



City of Cincinnati

801 Plum Street
Cincinnati, OH 45202

Agenda

Climate, Environment & Infrastructure

Councilmember Meeka Owens, Chairperson
Councilmember Mark Jeffreys, Vice-Chair
Councilmember Jeff Cramerding, Member
Councilmember Seth Walsh, Member

Tuesday, April 22, 2025

10:00 AM

Council Chambers, Room 300

PRESENTATIONS

NET IMPACT - University of Cincinnati

Anna Burke - External Vice President - UC Net Impact

Katherine Harmon - Faculty Advisor - UC Net Impact

AGENDA

1. [202500819](#) **PRESENTATION**, submitted by Councilmember Owens, from Anna Burke, External Vice President, University of Cincinnati, regarding Net Impact - Driving Sustainable Change on Campus & Beyond.

Sponsors:

Owens

Attachments:

[CEI Presentation](#)

ADJOURNMENT

NET IMPACT

University of Cincinnati



Driving Sustainable Change on Campus & Beyond
Earth Day 2025



Mission Statement

Our mission is to shift the narrative around sustainability and organizational practices to create transformative awareness in student mindsets of **all disciplines at UC**. Through fun, beautiful, and collaborative experiences we develop **conscious leaders** that understand the importance of the **triple bottom line**.

Founded in 2022, the student organization is affiliated with the UC Center for Entrepreneurship.



Our Goals

Organize action
across campus to
achieve 3
fundamental goals:

1 Make UC's operations and campus more sustainable

2 Nurture sustainable culture amongst communities

3 Equip student leaders with green skills to support goals 1 and 2



24-25 Executive Team



Sofia Ferrigolo
President



Anna Burke
External VP



Morgan Gonzales
Internal VP



Duc Anh Pham
Consulting VP
(Chief of Consulting)



Sarah Austgen
Education Director



Mirsayah Wasnuk
Alumni Director



Andrea LeGrand
Career Development
Director



Makena Bates
Innovation Director



Anikha Cherry
Marketing Director



Abbey Lucius
Marketing Director



Rachel Hohman
Social & Membership
Director



Danny Creelman
Chief of Staff



Phuong Le
Chief of Professional
Development

25-26 Executive Team



Makena Bates
President
Joined Fall 2023



Anikha Cherry
Internal VP
Joined Fall 2023



Sarah Austgen
External VP
Joined Fall 2023



Mirsayah Wasnuk
Consulting VP
Joined Fall 2023



Strategic Advisory



**External Advisory
Board for Sustainable
Business**



Kate Harmon,
AVP for the Office of Innovation
and Executive Director for the
UC Center for Entrepreneurship



**Internal Advisory Board
for Sustainable
Education**

External Network



Pillars



Education



**Career
Development**



**Innovation &
Entrepreneurship**



Consulting



Education

Our co-curricular programs seek to bring the necessary experiences, skills, and knowledge to equip sustainability leaders. Partnering with **expert speaker, skill building workshops, and external experiences.**

Speakers



Workshops



External Experiences





Career Development

Dedicated to **connecting students with sustainability-related career and upskill opportunities**. Our career development team consists of **three main programs**: the **(1) Green Jobs Initiative**, **(2) Green Jobs Board**, and **(3) Student Resource Hub**.

Green Jobs Initiative



Green Jobs Board

First collegiate partner with **leading** green jobs board.

Cincinnati **identified** as partner city for job listing access.

University of Cincinnati employers can **post internships and co-ops for free**

GREEN JOBS NETWORK
UNIVERSITY OF CINCINNATI • CAMPUS AFFILIATE



Career Development

Green Speaker Panel - 3rd Semesterly Panel

- Part of Sustainability @ UC Week
- Kinetic Vision
- Office of Environment & Sustainability
- Three Corners Capital

Spring 2025 Green Jobs Initiative - 5th career fair

- **13.8% representation**
- Net Impact Business Cards
- New internal tracking
- New Participation Tiers



Pollution
Prevention



Waste
Prevention



Renewable
Energy



Energy
Management



Environmental
Remediation



Ecosystem
Management



Sustainability
Education



Sustainable
R&D



Env. Auditing
& Consulting



Environmental
Law & Policy



Sustainable
Procurement



Environmental
Finance



Sustainable
Development



Entrepreneurshi

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Net Impact's **Innovation** structure has kept an **high engagement** on campus to showcase college student small **Sustainable** business on a semester basis. "Uptown Spring Market" was a success in sales with **20% in vendor growth rate** & . A one-stop-shop encouraging **Circular Entrepreneurship**.





Consulting

Net Impact UC's consulting pillar offers students **real-world experience** in tackling **sustainability challenges** and honing **essential skills** for a successful career by working on sustainability consulting projects with clients: including non-profits, social enterprises, startups, and mid-market companies.

Services

- ESG Strategy & Implementation
- Market Research & Insights
- Marketing Strategy
- Sustainability Training
- And Many More!



Highlights

- Application-based cohort & diverse group of consultants across business & engineering majors
- Semester-long projects
- Internal consulting trainings
- Exec team expansion!

Net Impact through Numbers

Net Impact Events

- 19 General Body
- 27 Exec Team Meetings
- 5 Socials
- 2 Workshops
- 12 Consulting Meetings
- 3 recruitment events

Member Engagement

- 35 attendees per event on average
- 7 colleges reached
- 4 newsletters

60+
meetings

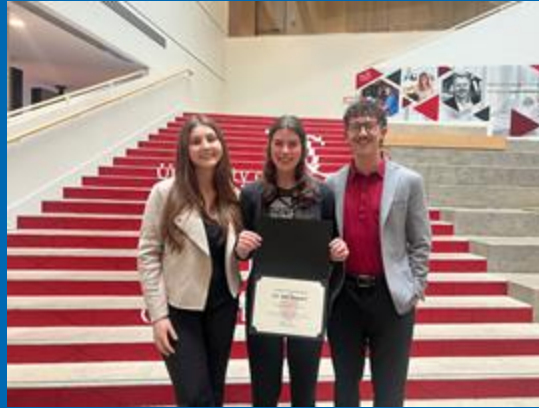
1324
social media
following

16
alumni

Sustainability Leader on Campus



Rookie of the Year (SAB)
(2022-2023)



Student Organization of the Year (LCoB)
(2023-2024)



Community Impact Award (SAB)
(2024-2025)

Net Impact Leader





Future Outlook

Upcoming Events

- Social Entrepreneurship: Founders Chat & Mixer
- Growing Green: How to Start a Start Up!
- Net Impact Field Day



Net Impact Central

- 2025-26 Gold Status
- 2025-26 Chapter of the Year

Succession Planning

- Leadership Shadowing
- Fall Planning Retreat
- Recruiting Plan (HS and UC)

Future Initiatives

- Course Classroom Outreach
- UC Green Agenda
- GCP Seeds of Change Grant
- Sustainability Hackathon (SEaS)
- Expand GJI to other colleges
- Impact Fund

Thank You!

Connect with Us!



Website: netimpactuc.com



Instagram: [netimpactuc](https://www.instagram.com/netimpactuc)



LinkedIn: [Net Impact University of Cincinnati](https://www.linkedin.com/company/net-impact-university-of-cincinnati)



Email: cincy.netimpact@gmail.com

