

City of Cincinnati

801 Plum Street Cincinnati, OH 45202

Agenda - Final-revised

Healthy Neighborhoods

Chairperson, Jan-Michele Kearney Vice Chairperson, Victoria Parks Councilmember Reggie Harris Councilmember Scotty Johnson

Wednesday, May 11, 2022

5:30 PM Madisonville Recreation Center; 5320 Stewart Ave, Cinti OH 45227

SPECIAL MEETING

PRESENTATIONS

Kerry Devery, President, Madisonville Community Council (MCC)

Terri Henry, President, Madisonville Business Chamber (MBC)

Naima Clarke, President, Madisonville Community Urban Redevelopment Corp (MCURC)

AGENDA

1. <u>202201184</u> **PRESENTATION**, submitted by Vice Mayor Kearney from Kerry Devery,

President of Madisonville Community Council titled Madisonvile:

Challenges and Opportunities.

Sponsors: Kearney

<u>Attachments:</u> <u>Presentation</u>

2. 202201185 **PRESENTATION**, submitted by Vice Mayor Kearney from Terri Henry

President of Madisonville Business Chamber tilted Success &

Challenges.

Sponsors: Kearney

<u>Attachments:</u> Presentation

3. 202201186 PRESENTATION, submitted by Vice Mayor Kearney from Naima Clarke

President of Madisonville Community Urban Redevelopment

Corporation titled Madisonville.

<u>Sponsors:</u> Kearney

Attachments: Presentation

ADJOURNMENT

Madisonville: Challenges and Opportunities

Kerry Devery, President Madisonville Community Council



Challenges: Housing costs

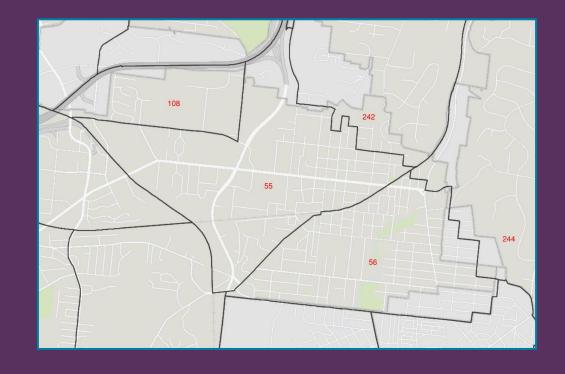
- Former rental homes being sold
 - Converted to owner occupied
- Prices on new units very higher
- Gentrification-based displacement
- Cultural displacement





Challenges: Tale of Two Census Tracts

- 55 (north west)
 - Majority black
 - O Moderate income
- 56 (south east)
 - O Majority white
 - Middle income





Challenges: Infrastructure

- Ageing fire station
 - O Currently 1 bayhouse
 - Unacceptable cramped conditions
- Food desert
- Banking options
- Post office
- Police substation



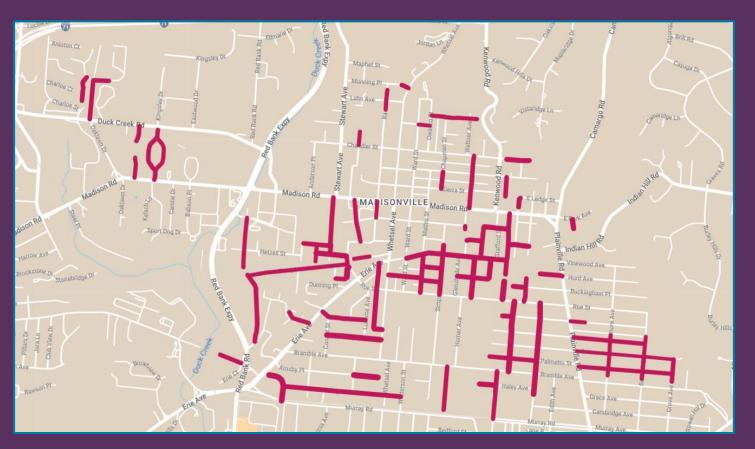


Challenges: Transportation

- Bridge strikes
 - O Most in region (OKI)
- Speeding and reckless driving
- Lack of curbs
- Lack of sidewalks
- Lack of quality sidewalks







Missing curb inventory

Opportunities: Public Space

- Renovated Braxton Cann Clinic
 - O New dental clinic
- New library branch location
- Bramble Park
- Little Duck Creek Trail
- Pocket & Chess Parks
- Rec Center







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Opportunities: Community Council

- Beautification
 - O Monthly Cleanups: Saturday, May 14th
 - O Taking Root (Fall)
- Madison & Whetsel Parking Study
- Tuesdays at the Park
 - O June & July
- Housing Forum
- Madison Road Traffic Study
- Youth Summer Employment Program
- Fall Education Series





Mission

Connect, Improve, and Grow The mission of The Madisonville Business Chamber is to Connect, Improve & Grow ALL Madisonville businesses.

We will work together to promote a healthy, thriving, vital economy for ourselves and the community, while attracting and embracing new businesses and new business opportunities.



SUCCESSES

- The Madisonville Small Business Conference 2022
- Advocating for Madisonville small businesses
- Growth and participation

- Visibility
- Inclusion

CHALLENGES

Improve & Grow

• Submitted request to extend the business district to be inclusive and agreed to Node at Whetsel & Bramble

















 Mission: To advance Madisonville through inclusive and comprehensive community development to enhance the quality of life for all.

Vision: A diverse, vibrant and thriving Madisonville neighborhood:
 Soul of the City.

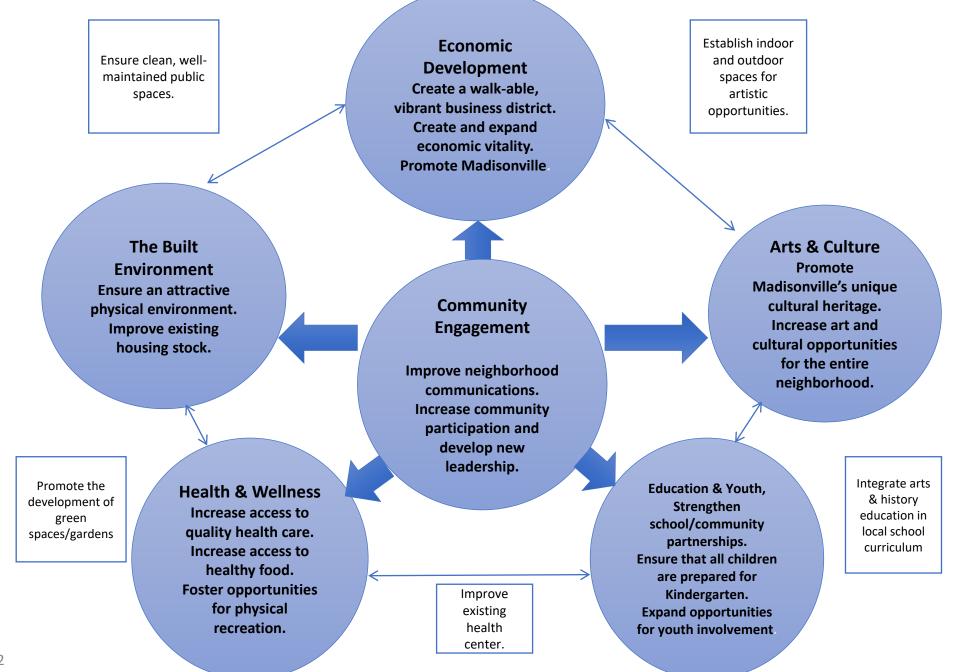
Grand Strategy:

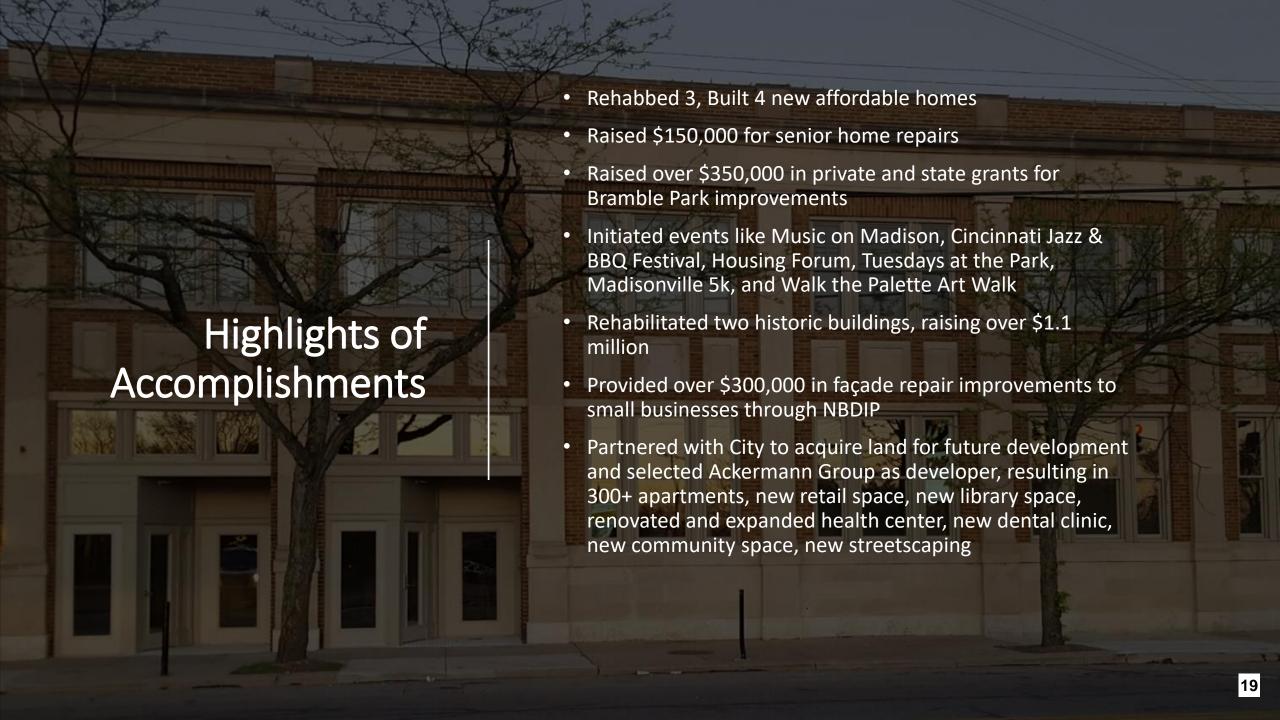
We will leverage our capabilities in economic development, neighborhood property development of affordable and market rate housing, community engagement, and convening and partnering focused on education, beautification, wellness and culture to create a dynamic sense of place and enhance Madisonville's standing as the Soul of the City.



MCURC History

- Founded in 1975 as Eastwood CURC to partner with the City to redevelop the former Eastwood Village site, now home to the Fifth Third Operations Center and Coca-Cola.
- 1990s: Purchased 5900-5914 Madison Road and began focusing on revitalizing the NBD, bringing new businesses to the neighborhood during a time of disinvestment and neglect.
- 2000s: Started to rehab homes/organization 100% volunteer driven
- 2008: Began partnering with the City to acquire property at Madison & Whetsel for future development
- 2011: Began leading the neighborhood through Quality of Life Planning process, engaging hundreds of residents
- 2012-13: Quality of Life Plan completed, first staff, including Executive Director, hired
- Today: Board is made up of entirely residents, currently in process of hiring new Executive Director





































Madisonville Housing Update





Phase 1:

- 4 New Homes Completed in 2019
- All Pre-Sold
- Sale Price \$159,900
- Construction Loan with PNC Bank \$537,636
- City NOFA Funding \$260,000

Phases 2 and 3:

- 9 New Homes to be Built on Scattered Sites
- City NOFA Funding \$300,000
- City ARPA Funding \$225,000
- Starting Construction this Summer









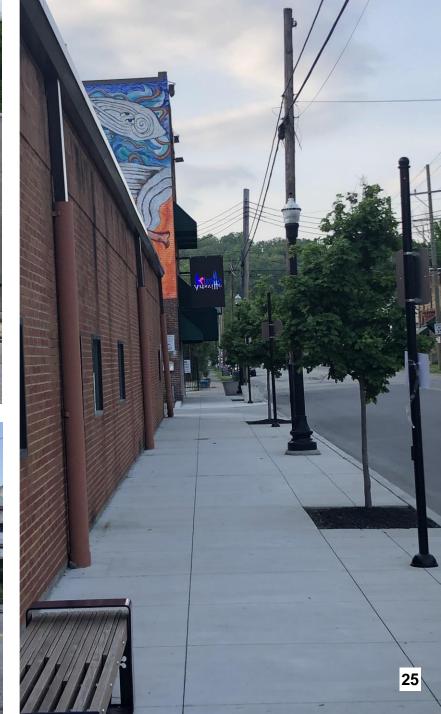


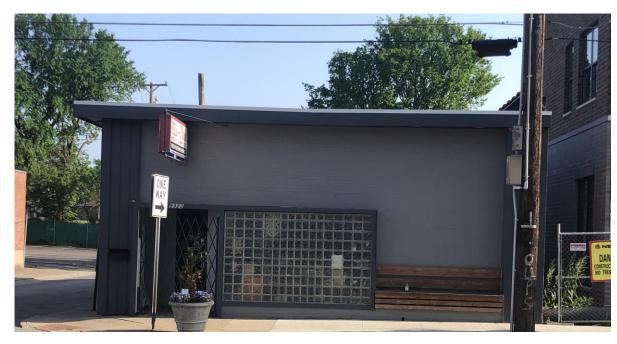
FAÇADE GRANTS

Over \$300,000 in façade repair and improvements to small businesses through NBDIP

















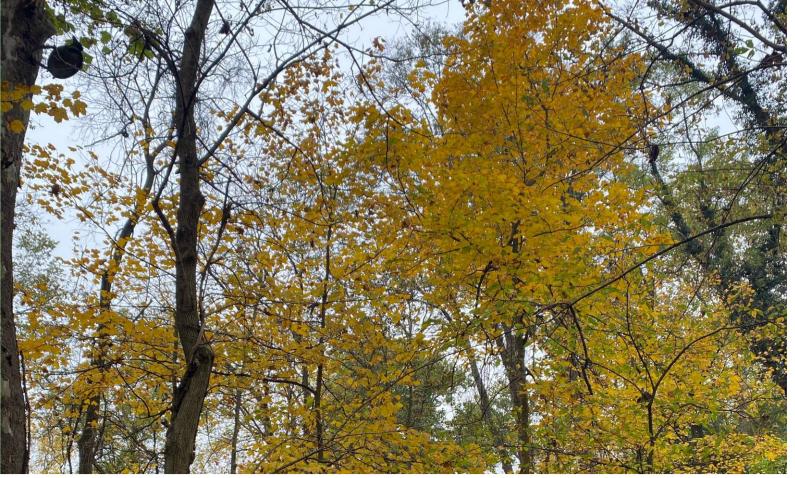
























Looking Ahead

- Build 9 new scattered-site affordable homes for sale in partnership with the City and The Port
- Partner with the City, The Port, private business to bring additional building back to life in the Neighborhood Business District.
- Launch the new community plaza at Madison & Whetsel
- Recruit new businesses to Madison & Whetsel and to the Metz House
- Celebrate completion of Madison & Whetsel!
- Partner with Parks on implementation of 2 state
 Grants for Bramble Park



Redevelopment Corporation

Contact Us

6011 Madison Road (513) 271-2495

Michael Cervay, Interim Director

Naima Clarke, Board President, board@mcurc.org