or (ii) as funding for a specific program aimed at addressing a public need in the City.

Eligibility Criteria

Minimum eligibility criteria and request parameters are as follows:

- **The applicant must be an existing organization** that has at minimum three years of audited financial statements or federal tax returns and must not be debarred from contracting or subcontracting with the City.
 - Start-up organizations are not eligible to apply and should instead apply under the City's Boots on the Ground program.
 - Applications requesting funding for new programs of existing organizations are acceptable.
- **Applicants should not request more than \$500,000 or less than \$50,000.**
 - Only in extraordinary circumstances will an award be granted in excess of \$500,000.
- **Applicants must be offering a service that directly benefits City residents** under one of the categories identified by the Administration.

City funding of third parties to perform elements of City Operations – managing city-owned assets or programs – are not subject to the application process.

Categorization

Each new category is designed to show priorities within the community and how the City is addressing these needs.

1. **Arts:** Organizations that support artistry, creativity, and culture within Cincinnati.
2. **Economic Development and Neighborhood Support:** Organizations that invest in communities or specific neighborhoods within Cincinnati to develop the local economy or increase neighborhood vitality.
3. **Environment:** Organizations dedicated to addressing climate change and improving the local ecosystems in Cincinnati.
4. **Equity and Inclusion:** Organizations focused on combatting institutional discrimination, bolstering diversity, and uplifting all genders, sexual orientations, and races in economic pursuits.
5. **Homelessness and Eviction Prevention:** Organizations aimed at combatting the affordable housing crisis, providing tenant protections, maintaining homeownership and quality rentals, and preventing homelessness.
6. **Human Services and Violence Prevention:** Organizations aimed at improving public health, legal representation, and safety among Cincinnati residents.
7. **Workforce Programming and Poverty Reduction:** Organizations that assist residents in finding and maintaining gainful employment and reducing poverty.

Online Application

The online application can be found on the City's website:

<https://www.cincinnati-oh.gov/budget/leveraged-support-application/>

- Applications are being accepted from February 14th through March 24th.
- Questions about the application process can be directed to:
 - Angela Wright, City Manager's Office
 - Angela.wright@cincinnati-oh.gov / 513-352-5335
- Recipients will be included in the City Manager's Recommended FY 2024-25 Biennial Budget
 - Budget Release targeted for May 2023
 - Subject to approval by the City Council in June 2023

Questions? Comments?

Please visit our websites:

<https://www.cincinnati-oh.gov/budget/>

<https://www.cincinnati-oh.gov/finance/>