



City of Cincinnati

801 Plum Street
Cincinnati, OH 45202

Agenda - Final-revised Healthy Neighborhoods

Chairperson, Jan-Michele Kearney
Vice Chairperson, Victoria Parks
Councilmember Reggie Harris
Councilmember Scotty Johnson

Wednesday, May 31, 2023

12:30 PM

Council Chambers, Room 300

PRESENTATIONS

Co-op Cincy

Barbara Bell, District Director for Congressman Landsman

Ellen Vera, Co-Director of Co-op Cincy

Kristen Barker, Co-Director of Co-op Cincy

Robert Killins, Greater Cincinnati Foundation

George Molinsky, Partner at Stettinius & Hollister

Pastor Sil Watkins of the New Beginnings Church of the Living God

Pastor Lynch, New Prospect Baptist Church

Cincy Cleaning Co. - Araceli Ortiz - residential & commercial cleaning company run by Latin American immigrants

Shine Nurture Center - cooperative childcare center - Trisha Hay

Growing Black Power & Calabash Distribution: Phil Waller

Denisha Porter, All In Cincinnati

Childhood Food Solutions

Tony Fairhead

AGENDA

1. [202301483](#) **ORDINANCE (EMERGENCY)**, submitted by Vice Mayor Kearney, from Emily Smart Woerner, City Solicitor, **DECLARING** that Central Parkway at Ezzard Charles Drive in the West End neighborhood shall hereby receive the honorary, secondary name of "Dr. O'dell Owens Way" in honor of Dr. O'dell

Moreno Owens and in recognition of his contributions and dedication to the City of Cincinnati through his career in medicine and public service.

Sponsors:

Kearney

Attachments:

[Transmittal](#)

[Ordinance](#)

2. [202301532](#) **PRESENTATION**, submitted by Vice Mayor Kearney from Co-op Cincy titled, Learning from Mondragon.

Sponsors:

Kearney

Attachments:

[Presentation](#)

3. [202301533](#) **PRESENTATION**, submitted by Vice Mayor Kearney from Tony Fairhead titled, Childhood Food Solutions.

Sponsors:

Kearney

Attachments:

[Presentation](#)

ADJOURNMENT

202301438

Date: May 24, 2023

To: Vice Mayor Jan-Michele Lemon Kearney
From: Emily Smart Woerner, City Solicitor *ESW*
Subject: **Emergency Ordinance – Honorary Street Name – Dr. O’dell Owens**

Transmitted herewith is an emergency ordinance captioned as follows:

DECLARING that Central Parkway at Ezzard Charles Drive in the West End neighborhood shall hereby receive the honorary, secondary name of “Dr. O’dell Owens Way” in honor of Dr. O’dell Moreno Owens and in recognition of his contributions and dedication to the City of Cincinnati through his career in medicine and public service.

ESW/JRS (dmm)
Attachment
383209

EMERGENCY

City of Cincinnati

JRS

EESW

An Ordinance No. _____

- 2023

DECLARING that Central Parkway at Ezzard Charles Drive in the West End neighborhood shall hereby receive the honorary, secondary name of “Dr. O’dell Owens Way” in honor of Dr. O’dell Moreno Owens and in recognition of his contributions and dedication to the City of Cincinnati through his career in medicine and public service.

WHEREAS, Doctor O’dell Moreno Owens, M.D., MPH, was born in Cincinnati, Ohio, grew up in the West End neighborhood, and graduated from Woodward High School; and

WHEREAS, Dr. Owens attended Antioch College and then went on to graduate from Yale University School of Medicine with both a medical doctorate and a Master of Public Health and then was the first African American fellow in reproductive endocrinology and infertility at Harvard Medical School; and

WHEREAS, Dr. Owens returned to Cincinnati in 1982 and established the in vitro fertilization program at the University of Cincinnati Medical Center and is credited with Cincinnati’s first successful in vitro conception and delivery and the first pregnancy from a frozen embryo; and

WHEREAS, Dr. Owens was elected as the Hamilton County Coroner in 2004 and reelected in 2008 where he continued his life’s mission to impact the lives of young people to encourage them to stay in school and pursue higher education; and

WHEREAS, in 2010, Dr. Owens became president of Cincinnati State Technical and Community College and later served as the interim Cincinnati health commissioner; and

WHEREAS, as a medical professional Dr. Owens was nationally recognized for his medical knowledge and his innovative procedures with in vitro fertilization and further worked to improve health care access using school-based centers, remedy the opioid epidemic, reduce tobacco use, and improve health equity in the City of Cincinnati; and

WHEREAS, Dr. Owens was also successful in business being on the board of directors for Star Bank which is now U.S. Bank for 29 years and president and chief executive officer of Interact for Health where he retired in 2021; and

WHEREAS, Dr. Owens also served on the boards for the Cincinnati Fire Foundation, the Carl H. Lindner Jr. Family Center for Conservation and Research of Endangered Wildlife at the Cincinnati Zoo & Botanical Garden, the Ronald McDonald House, the Federal Reserve Bank of Cleveland’s Cincinnati Business Advisory Council, and he was chairman of the Cincinnati Preschool Promise; and

WHEREAS, Dr. Owens further served on the boards for the University of Cincinnati, the Greater Cincinnati/Northern Kentucky International Airport, Cincinnati Red Cross, Fine Arts Fund, and the National Underground Railroad Freedom Center, and further chaired the annual CET Action Auction that supports Cincinnati's public television programming; and

WHEREAS, in 2020, the Cincinnati USA Regional Chamber of Commerce named Dr. Owens one of its Great Living Cincinnatians as a person who has made an indelible and significant impact in the Greater Cincinnati area; and

WHEREAS, Dr. Owens passed away on Wednesday, November 23, 2022 and was survived by his wife Marchelle and children Christopher, Justin, and Morgan; and

WHEREAS, Dr. O'dell Owens made a lasting impact in the Cincinnati medical community, the health of the City of Cincinnati's citizens, and his legacy, contributions, and dedication to the City of Cincinnati and its citizens will long be remembered; now, therefore,

BE IT ORDAINED by the Council of the City of Cincinnati, State of Ohio:

Section 1. That Central Parkway at Ezzard Charles Drive in the West End neighborhood shall hereby receive the honorary, secondary name of "Dr. O'dell Owens Way" in honor of Doctor O'dell Moreno Owens and in recognition of his contributions and dedication to the City of Cincinnati through medicine and public service.

Section 2. That the appropriate City officials are hereby authorized to do all things necessary and proper to implement the provisions of Section 1 herein, including the generation and installation of appropriate secondary street signage, which shall designate Central Parkway at Ezzard Charles Drive as "Dr. O'dell Owens Way" in accordance with the Department of Transportation and Engineering's procedures relating to street designation and related signage.

Section 3. That a copy of this ordinance be sent to the family of Doctor O'dell Moreno Owens via the office of Vice Mayor Jan-Michele Lemon Kearney.

Section 4. That this ordinance shall be an emergency measure necessary for the preservation of the public peace, health, safety, and general welfare and shall, subject to the terms of Article II, Section 6 of the Charter, be effective immediately. The reason for the emergency is

the immediate need to allow the Department of Transportation and Engineering to move forward with the administrative requirements related to the honorary naming of streets to provide for the ceremony and dedication of the honorary street name at the earliest possible time.

Passed: _____, 2023

Aftab Pureval, Mayor

Attest: _____
Clerk

Learning from Mondragon

In April 2023, Co-op Cincy led a delegation of 40 from Greater Cincinnati to tour Spain's Mondragon, one of the largest associations of worker-owned businesses in the world



Background on Worker Ownership



What is worker ownership?

- A worker-owned business is owned and controlled by its workers
- Also called employee ownership
- Research shows worker, company, and community benefits

Types of worker ownership

- Worker cooperatives (or co-ops)
- Employee stock ownership plans (ESOPs)

Learning from Mondragon: **The Who**



Co-op Cincy

- A nonprofit that supports a local network of worker-owned businesses through training, ongoing coaching, & loans

The Delegation

- Civic, business, philanthropic, and faith leaders from Cincinnati and Dayton
- Worker-owners from Co-op Cincy's network of 16 businesses
- Representatives from Co-op Cincy's sister organization Co-op Dayton

The Why



Mondragon's Success

- 70,000 people employed in an association of 80 worker co-ops
- Businesses range from a grocery chain to engineering & logistics firms
- 10th largest corporation in Spain, with sales in 150 countries

Record of Reducing Inequality

- Worker-owned and -controlled
- Founded in 1956 at a time of poverty, unrest & polarization
- The Basque region now has Spain's lowest poverty rate & level of inequality

The What



What did the delegation do?

- Toured cooperatives in Mondragon
- Spoke with business leaders from various cooperatives as well as Mondragon's incubator
- Visited Mondragon University

Co-ops we visited or heard from:

- Fagor Electronica, a semiconductor supplier
- Grupo Ausolan, an industrial catering company started by women
- Eroski, a supermarket chain

Reflections



See coverage in [The Cincinnati Business Courier](#), [Movers & Makers](#), & more

Takeaway 1

The cooperative model has the power to transform Cincinnati's economy

- The cooperative model may be unfamiliar to some in the U.S., but Mondragon shows us what's possible
- Greater Cincinnati has a similar population size as the Basque region as well as similar conditions at Mondragon's founding (such as widespread inequality)



Takeaway 2

We can build wealth by balancing the needs of people and business

- In the Mondragon association, there's an emphasis on balancing community needs (jobs, people) and business competitiveness (profits)
 - 10% of profits goes toward community



Takeaway 3

Work is changing because of tech – & we can intentionally build our future economy

- We can cultivate an economy of shared ownership and decision-making
- We are on our way. In Greater Cincinnati, there are currently about 5,000 workers employed in businesses with 100% employee-owned ESOPS (employee stock ownership plans).



Gov. Support for Worker Ownership

Recent city investments in co-ops:

Minneapolis, MN: \$300,000

Madison, WI: \$3.2 million

New York, NY: \$3 million

Santa Clara, CA: \$150,000

Examples of state support:

CO: Expansion of tax credit program this month

WA: New legislation enacted this month. Establishes tax credit and loan fund

CA: Legislation creating an employee ownership development hub (2022)

CA: Bill introduced that provides contracting bid preference to worker-owned companies (2019)

Federal activity:

Worker Ownership, Readiness, and Knowledge (WORK) Act: Authorizes \$50 million program to help establish and expand state employee ownership centers (2022)

Tech Hubs: Program includes employee ownership in strategy to expand tech and innovation businesses (2022)

Next Steps for Cincinnati (1 of 2)

- The City Council recently said it wants 25% of its \$8M Human Services Fund to support comprehensive workforce development
- Worker-owned businesses empower workers by offering family-sustaining jobs and providing ownership opportunities to people from marginalized groups
- **NEXT STEP 1:**
 - In 2022, Co-op Cincy requested \$300K and was awarded \$100K in funding
 - This year, Co-op Cincy is requesting \$400K

Next Steps for Cincinnati (2 of 2)

- **Co-op Cincy's \$400K request:**
 - **\$200K for business coaching and technical assistance**
 - **\$200K for loan fund, which enables businesses to overcome barriers**
 - **Includes \$100K toward a loan loss reserve that would catalyze an additional \$250K-\$500K of investment**
- **NEXT STEP 2:**
 - **Create worker-owned business designation**
 - **Prioritize worker-owned businesses in the awarding of city contracts (similar to bill introduced in California)**

Co-op Cincy's Impact

- Since being founded in 2011, Co-op Cincy has helped launch and support a network of 16-worker-owned businesses in Cincinnati
- Co-op Cincy offers training, technical assistance and loan access

Organizations Represented on Mondragon Trip

- Greater Cincinnati Foundation
- Congressman Greg Landsman's office
- New Prospect Baptist Church
- Living God Church
- ImpactCincy
- All-in-Cincinnati
- Taft Stettinius & Hollister LLP
- IntrustIT
- Co-op Dayton
- Co-op businesses from Co-op Cincy's network
- Omega CDC
- University of Dayton



Desired impact: an economy that works for all!



Image from <https://heatherboushey.medium.com/why-we-need-an-economy-that-works-for-everyone-and-how-to-get-it-ed94eff45e2>



Healthy Neighborhoods Committee

May 31, 2023

Childhood Food Solutions (CFS)

Who is CFS?

- ▶ Founded in Cincinnati in 2007
- ▶ Began in zip code 45225 (the tenth poorest in Ohio)
- ▶ Worked with School Resource Coordinators to provide free sacks of shelf-stable food for students to carry home for school breaks
- ▶ COVID-19 shut down our schools so CFS focused on home delivery
- ▶ Partnered with Cincinnati Children's Hospital to design a survey to learn what families gain from home delivery





CFS Home Delivery Program Survey Results:

How have these food boxes helped you?

- ▶ “Less stress” 59%
- ▶ “Not going to bed hungry” 51%
- ▶ “More energy” 40%

Current pilot began February 2022;
Results are from 94 recent surveys.



Two other important survey responses:

- ▶ “More money for groceries” 58%
- ▶ Childrens’ reactions:
 - ▶ “Enjoy the food choices in the box” 85%
 - ▶ “Accept the food choices in the box” 12%”

Current pilot began February 2022;
Results are from 94 recent surveys.

CFS Home Delivery Box: 16,000 calories (equivalent to 28 school meals)



These items are a compromise (not a final dietary goal) but they provide free needed calories when families run out of other food.

It's anonymous (CFS has addresses, not names).



Anonymous Hunger Surveys: Running out of food

Regional (20 Counties):

51% of those at or below the Federal Poverty Guideline ran out of food in the past year (often or sometimes)

Local (Avondale, Lower & East Price Hill):

21% reported running out of food
79% agreed with: "People in my community are going hungry."



Anonymous Hunger Surveys: Not enough to eat

National U.S. Census Bureau “Pulse” Surveys:

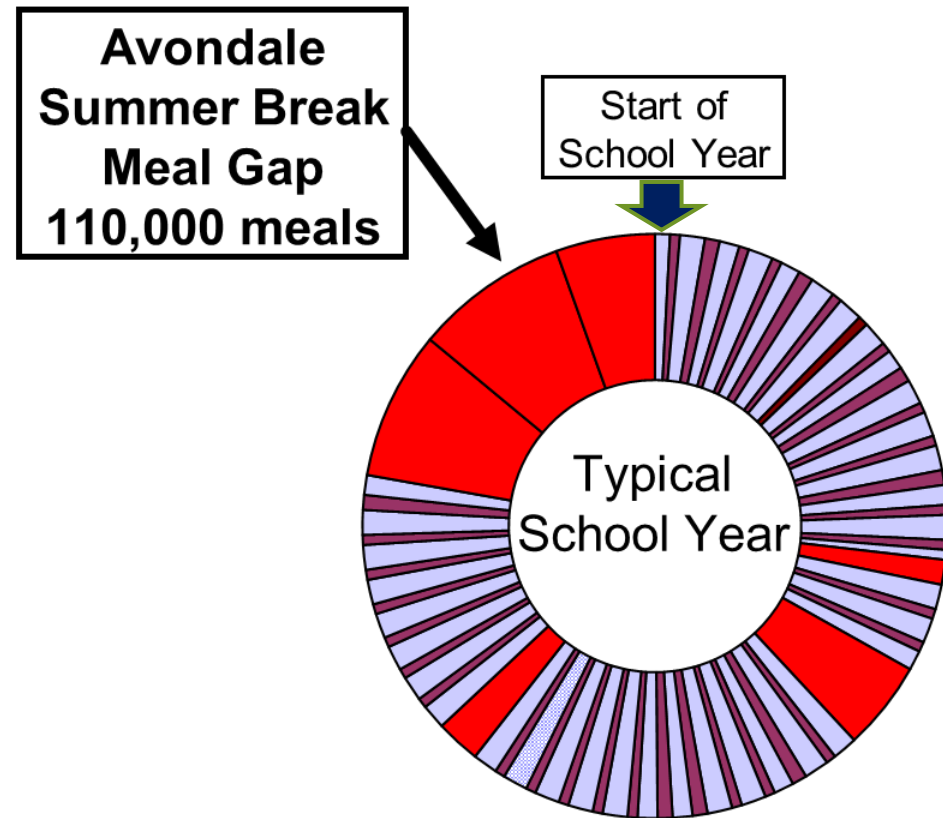
57 surveys since COVID began

May 17, 2023:

24.8% of Black households with children reported “not enough to eat.”

Running out of food is here and now

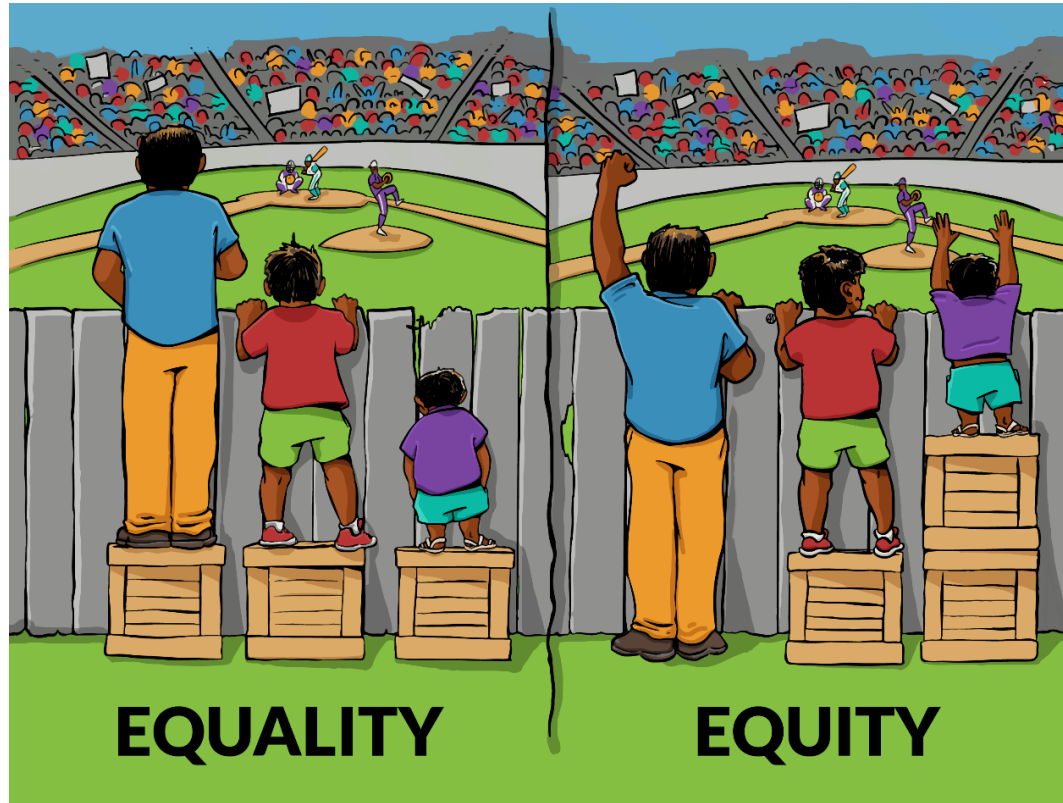
Summer Break means less access to food



84.51° estimates:

- 7,600 empty child bellies on any day in Cincinnati
- March reduction in SNAP benefits: 19.2% per month

Focus on Equity: CFS provides the number of boxes of food that families request (No Limits)



Source of image: "Interaction Institute for Social Change Artist: Angus Maguire." Link: interactioninstitute.org and madewithangus.com.

EQUALITY: SNAP, WIC, school and food pantry limits do not respond to actual need.

EQUITY: Families receive the number of CFS boxes they need to avoid running out of food.

CFS free “No Limits” Program can change the lives of students in 34 CPS schools where 35% failed 3rd Grade and 61% failed 6th Grade reading in 2019

Ohio State Testing (2018-19)		
<u>Failure Rate for Reading</u>	<u>3rd Grade</u>	<u>6th Grade</u>
For 34 CEP Schools:	35%	61%
For 6 Non-CEP Schools:	12%	18%

Students receive free school meals on 178 days a year. “No Limits” is year round.

CEP = Community Eligibility Provision
(Cincinnati Public Schools)

Cincinnati's need - 7,600 children - is much bigger than CFS can handle logistically

What if CFS could partner with Kroger and use their groceries and their packing and delivery resources?

What if Children's Hospital could continue to support CFS in highlighting health improvements?

What if the City of Cincinnati could end child hunger here and then help Kroger end child hunger nationally?



This is a Kroger Delivery: 34,500 calories (equivalent to 60 school meals) - \$49.02



The basic need for food must be met on a daily basis

- Hunger means not enough caloric fuel to function well at school or at work.
- Hunger leads to stress, anxiety and hopelessness
- Current government programs and heroic charitable efforts have NOT ended: “Running out of food” and “Not enough to eat.”



Cincinnati is not alone

Running out of food was highlighted by
President Biden (September, 2022)

**“Too many families don't know where they
are going to get their next meal.”**

Cincinnati is not alone but we can lead
by targeting the President's exact issue:

**“Your next meal will be in the box that
was delivered to your doorstep.”**

